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SENATE JOINT RESOLUTION NO. 159

Offered February 24, 2014

*Commending Richard Schreiber.*

Patrons—Norment; Delegates: Mason and Pogge

WHEREAS, in October 2005, the Greater Williamsburg Chamber & Tourism Alliance, which serves the City of Williamsburg and the Counties of James City and York, selected Richard Schreiber as Alliance president and chief executive officer; and

WHEREAS, Richard Schreiber earned his undergraduate and master's degrees from the University of Virginia and after graduation, began his marketing career at Lever Brothers in New York City, undertaking international assignments; and

WHEREAS, Richard Schreiber successfully consolidated the Greater Williamsburg Chamber and the Convention & Visitor Bureau into a single operating organization to advance business development, tourism, and non-tourism-related industries throughout the Williamsburg area; and

WHEREAS, Richard Schreiber initiated programs throughout the Historic Triangle to support the development and promotion of the arts as an industry, which enriches the quality of life of residents and serves as a major attraction for tourists and persons desiring to relocate to the Williamsburg area; and

WHEREAS, Richard Schreiber undertook organizational and marketing initiatives to establish the Historic Triangle as a vacation destination for families and a sports venue for thousands of sports enthusiasts; and

WHEREAS, Richard Schreiber worked diligently for the advancement of tourism in Williamsburg and across the Commonwealth, and prior to his position as Greater Williamsburg Chamber & Tourism Alliance president and chief executive officer, he served as Colonial Williamsburg's Products Division vice president and general manager from October 1980 to March 1982; vice president and general manager for marketing from March 1982 to August 1987; vice president and general manager for business operations from August 1987 to August 1988; and vice president and chief business officer and president from August 1988 to December 1993; and

WHEREAS, after eight years as Alliance president and chief executive officer, Richard Schreiber announced his retirement from the Greater Williamsburg Chamber & Tourism Alliance in June 2013, and his successor has been selected; now, therefore, be it

RESOLVED by the Senate, the House of Delegates concurring, That the General Assembly hereby commend Richard Schreiber on the occasion of his well-deserved retirement; and, be it

RESOLVED FURTHER, That the Clerk of the Senate prepare a copy of this resolution for presentation to Richard Schreiber as an expression of the General Assembly's appreciation for his service to the citizens of greater Williamsburg and its sincere wishes for a restful and rewarding retirement.

INTRODUCED

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