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HOUSE JOINT RESOLUTION NO. 786

Offered February 1, 2019

Commending Northern Neck Ginger Ale.

Patrons—Ransone; Senators: McDougale and Stuart

WHEREAS, Northern Neck Ginger Ale, a beloved locally made product and an institution in the Montross community, has delighted connoisseurs of one of the world's most well-known soft drinks with its unique taste for more than 90 years; and

WHEREAS, Northern Neck Ginger Ale was first produced by Arthur Carver, Sr., of Northern Neck Bottling Company in 1926 and was originally known as Carver's Special; the recipe called for only three ingredients: ginger extract, cane sugar, and artesian well water; and

WHEREAS, the name was changed to Northern Neck Ginger Ale in 1932, and a second blend known as Carver's Original was introduced in 1992; the company also began offering a diet variant known for its even stronger ginger flavor; and

WHEREAS, a hometown favorite, Northern Neck Ginger Ale was a hidden gem sold almost exclusively on the Northern Neck for much of its history; ownership of Northern Neck Bottling Company passed down through the Carver family until 2002, when the Coca-Cola Company purchased the rights to distribute the company's acclaimed products; and

WHEREAS, Northern Neck Ginger Ale was designated as one of "Virginia's Finest" products by the Virginia Department of Agriculture and Consumer Services, in recognition of Northern Neck Coca-Cola Bottling Company's commitment to using only the finest ingredients; and

WHEREAS, in addition to its well-earned state and national accolades, Northern Neck Ginger Ale's devoted following has made it a symbol of the region and a facet of local culture for generations; now, therefore, be it

RESOLVED by the House of Delegates, the Senate concurring, That the General Assembly hereby commend Northern Neck Ginger Ale for more than 90 years as a Northern Neck icon; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to Northern Neck Coca-Cola Bottling, Inc., as an expression of the General Assembly's admiration for Northern Neck Ginger Ale's history and success as a Virginia-made product.

INTRODUCED

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