

2017 SESSION

ENROLLED

HOUSE JOINT RESOLUTION NO. 1055

Commending the Food City 500 Monster Energy NASCAR Cup Series race at Bristol Motor Speedway.

Agreed to by the House of Delegates, February 21, 2017

Agreed to by the Senate, February 23, 2017

WHEREAS, 2017 marks the 25th anniversary of Food City's corporate sponsorship of the Food City 500 Monster Energy NASCAR Cup Series race at Bristol Motor Speedway; and

WHEREAS, Food City, a division of K-VA-T Food Stores, Inc., operates a chain of supermarkets in Virginia, Kentucky, Tennessee, and Georgia; and

WHEREAS, the Food City name has become synonymous with NASCAR racing in the region due to its sponsorship of two of the sport's most popular races: the Food City 500 and Food City 300 at Bristol Motor Speedway; and

WHEREAS, the 500-lap, 266.5-mile Food City 500 is considered one of the sport's best races and is annually one of the most popular events on the Monster Energy NASCAR Cup Series schedule; and

WHEREAS, since 1992, Food City and Bristol Motor Speedway have been successful partners that have prided themselves on bringing the best possible experience to race fans in the region; and

WHEREAS, Food City and Bristol Motor Speedway are strong pillars of the community, and the Food City 500 race weekend is very much a hometown gathering and a highly anticipated highlight for the region; and

WHEREAS, the 2017 Food City 500 Monster Energy NASCAR Cup Series race will take place on Sunday, April 23, and to honor the 25th anniversary of Food City sponsorship, Bristol Motor Speedway issued a special edition race logo and branding for the race; and

WHEREAS, Food City is the second-longest running race sponsor in NASCAR, and the company has contributed over a half-million dollars to local organizations through its annual Family Race Night events; now, therefore, be it

RESOLVED by the House of Delegates, the Senate concurring, That the General Assembly hereby commend the Food City 500 on celebrating 25 years of sponsorship of the Monster Energy NASCAR Cup Series race at Bristol Motor Speedway; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to Steven C. Smith, president and CEO of Food City, and Jerry Caldwell, executive vice president and general manager for Bristol Motor Speedway, as an expression of the General Assembly's admiration for their exceptional partnership and dedication to making the Bristol area a top destination for NASCAR fans.

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