

Department of Planning and Budget 2024 Session Fiscal Impact Statement

1. Bill Number: SB320

House of Origin	<input type="checkbox"/> Introduced	<input type="checkbox"/> Substitute	<input checked="" type="checkbox"/> Engrossed
Second House	<input type="checkbox"/> In Committee	<input type="checkbox"/> Substitute	<input type="checkbox"/> Enrolled

2. Patron: Roem

3. Committee: Education and Health

4. Title: Department of Health; WIC applications; information.

5. Summary: Directs the Department of Health to provide information, resources, and education to food banks regarding providing assistance to individuals completing a Women, Infants, and Children (WIC) application.

6. Budget Amendment Necessary: See item 8.

7. Fiscal Impact Estimates: Preliminary.

8. Fiscal Implications: The provisions of this legislation, as engrossed, would have a fiscal impact on the Virginia Department of Health (VDH) to provide education, resources, and information to all food banks within the Commonwealth on Women, Infants, and Children (WIC) outreach opportunities. However, the provisions of the bill require VDH to explore funding strategies for this effort and to report its findings by November 1, 2024. Additionally, the provisions of the first enactment of the bill shall become effective on July 1, 2025. It is unknown if VDH will find alternative funding strategies for this effort.

While the funding source is uncertain, VDH has identified costs to implement the provisions of the bill. VDH estimates a one-time cost of \$50,000 to develop marketing materials that will instruct potential participants on the pathways into the WIC Program, benefits of the program, and income guidelines. In the outyears, VDH maintains that these costs can be absorbed within the Virginia WIC program's federal resources.

VDH does not have the available resources to develop the above materials, provide information, resources, and education to all foodbanks within the Commonwealth. As such, VDH would require one Human Services Program Consultant at an annual cost of \$120,324 (salary and fringe). This position will be responsible for initially creating marketing and outreach materials, training and educating foodbank staff, coordinating resources, establishing partnerships/liaisons, and evaluating ongoing outreach activities.

9. Specific Agency or Political Subdivisions Affected: The Virginia Department of Health.

10. Technical Amendment Necessary: No.

11. Other Comments: None.