## Department of Planning and Budget 2024 Session Fiscal Impact Statement

1.	Bill Number:	HB1460					
	House of Origin	$\bowtie$	Introduced		Substitute		Engrossed
	Second House		In Committee		Substitute		Enrolled

- 2. Patron: Webert
- 3. Committee: Appropriations
- 4. Title: Virginia Verified Meat certification.
- **5. Summary:** As amended, this bill prohibits any person from labeling any product as Virginia Verified Meat if it does not meet the definition of that term in the bill, and permits any person not employed by the department to certify Virginia Verified Meat claims with approval by the Commissioner.
- 6. Budget Amendment Necessary: See Item 8.
- 7. Fiscal Impact Estimates: Preliminary. See Item 8.
- 8. Fiscal Implications: The fiscal impact of this bill to the Virginia Department of Agriculture and Consumer Services (VDACS) is indeterminate. VDACS is unable to determine the interest and demand for the Virginia Verified Meat (VVM) label. However, it is anticipated that creating this program will require a general fund expenditure from VDACS.

The agency anticipates incurring a general fund expenditure of approximately \$25,000 to establish the program, supervise and provide guidance throughout the registration process, and provide the necessary oversight to assure that the label is being properly used. VDACS anticipates that some of this cost could be offset by livestock grading revenue. Additional costs may be incurred for graphic design services, trademarking, State Corporation Commission registration, printing and storage of labels, and shipping to users.

**9.** Specific Agency or Political Subdivisions Affected: Virginia Department of Agriculture and Consumer Services

## 10. Technical Amendment Necessary: No.

11. Other Comments: None