

1 VIRGINIA ACTS OF ASSEMBLY — CHAPTER

2 *An Act to amend and reenact § 32.1-351.2 of the Code of Virginia, relating to the identification of*
3 *certain children for health insurance programs.*

4 [H 1062]

5 Approved

6 **Be it enacted by the General Assembly of Virginia:**7 **1. That § 32.1-351.2 of the Code of Virginia is amended and reenacted as follows:**

8 § 32.1-351.2. Outreach plan.

9 The Board, in consultation with the Outreach Oversight Committee, shall develop a comprehensive,
10 statewide community-based outreach plan to enroll children in the Family Access to Medical Insurance
11 Security Plan and, if so eligible, in Medicaid. The Outreach Plan shall include specific strategies for (i)
12 improving outreach and enrollment in those localities where enrollment is less than the statewide
13 average and (ii) enrolling uninsured children of former Temporary Assistance to Needy Families (TANF)
14 recipients.

15 The Department of Medical Assistance Services shall maintain an Outreach Oversight Committee
16 composed of representatives from community-based organizations engaged in outreach activities, social
17 services eligibility workers, the provider community, health plans and consumers that shall meet on a
18 quarterly basis to discuss strategies to improve outreach activities. As may be appropriate, the
19 Committee shall make recommendations regarding state-level outreach activities, the coordination of
20 regional and local outreach activities, and procedures for streamlining and simplifying the application
21 process, brochures, other printed materials, forms, and applicant correspondence.

22 *The Department of Medical Assistance Services shall enter into agreements with the Department of*
23 *Education and the Department of Health to identify children who are eligible for free or reduced price*
24 *school lunches or for services through the Women, Infants, and Children program (WIC) in order that*
25 *the eligibility of such children for the Virginia Plan for Title XXI of the Social Security Act may be*
26 *determined expeditiously.*

ENROLLED

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