

## Department of Planning and Budget 2023 Fiscal Impact Statement

**1. Bill Number:** HB1688

**House of Origin**    ☐ Introduced    ☒ Substitute    ☐ Engrossed

**Second House**    ☐ In Committee    ☐ Substitute    ☐ Enrolled

**2. Patron:** Emily M. Brewer

**3. Committee:** Communications, Technology and Innovation

**4. Title:** Consumer Data Protection Act; protections for children.

**5. Summary:** Requires a controller or processor, defined in the bill, to obtain verifiable parental consent prior to registering any child with the controller's or processor's product or service or before collecting, using, or disclosing such child's personal data and prohibits a controller from knowingly processing the personal data of a child for purposes of (i) targeted advertising, (ii) the sale of such personal data, or (iii) profiling in furtherance of decisions that produce legal or similarly significant effects concerning a consumer. The bill also amends the definition of child for purposes of the Consumer Data Protection Act to include any natural person younger than 18 years of age.

**6. Budget Amendment Necessary:** No.

**7. Fiscal Impact Estimates:** See Item 8.

**8. Fiscal Implications:** The Office of the Attorney General and Department of Law indicates this bill presents no fiscal impact.

**9. Specific Agency or Political Subdivisions Affected:** Office of the Attorney General and Department of Law

**10. Technical Amendment Necessary:** No.

**11. Other Comments:** None.

Date: 1/31/2023