

2019 SESSION

ENROLLED

HOUSE JOINT RESOLUTION NO. 786

Commending Northern Neck Ginger Ale.

Agreed to by the House of Delegates, February 11, 2019
Agreed to by the Senate, February 14, 2019

WHEREAS, Northern Neck Ginger Ale, a beloved locally made product and an institution in the Montross community, has delighted connoisseurs of one of the world's most well-known soft drinks with its unique taste for more than 90 years; and

WHEREAS, Northern Neck Ginger Ale was first produced by Arthur Carver, Sr., of Northern Neck Bottling Company in 1926 and was originally known as Carver's Special; the recipe called for only three ingredients: ginger extract, cane sugar, and artesian well water; and

WHEREAS, the name was changed to Northern Neck Ginger Ale in 1932, and a second blend known as Carver's Original was introduced in 1992; the company also began offering a diet variant known for its even stronger ginger flavor; and

WHEREAS, a hometown favorite, Northern Neck Ginger Ale was a hidden gem sold almost exclusively on the Northern Neck for much of its history; ownership of Northern Neck Bottling Company passed down through the Carver family until 2002, when the Coca-Cola Company purchased the rights to distribute the company's acclaimed products; and

WHEREAS, Northern Neck Ginger Ale was designated as one of "Virginia's Finest" products by the Virginia Department of Agriculture and Consumer Services, in recognition of Northern Neck Coca-Cola Bottling Company's commitment to using only the finest ingredients; and

WHEREAS, in addition to its well-earned state and national accolades, Northern Neck Ginger Ale's devoted following has made it a symbol of the region and a facet of local culture for generations; now, therefore, be it

RESOLVED by the House of Delegates, the Senate concurring, That the General Assembly hereby commend Northern Neck Ginger Ale for more than 90 years as a Northern Neck icon; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to Northern Neck Coca-Cola Bottling, Inc., as an expression of the General Assembly's admiration for Northern Neck Ginger Ale's history and success as a Virginia-made product.

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