2019 SESSION

ENROLLED

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VIRGINIA ACTS OF ASSEMBLY - CHAPTER

An Act to amend and reenact §§ 59.1-510, 59.1-515, 59.1-516, and 59.1-517 of the Code of Virginia
and to amend the Code of Virginia by adding a section numbered 59.1-514.1, relating to the
Virginia Telephone Privacy Protection Act; joint liability of seller and telephone solicitor for
violations; rebuttable presumption created.

[H 2600]

Approved

8 Be it enacted by the General Assembly of Virginia:

9 1. That §§ 59.1-510, 59.1-515, 59.1-516, and 59.1-517 of the Code of Virginia are amended and 10 reenacted and that the Code of Virginia is amended by adding a section numbered 59.1-514.1 as 11 follows:

12 § 59.1-510. Definitions; rule of construction.

As used in this chapter:

14 "Established business relationship" means a relationship between the called person and the person on 15 whose behalf the telephone solicitation call is being made *or initiated* based on: (i) the called person's 16 purchase from, or transaction with, the person on whose behalf the telephone solicitation call is being 17 made *or initiated* within the 18 months immediately preceding the date of the call or (ii) the called 18 person's inquiry or application regarding any property, good, or service offered by the person on whose 19 behalf the telephone solicitation call is being made *or initiated* within the three months immediately 20 preceding the date of the call.

21 "Personal relationship" means the relationship between a telephone solicitor making *or initiating* a
22 telephone solicitation call and any family member, friend, or acquaintance of that telephone solicitor.

"Responsible person" means either or both of a (i) telephone solicitor or (ii) a seller if the telephone solicitation call offering or advertising the seller's property, goods, or services is presumed to have been made or initiated on behalf of or for the benefit of the seller and the presumption is not rebutted as provided in subsection B of § 59.1-514.1.

27 "Seller" means any person on whose behalf or for whose benefit a telephone solicitation call offering
28 or advertising the person's property, goods, or services is made or initiated.

"Telephone solicitation call" means any telephone call made or *initiated* to any natural person's residence in the Commonwealth, or to any wireless telephone with a Virginia area code or to a wireless telephone registered to any natural person who is a resident of the Commonwealth, for the purpose of offering or advertising any property, goods, or services for sale, lease, license, or investment, including offering or advertising an extension of credit.

34 "Telephone solicitor" means any person who makes or initiates, or causes another person to make or
35 initiate, a telephone solicitation call on its own behalf or for its own benefit or on behalf of or for the
36 benefit of a seller.

§ 59.1-514.1. Joint liability of seller and telephone solicitor for prohibited acts; rebuttable 38 presumption.

A. A seller on whose behalf or for whose benefit a telephone solicitor makes or initiates a telephone solicitation call in violation of any provision of § 59.1-511, 59.1-512, 59.1-513, or 59.1-514 and the telephone solicitor making or initiating the telephone call shall be jointly and severally liable for such violation.

43 B. A telephone solicitation call offering or advertising a seller's property, goods, or services shall be presumed to have been made or initiated on behalf of or for the benefit of the seller, whether or not any 44 45 agency relationship exists between the telephone solicitor and the seller, whether or not the seller supervised or directed the conduct of the telephone solicitor, and whether or not the telephone solicitor 46 47 is shown to have acted at the seller's direction and request when making or initiating the telephone 48 solicitation call. The presumption may be rebutted if it is shown by clear and convincing evidence that 49 the seller did not retain or request the telephone solicitor to make telephone solicitation calls on the 50 seller's behalf or for the seller's benefit and that the telephone solicitation calls offering or advertising the seller's property, goods, or services were made by the telephone solicitor without the seller's 51 knowledge or consent. 52

53 § 59.1-515. Individual action for damages.

A. Any natural person who is aggrieved by a violation of this chapter shall be entitled to initiate an action against any responsible person to enjoin such violation and to recover from any responsible person damages in the amount of \$500 for each such violation.

57 B. If the court finds a willful violation, the court may, in its discretion, increase the amount of the 58 award any damages awarded under subsection A to an amount not exceeding \$1,500.

59 C. Notwithstanding any other provision of law to the contrary, in addition to any damages awarded, 60 such person may be awarded under subsection A or B reasonable attorneys' attorney fees and court 61 costs.

62 D. An action for damages, attorneys' attorney fees, and costs brought under this section may be filed in an appropriate general district court or small claims court against any responsible person so long as 63 the amount claimed does not exceed the jurisdictional limits set forth in § 16.1-77 or § 16.1-122.2, as 64 65 applicable. Any action brought under this section that includes a request for an injunction shall be filed 66 in an appropriate circuit court. 67

§ 59.1-516. Investigative authority.

A. The Commissioner of the Department of Agriculture and Consumer Services, or his duly 68 authorized representative, shall have the power to inquire into possible violations of this chapter, and to 69 request, but not to require, an appropriate legal official to bring an action under § 59.1-517 with respect 70 71 to such violation.

72 B. Whenever the Attorney General has reasonable cause to believe that any person has engaged in, is 73 engaging in, or is about to engage in any violation of this chapter, the Attorney General is empowered 74 to issue a civil investigative demand. The provisions of § 59.1-9.10 shall apply mutatis mutandis to civil 75 investigative demands issued pursuant to this section. 76

§ 59.1-517. Enforcement; civil penalties.

77 A. The Attorney General, an attorney for the Commonwealth, or the attorney for any county, city or 78 town locality may cause an action to be brought in the name of the Commonwealth or of the county, 79 eity or town locality, as applicable, to enjoin any violation of this chapter by any responsible person 80 and to recover from any responsible person damages for aggrieved persons in the amount of \$500 for 81 each such violation.

B. If the court finds a willful violation, the court may, in its discretion, also award assess against 82 any responsible person a civil penalty of not more than \$1,000 for each such violation. 83

84 C. In any action brought under this section, the Attorney General, the attorney for the 85 Commonwealth, or the attorney for the county, city or town locality may recover reasonable expenses incurred by the state or local agency in investigating and preparing the case, and attorneys' attorney fees. 86 D. Any civil penalties awarded assessed under this section subsection B in an action brought in the 87 88 name of the Commonwealth shall be paid into the Literary Fund. Any civil penalties awarded assessed 89 under this section subsection B in an action brought in the name of a county, city or town locality shall

90 be paid into the general fund of the county, city or town locality.