

## Department of Alcoholic Beverage Control 2007 Fiscal Impact Statement

**1. Bill Number** HB2491

**House of Origin**    ☒ Introduced    ☐ Substitute    ☐ Engrossed

**Second House**    ☐ In Committee    ☐ Substitute    ☐ Enrolled

**2. Patron**        Albo

**3. Committee**

**4. Title**            Alcoholic beverage control; interior advertising; civil penalty.

**5. Summary/Purpose:** Alcoholic beverage control; interior advertising; civil penalty.

Authorizes licensed retailers of alcoholic beverages to display, and manufacturers, their authorized vendors, and wholesale wine and beer distributors to provide or sell to such retailers, alcoholic beverage point of sale advertising materials for use in the interior of licensed retail establishments. The bill specifies the conditions under which such advertising may be used and provides that persons found in violation shall be subject to civil penalties.

**6. No Fiscal Impact (or)**

**Fiscal Impact Estimates are:** N/A

**6a. Expenditure Impact:**

<i>Fiscal Year</i>	<i>Dollars</i>	<i>Positions</i>	<i>Fund</i>
2006-07			
2007-08			
2008-09			
2009-10			
2010-11			
2011-12			
2012-13			

**6b. Revenue Impact:**

<i>Fiscal Year</i>	<i>Dollars</i>	<i>Positions</i>	<i>Fund</i>
2006-07			
2007-08			
2008-09			
2009-10			
2010-11			
2011-12			
2012-13			

**7. Budget amendment necessary:** No

**8. Fiscal implications:** There are currently no quantifiable fiscal implications to the bill as introduced. In fiscal year 2006 there were a total of seven cases involving advertising

violations. As a point of reference the first offense for an advertising infraction would result in a 7-day suspension or a \$500 civil penalty (3VAC5-70-210).

**9. Specific agency or political subdivisions affected:** The Dept of ABC and ABC licensed establishments.

**10. Technical amendment necessary:** N/A

**11. Other comments:** None

**Date:** 1/16/07 / agw

**Document:** HB2491.doc

cc: Secretary of Public Safety