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HOUSE BILL NO. 1355

Offered January 14, 2024

A BILL to amend and reenact §§ 2.2-3500 through 2.2-3504 of the Code of Virginia and to amend the Code of Virginia by adding in Chapter 35 of Title 2.2 a section numbered 2.2-3505, relating to Information Technology Access Act: digital accessibility.

Patrons—Tran, Lopez, Bennett-Parker, Glass, Krizek and Price

Referred to Committee on Communications, Technology and Innovation

10 Be it enacted by the General Assembly of Virginia:

1. That §§ 2.2-3500 through 2.2-3504 of the Code of Virginia are amended and reenacted and that 11 the Code of Virginia is amended by adding in Chapter 35 of Title 2.2 a section numbered 2.2-3505 12 13 as follows: 14

§ 2.2-3500. Policy.

15 A. The General Assembly finds that (i) the advent of the information age throughout the United 16 States and around the world has resulted in lasting changes in information and communications technology; (ii) use of interactive visual display terminals information and communications technology 17 by state and state-assisted organizations is becoming has become a widespread means of access for 18 19 employees and the public to obtain information available electronically, but nonvisual access, whether by 20 speech, Braille, or other appropriate means for persons with disabilities has often been overlooked in when developing, designing, purchasing, and deploying the latest information and communications 21 technology; (iii) presentation of electronic data solely in a visual format is a barrier to access by 22 23 individuals who are blind or visually impaired, preventing when presentation of data through information and communications technology is not accessible by persons with disabilities, it prevents 24 25 them from participating on equal terms in crucial areas of life, such as education and employment; (iv) alternatives, including both software and hardware adaptations, have been created so that interactive 26 27 control of computers and use of the information presented is possible by both visual and nonvisual 28 means accessible information and communications technology is often cheaper for the government in the 29 long run because it does not require post-implementation adaptions and does not expose the government 30 to liability under various state and federal laws that require access for persons with disabilities; and (v) 31 the goals of the state in obtaining and deploying the most advanced forms of information and communications technology properly include universal access so that the segments of society with 32 33 particular needs (including individuals unable to use visual displays) persons with disabilities will not 34 continue to be left out of the information age the latest and future technological innovations.

35 B. It is the policy of the Commonwealth that all covered entities shall conduct themselves in 36 accordance with the following principles: (i) individuals who are blind or visually impaired all persons 37 with disabilities have the right to full participation in the life of the Commonwealth, including the use of 38 advanced information and communications technology that is provided by such covered entities for use 39 by employees, program participants, students, and members of the general public, and (ii) technology 40 purchased in whole or in part with funds provided by the Commonwealth, acquired, or developed 41 *in-house by a covered entity* to be used for the creation, storage, retrieval, *display*, or dissemination of information and intended for use by employees, program participants, students, and members of the 42 43 general public shall be adaptable for access by individuals who are blind or visually impaired. The implementation of nonvisual access technology under this chapter shall be determined on a case-by-case 44 basis as the need arises accessible by all persons with disabilities. 45

46 § 2.2-3501. Definitions. 47

As used in this chapter, unless the context requires a different meaning:

"Access" means the ability to receive, use, and manipulate data and operate controls included in 48 49 information and communications technology.

50 "Blind" or "visually impaired" individual means an individual who has: (i) a visual acuity of 20/200 51 or less in the better eve with correcting lenses or has a limited field of vision so that the widest 52 diameter of the visual field subtends an angle no greater than 20 degrees; (ii) a medically indicated 53 expectation of visual deterioration; or (iii) a medically diagnosed limitation in visual functioning that 54 restricts the individual's ability to read and write standard print at levels expected of individuals of 55 comparable ability.

Accessibility" means alignment with federal Section 508 Standards and Section 255 Guidelines 56 adopted pursuant to 29 U.S.C. § 794d and 47 U.S.C. § 255. 57

"Accessibility Conformance Report" means a completed Voluntary Product Accessibility Template 58

59 (VPAT) or other document indicating the conformance of a product to accessibility standards such as 60 federal Section 508 Standards and Section 255 Guidelines adopted pursuant to 29 U.S.C. § 794d and 47

61 U.S.C. § 255. The Accessibility Conformance Report shall be completed by a digital accessibility subject

62 matter expert with significant experience with product evaluation or by a qualified neutral third party. 63 "Acquired" means obtained from a third party without the need to engage in the procurement

64 process.

"Covered entity" means all state agencies, public institutions of higher education, school divisions, 65 and political subdivisions of the Commonwealth. 66

Digital accessibility" means technology that is designed in a way that allows for access by all users 67 regardless of the platform, including desktops, laptops, mobile platforms, and handheld devices. "Digital **68** accessibility" (i) includes the design of electronic documents, websites, applications, hardware, video, audio, kiosks, copiers and printers, and other digital tools and (ii) allows for the integration and use of 69 70 assistive technologies such as screen readers, refreshable Braille displays, alternative input devices, and 71 tools that allow for the customization of a digital asset to achieve necessary levels of access. "Equally effective alternate access plan" or "EEAAP" means a plan for information and 72

73 74 communications technology for persons with disabilities impacted by inaccessible ICT that is based on 75 (i) timeliness of delivery, (ii) accuracy of translation, and (iii) delivery in a manner and medium 76 appropriate to the disability of the person. Such alternate access plan, to be equally effective, is not required to produce the identical result or level of achievement for persons with and without a disability 77 78 but must afford persons with a disability equal opportunity to obtain the same result, to gain the same 79 benefit, or to reach the same level of achievement in the most integrated setting appropriate to the 80 person's needs.

81 "Head of each covered entity" means the person responsible for making executive decisions on behalf 82 of the covered entity.

83 "Information and communications technology" or "ICT" means all electronic any hardware, software, 84 website, or other product or service primarily intended to fulfill or enable the function of information processing hardware and software and communication by electronic means, including 85 86 telecommunications transmission and display via the Internet. 87

"Nonvisual" means synthesized speech, Braille, and other output methods not requiring sight.

"Public broadcasting services" means the acquisition, production, and distribution by public 88 89 broadcasting stations of noncommercial educational, instructional, informational, or cultural television 90 and radio programs and information that may be transmitted by means of electronic communications, 91 and related materials and services provided by such stations.

92 "Telecommunications" means the transmission of information, images, pictures, voice, or data by 93 radio, video, or other electronic or impulse means, but does not include public broadcasting,

"Person with a disability" means the same as that term is defined in § 51.5-40.1. 94 95

"Procured" means a product or service obtained through a covered entity's procurement process.

"Vendor Accessibility Roadmap" means a document prepared and provided by the vendor highlighting the aspects and elements of the product that do not meet accessibility standards and 96 97 98 includes the timeline for these aspects and elements to meet such accessibility standards. 99

§ 2.2-3502. Assurance of digital accessibility.

100 In general, the head of each covered entity or his designee shall ensure that information technology equipment and software the ICT used by blind or visually impaired employees, program participants, or 101 102 members of the general public who have a disability (i) provide provides access (including interactive use of the equipment, digital tools, and services) that is equivalent to that provided to individuals who 103 are not blind or visually impaired do not have a disability; (ii) are is designed to present information 104 (including prompts used for interactive communications) in formats accessible or adaptable to both 105 visual and nonvisual use persons with and without disabilities; and (iii) have been purchased under a 106 107 contract that includes the technology access clause required pursuant to § 2.2-3503 conforms with 108 accessibility requirements whether developed in-house by a covered entity or procured. 109

§ 2.2-3503. Procurement requirements.

110 A. The An information and communications technology access clause specified in clause (iii) of <u>\$ 2.2 3502</u> shall be developed by the Secretary of Administration and shall require compliance with the 111 nonvisual access standards established in subsection B a current vendor-paid and completed Accessibility 112 Conformance Report indicating the level of conformance with accessibility for the ITC being procured 113 114 by the covered entity. Any areas of nonconformance shall be documented with a vendor-paid and completed Vendor Accessibility Roadmap highlighting areas requiring improved accessibility, including 115 a timeline for each nonconforming area's completion. The clause shall be included in all future contracts 116 for the procurement of information technology ICT by, or for the use of, entities covered by this chapter 117 for which negotiation or renegotiation is begun on or after the effective date of this chapter. 118

B. At a minimum, the nonvisual access standards shall include the following: (i) the effective, 119 interactive control and use of the technology (including the operating system), applications programs, 120

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121 and format of the data presented, shall be readily achievable by nonvisual means; (ii) the technology 122 equipped for nonvisual access shall be compatible with information technology used by other individuals 123 with whom the blind or visually impaired individual interacts; (iii) nonvisual access technology shall be 124 integrated into networks used to share communications among employees, program participants, and the 125 public; and (iv) the technology for nonvisual access shall have the capability of providing equivalent 126 access by nonvisual means to telecommunications or other interconnected network services used by 127 persons who are not blind or visually impaired. A covered entity may stipulate additional specifications 128 in any procurement.

129 Compliance with the nonvisual access standards shall not be required if the head of a covered entity 130 determines that (a) the information technology is not available with nonvisual access because the 131 essential elements of the information technology are visual and (b) nonvisual equivalence is not 132 available. All future contracts for the procurement of ICT by, or for the use of, entities covered by this chapter for which negotiation or renegotiation is begun on or after July 1, 2025 shall include provisions 133 134 specifying that, if the vendor fails to modify the ICT areas identified to meet accessibility standards 135 within 12 months after the date of contract award, the covered entity shall either (i) require the vendor 136 to provide the covered entity with a credit equal to 12 months of the contract's cost, not to exceed 137 \$10,000, or (ii) cancel such contract and, if such cancellation is due to default or justifiable cause, 138 require the vendor to reimburse the covered entity any outstanding contracting costs.

139 C. A covered entity may stipulate additional specifications in any procurement and may require 140 additional specifications for acquired or in-house developed ICT.

D. Such procurement procedure adopted pursuant to this section shall not supersede or conflict with
 any vendor procedure or policy adopted by a public institution of higher education under the
 Restructured Higher Education Financial and Administrative Operations Act (§ 23.1-1000 et seq.).

144 § 2.2-3504. Exclusions to digital accessibility.

145 A. The head of any covered entity or his designee who permits the procurement, acquisition, or 146 in-house development of ICT that does not otherwise conform to the standard of accessibility may, with 147 respect to nonvisual access software or peripheral devices, approve the exclusion of the technology 148 access clause approve such procurement, acquisition, or in-house development only to the extent that the 149 cost of the software or devices for the covered entity would increase the total cost of the procurement 150 by more than five percent. All exclusions of the technology access clause from any contract shall be 151 reported annually to the Secretary of Administration an equally effective alternate access plan is 152 developed for any affected persons with a disability impacted by the inaccessible ICT and is 153 implemented prior to deployment of the ICT. Any such EEAAPs developed and the Vendor Accessibility 154 Roadmap required by § 2.2-3503 shall be reviewed annually.

B. The acquisition and installation of hardware, software, or peripheral devices used for nonvisual access when the information technology is being used exclusively by individuals who are not blind or visually impaired shall not be required. Any such procurement, acquisition, or in-house developed digital tool requiring an EEAAP shall be documented by the head of the covered entity. Such documentation shall be maintained by the covered entity as directed by the appropriate records retention and disposition schedule pursuant to the Virginia Public Records Act (§ 42.1-76 et seq.).

161 C. Notwithstanding the provisions of subsection B, the applications programs and underlying 162 operating systems (including the format of the data) used for the manipulation and presentation of 163 information shall permit the installation and effective use of nonvisual access software and peripheral 164 devices. The requirements of this section shall not apply to localities with a population of less than 165 50,000.

166 § 2.2-3505. Designation of covered entity digital accessibility coordinator; grievance process.

A. The head of each covered entity or his designee may designate an employee to serve as such covered entity's digital accessibility coordinator. The digital accessibility coordinator shall be responsible for ensuring that the covered entity complies with state and federal laws, including the Virginians with Disabilities Act (§ 51.5-1 et seq.) and the Virginia Human Rights Act (§ 2.2-3900 et seq.), to ensure that the ICT and other products or services can be accessed by persons with disabilities.
B. The covered entity's digital accessibility coordinator shall also be responsible for developing and implementing the covered entity's digital accessibility policy. The name, phone number, email address,

173 implementing the covered entity's digital accessibility policy. The name, phone number, email address,
174 and office address of the covered entity's digital accessibility coordinator shall be listed on such entity's
175 public website.
176 The head of each covered entity or his designed shall adopt and publish on such covered entity's

176 C. The head of each covered entity or his designee shall adopt and publish on such covered entity's
177 website a procedure for identifying barriers to access and a comprehensive grievance procedure that
178 provides for prompt and equitable resolution of complaints alleging any action that would be prohibited
179 by this chapter or any other law that protects the rights of persons with disabilities. These notifications
180 and the responses or resolutions for each shall be maintained by the covered entity in a manner
181 consistent with the appropriate records retention and disposition schedule created pursuant to the

- 182 Virginia Public Records Act (§ 42.1-76 et seq.).
 183 2. That the provisions of this act shall become effective on July 1, 2025.