

Department of Planning and Budget 2024 Session Fiscal Impact Statement

1. **Bill Number:** SB320

House of Origin Introduced Substitute Engrossed
 Second House In Committee Substitute Enrolled

2. **Patron:** Roem

3. **Committee:** Education and Health

4. **Title:** Department of Health; WIC applications; information.

5. **Summary:** Directs the Department of Health to provide information, resources, and education to food banks regarding providing assistance to individuals completing a Women, Infants, and Children (WIC) application.

6. **Budget Amendment Necessary:** Yes, item 277.

7. **Fiscal Impact Estimates:** Preliminary.

7a. Expenditure Impact:

<i>Fiscal Year</i>	<i>Dollars</i>	<i>Positions</i>	<i>Fund</i>
2024			
2025	\$173,756	1	01000
2026	\$123,756	1	01000
2027	\$123,756	1	01000
2028	\$123,756	1	01000
2029	\$123,756	1	01000
2030	\$123,756	1	01000

8. **Fiscal Implications:** The provisions of this legislation would have a fiscal impact on the Virginia Department of Health to provide education, resources, and information to all food banks within the Commonwealth on Women, Infants, and Children (WIC) outreach opportunities.

VDH estimates a one-time cost of \$50,000 to develop marketing materials that will instruct potential participants on the pathways into the WIC Program, benefits of the program, and income guidelines. In the outyears, VDH maintains that these costs can be absorbed within the Virginia WIC program’s federal resources.

VDH does not have the available resources to develop the above materials, provide information, resources, and education to all foodbanks within the Commonwealth. As such, VDH would require one Human Services Program Consultant at an annual cost of \$120,324

(salary and fringe). This position will be responsible for initially creating marketing and outreach materials, training and educating foodbank staff, coordinating resources, establishing partnerships/liaisons, and evaluating ongoing outreach activities.

9. Specific Agency or Political Subdivisions Affected: The Virginia Department of Health.

10. Technical Amendment Necessary: No.

11. Other Comments: None.