

VIRGINIA ACTS OF ASSEMBLY — CHAPTER

An Act to amend and reenact §§ 38.2-510, 38.2-4214, 38.2-4319 and 38.2-4509 of the Code of Virginia and to amend the Code of Virginia by adding in Article 1 of Chapter 34 of Title 38.2 a section numbered 38.2-3407.13, relating to health insurance; fair business practices.

[S 1176]

Approved

Be it enacted by the General Assembly of Virginia:

1. That §§ 38.2-510, 38.2-4214, 38.2-4319 and 38.2-4509 of the Code of Virginia are amended and reenacted and that the Code of Virginia is amended by adding in Article 1 of Chapter 34 of Title 38.2 a section numbered 38.2-3407.13 as follows:

§ 38.2-510. Unfair claim settlement practices.

A. No person shall commit or perform with such frequency as to indicate a general business practice any of the following:

1. Misrepresenting pertinent facts or insurance policy provisions relating to coverages at issue;

2. Failing to acknowledge and act reasonably promptly upon communications with respect to claims arising under insurance policies;

3. Failing to adopt and implement reasonable standards for the prompt investigation of claims arising under insurance policies;

4. Refusing arbitrarily and unreasonably to pay claims;

5. Failing to affirm or deny coverage of claims within a reasonable time after proof of loss statements have been completed;

6. Not attempting in good faith to make prompt, fair and equitable settlements of claims in which liability has become reasonably clear;

7. Compelling insureds to institute litigation to recover amounts due under an insurance policy by offering substantially less than the amounts ultimately recovered in actions brought by such insureds;

8. Attempting to settle claims for less than the amount to which a reasonable man would have believed he was entitled by reference to written or printed advertising material accompanying or made part of an application;

9. Attempting to settle claims on the basis of an application that was altered without notice to, or knowledge or consent of, the insured;

10. Making claims payments to insureds or beneficiaries not accompanied by a statement setting forth the coverage under which payments are being made;

11. Making known to insureds or claimants a policy of appealing from arbitration awards in favor of insureds or claimants for the purpose of compelling them to accept settlements or compromises less than the amount awarded in arbitration;

12. Delaying the investigation or payment of claims by requiring an insured, a claimant, or the physician of either to submit a preliminary claim report and then requiring the subsequent submission of formal proof of loss forms, when both contain substantially the same information;

13. Failing to promptly settle claims where liability has become reasonably clear, under one portion of the insurance policy coverage in order to influence settlements under other portions of the insurance policy coverage; or

14. Failing to promptly provide a reasonable explanation of the basis in the insurance policy in relation to the facts or applicable law for denial of a claim or for the offer of a compromise settlement; or

15. Failing to comply with § 38.2-3407.13, or to perform any provider contract provision required by that section.

B. No violation of this section shall of itself be deemed to create any cause of action in favor of any person other than the Commission; but nothing in this subsection shall impair the right of any person to seek redress at law or equity for any conduct for which action may be brought.

C. 1. No insurer shall prepare or use an estimate of the cost of automobile repairs based on the use of an after market part, as defined herein, unless:

The insurer discloses to the claimant in writing either on the estimate or in a separate document attached to the estimate the following information:

"THIS ESTIMATE HAS BEEN PREPARED BASED ON THE USE OF AUTOMOBILE PARTS NOT MADE BY THE ORIGINAL MANUFACTURER. PARTS USED IN THE REPAIR OF YOUR VEHICLE BY OTHER THAN THE ORIGINAL MANUFACTURER ARE REQUIRED TO BE AT

ENROLLED

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57 LEAST EQUAL IN LIKE KIND AND QUALITY IN TERMS OF FIT, QUALITY AND
58 PERFORMANCE TO THE ORIGINAL MANUFACTURER PARTS THEY ARE REPLACING."

59 2. "After market part" as used in this section shall mean an automobile part which is not made by
60 the original equipment manufacturer and which is a sheet metal or plastic part generally constituting the
61 exterior of a motor vehicle, including inner and outer panels.

62 § 38.2-3407.13. *Ethics and fairness in carrier business practices.*

63 A. As used in this section:

64 "Carrier," "enrollee" and "provider" shall have the meanings set forth in § 38.2-3407.10; however, a
65 "carrier" shall also include any person required to be licensed under this title which offers or operates
66 a managed care health insurance plan subject to Chapter 58 (§ 38.2-5800 et seq.) of this title or which
67 provides or arranges for the provision of health care services, health plans, networks or provider panels
68 which are subject to regulation as the business of insurance under this title.

69 "Claim" means any bill, claim, or proof of loss made by or on behalf of an enrollee or a provider to
70 a carrier (or its intermediary, administrator or representative) with which the provider has a provider
71 contract for payment for health care services under any health plan; however, a "claim" shall not
72 include a request for payment of a capitation or a withhold.

73 "Clean claim" means a claim (i) that has no material defect or impropriety (including any lack of
74 any reasonably required substantiation documentation) which substantially prevents timely payment from
75 being made on the claim or (ii) with respect to which a carrier has failed timely to notify the person
76 submitting the claim of any such defect or impropriety in accordance with this section.

77 "Health care services" means items or services furnished to any individual for the purpose of
78 preventing, alleviating, curing, or healing human illness, injury or physical disability.

79 "Health plan" means any individual or group health care plan, subscription contract, evidence of
80 coverage, certificate, health services plan, medical or hospital services plan, accident and sickness
81 insurance policy or certificate, managed care health insurance plan, or other similar certificate, policy,
82 contract or arrangement, and any endorsement or rider thereto, to cover all or a portion of the cost of
83 persons receiving covered health care services, which is subject to state regulation and which is
84 required to be offered, arranged or issued in the Commonwealth by a carrier licensed under this title.
85 Health plan does not mean (i) coverages issued pursuant to Title XVIII of the Social Security Act, 42
86 U.S.C. § 1395 et seq. (Medicare), Title XIX of the Social Security Act, 42 U.S.C. § 1396 et seq. or Title
87 XX of the Social Security Act, 42 U.S.C. § 1397 et seq. (Medicaid), 5 U.S.C. § 8901 et seq. (federal
88 employees), or 10 U.S.C. § 1071 et seq. (CHAMPUS); or (ii) accident only, credit or disability
89 insurance, long-term care insurance, CHAMPUS supplement, Medicare supplement, or workers'
90 compensation coverages.

91 "Provider contract" means any contract between a provider and a carrier (or a carrier's network,
92 provider panel, intermediary or representative) relating to the provision of health care services.

93 "Retroactive denial of a previously paid claim" or "retroactive denial of payment" means any attempt
94 by a carrier retroactively to collect payments already made to a provider with respect to a claim by
95 reducing other payments currently owed to the provider, by withholding or setting off against future
96 payments, or in any other manner reducing or affecting the future claim payments to the provider.

97 B. Subject to subsection H, every provider contract entered into by a carrier shall contain specific
98 provisions which shall require the carrier to adhere to and comply with the following minimum fair
99 business standards in the processing and payment of claims for health care services:

100 1. A carrier shall pay any claim within forty days of receipt of the claim except where the obligation
101 of the carrier to pay a claim is not reasonably clear due to the existence of a reasonable basis
102 supported by specific information available for review by the person submitting the claim that:

103 a. The claim is determined by the carrier not to be a clean claim due to a good faith determination
104 or dispute regarding (i) the manner in which the claim form was completed or submitted, (ii) the
105 eligibility of a person for coverage, (iii) the responsibility of another carrier for all or part of the claim,
106 (iv) the amount of the claim or the amount currently due under the claim, (v) the benefits covered, or
107 (vi) the manner in which services were accessed or provided; or

108 b. The claim was submitted fraudulently.

109 Each carrier shall maintain a written or electronic record of the date of receipt of a claim. The
110 person submitting the claim shall be entitled to inspect such record on request and to rely on that
111 record or on any other admissible evidence as proof of the fact of receipt of the claim, including
112 without limitation electronic or facsimile confirmation of receipt of a claim.

113 2. A carrier shall, within thirty days after receipt of a claim, request electronically or in writing from
114 the person submitting the claim the information and documentation that the carrier reasonably believes
115 will be required to process and pay the claim or to determine if the claim is a clean claim. Upon
116 receipt of the additional information requested under this subsection necessary to make the original
117 claim a clean claim, a carrier shall make the payment of the claim in compliance with this section. No

carrier may refuse to pay a claim for health care services rendered pursuant to a provider contract which are covered benefits if the carrier fails timely to notify or attempt to notify the person submitting the claim of the matters identified above unless such failure was caused in material part by the person submitting the claims; however, nothing herein shall preclude such a carrier from imposing a retroactive denial of payment of such a claim if permitted by the provider contract unless such retroactive denial of payment of the claim would violate subdivision B 6. Nothing in this subsection shall require a carrier to pay a claim which is not a clean claim.

3. Any interest owing or accruing on a claim under § 38.2-3407.1 or § 38.2-4306.1 of this title, under any provider contract or under any other applicable law, shall, if not sooner paid or required to be paid, be paid, without necessity of demand, at the time the claim is paid or within sixty days thereafter.

4. a. Every carrier shall establish and implement reasonable policies to permit any provider with which there is a provider contract (i) to confirm in advance during normal business hours by free telephone or electronic means if available whether the health care services to be provided are medically necessary and a covered benefit and (ii) to determine the carrier's requirements applicable to the provider (or to the type of health care services which the provider has contracted to deliver under the provider contract) for (a) pre-certification or authorization of coverage decisions, (b) retroactive reconsideration of a certification or authorization of coverage decision or retroactive denial of a previously paid claim, (c) provider-specific payment and reimbursement methodology, coding levels and methodology, downcoding, and bundling of claims, and (d) other provider-specific, applicable claims processing and payment matters necessary to meet the terms and conditions of the provider contract, including determining whether a claim is a clean claim.

b. Every carrier shall make available to such providers within ten business days of receipt of a request, copies of or reasonable electronic access to all such policies which are applicable to the particular provider or to particular health care services identified by the provider. In the event the provision of the entire policy would violate any applicable copyright law, the carrier may instead comply with this subsection by timely delivering to the provider a clear explanation of the policy as it applies to the provider and to any health care services identified by the provider.

5. Every carrier shall pay a claim if the carrier has previously authorized the health care service or has advised the provider or enrollee in advance of the provision of health care services that the health care services are medically necessary and a covered benefit, unless:

a. The documentation for the claim provided by the person submitting the claim clearly fails to support the claim as originally authorized; or

b. The carrier's refusal is because (i) another payor is responsible for the payment, (ii) the provider has already been paid for the health care services identified on the claim, (iii) the claim was submitted fraudulently or the authorization was based in whole or material part on erroneous information provided to the carrier by the provider, enrollee, or other person not related to the carrier, or (iv) the person receiving the health care services was not eligible to receive them on the date of service and the carrier did not know, and with the exercise of reasonable care could not have known, of the person's eligibility status.

6. No carrier may impose any retroactive denial of a previously paid claim unless the carrier has provided the reason for the retroactive denial and (i) the original claim was submitted fraudulently, (ii) the original claim payment was incorrect because the provider was already paid for the health care services identified on the claim or the health care services identified on the claim were not delivered by the provider, or (iii) the time which has elapsed since the date of the payment of the original challenged claim does not exceed the lesser of (a) twelve months or (b) the number of days within which the carrier requires under its provider contract that a claim be submitted by the provider following the date on which a health care service is provided. Effective July 1, 2000, a carrier shall notify a provider at least thirty days in advance of any retroactive denial of a claim.

7. No provider contract may fail to include or attach at the time it is presented to the provider for execution (i) the fee schedule, reimbursement policy or statement as to the manner in which claims will be calculated and paid which is applicable to the provider or to the range of health care services reasonably expected to be delivered by that type of provider on a routine basis and (ii) all material addenda, schedules and exhibits thereto and any policies (including those referred to in subdivision B 4) applicable to the provider or to the range of health care services reasonably expected to be delivered by that type of provider under the provider contract.

8. No amendment to any provider contract or to any addenda, schedule, exhibit or policy thereto (or new addenda, schedule, exhibit, or policy) applicable to the provider (or to the range of health care services reasonably expected to be delivered by that type of provider) shall be effective as to the provider, unless the provider has been provided with the applicable portion of the proposed amendment (or of the proposed new addenda, schedule, exhibit, or policy) and has failed to notify the carrier within

179 fifteen business days of receipt of the documentation of the provider's intention to terminate the provider
 180 contract at the earliest date thereafter permitted under the provider contract.

181 9. In the event that the carrier's provision of a policy required to be provided under subdivision B 7
 182 or B 8 would violate any applicable copyright law, the carrier may instead comply with this section by
 183 providing a clear, written explanation of the policy as it applies to the provider.

184 C. Without limiting the foregoing, in the processing of any payment of claims for health care
 185 services rendered by providers under provider contracts and in performing under its provider contracts,
 186 every carrier subject to regulation by this title shall adhere to and comply with the minimum fair
 187 business standards required under subsection B, and the Commission shall have the jurisdiction to
 188 determine if a carrier has violated the standards set forth in subsection B by failing to include the
 189 requisite provisions in its provider contracts and shall have jurisdiction to determine if the carrier has
 190 failed to implement the minimum fair business standards set out in subdivisions B 1 and B 2 in the
 191 performance of its provider contracts.

192 D. No carrier shall be in violation of this section if its failure to comply with this section is caused
 193 in material part by the person submitting the claim or if the carrier's compliance is rendered impossible
 194 due to matters beyond the carrier's reasonable control (such as an act of God, insurrection, strike, fire,
 195 or power outages) which are not caused in material part by the carrier.

196 E. Any provider who suffers loss as the result of a carrier's violation of this section or a carrier's
 197 breach of any provider contract provision required by this section shall be entitled to initiate an action
 198 to recover actual damages. If the trier of fact finds that the violation or breach resulted from a carrier's
 199 gross negligence and willful conduct, it may increase damages to an amount not exceeding three times
 200 the actual damages sustained. Notwithstanding any other provision of law to the contrary, in addition to
 201 any damages awarded, such provider also may be awarded reasonable attorney's fees and court costs.
 202 Each claim for payment which is paid or processed in violation of this section or with respect to which
 203 a violation of this section exists shall constitute a separate violation. The Commission shall not be
 204 deemed to be a "trier of fact" for purposes of this subsection.

205 F. No carrier (or its network, provider panel or intermediary) shall terminate or fail to renew the
 206 employment or other contractual relationship with a provider, or any provider contract, or otherwise
 207 penalize any provider, for invoking any of the provider's rights under this section or under the provider
 208 contract.

209 G. This section shall apply only to carriers subject to regulation under this title.

210 H. This section shall apply with respect to provider contracts entered into, amended, extended or
 211 renewed on or after July 1, 1999.

212 I. Pursuant to the authority granted by § 38.2-223, the Commission may promulgate such rules and
 213 regulations as it may deem necessary to implement this section.

214 J. If any provision of this section, or the application thereof to any person or circumstance, is held
 215 invalid or unenforceable, such determination shall not affect the provisions or applications of this
 216 section which can be given effect without the invalid or unenforceable provision or application, and to
 217 that end the provisions of this section are severable.

218 K. The Commission shall have no jurisdiction to adjudicate individual controversies arising out of
 219 this section.

220 § 38.2-4214. Application of certain provisions of law.

221 No provision of this title except this chapter and, insofar as they are not inconsistent with this
 222 chapter, §§ 38.2-200, 38.2-203, 38.2-210 through 38.2-213, 38.2-218 through 38.2-225, 38.2-230,
 223 38.2-232, 38.2-305, 38.2-316, 38.2-322, 38.2-400, 38.2-402 through 38.2-413, 38.2-500 through
 224 38.2-515, 38.2-600 through 38.2-620, 38.2-700 through 38.2-705, 38.2-900 through 38.2-904, 38.2-1017,
 225 38.2-1018, 38.2-1038, 38.2-1040 through 38.2-1044, Articles 1 (§ 38.2-1300 et seq.) and 2
 226 (§ 38.2-1306.2 et seq.) of Chapter 13, §§ 38.2-1312, 38.2-1314, 38.2-1317 through 38.2-1328, 38.2-1334,
 227 38.2-1340, 38.2-1400 through 38.2-1444, 38.2-1800 through 38.2-1836, 38.2-3400, 38.2-3401,
 228 38.2-3404, 38.2-3405, 38.2-3405.1, 38.2-3407.1 through 38.2-3407.6, 38.2-3407.9, 38.2-3407.10,
 229 38.2-3407.11, 38.2-3407.12, through 38.2-3407.13, 38.2-3409, 38.2-3411 through 38.2-3419.1,
 230 38.2-3430.1 through 38.2-3437, 38.2-3501, 38.2-3502, 38.2-3514.1, 38.2-3514.2, 38.2-3516 through
 231 38.2-3520 as they apply to Medicare supplement policies, §§ 38.2-3522.1 through 38.2-3523.4,
 232 38.2-3525, 38.2-3540.1, 38.2-3541, 38.2-3542, 38.2-3543.2, 38.2-3600 through 38.2-3607, Chapter 53
 233 (§ 38.2-5300 et seq.), and Chapter 58 (§ 38.2-5800 et seq.) of this title shall apply to the operation of a
 234 plan.

235 § 38.2-4319. Statutory construction and relationship to other laws.

236 A. No provisions of this title except this chapter and, insofar as they are not inconsistent with this
 237 chapter, §§ 38.2-100, 38.2-200, 38.2-203, 38.2-210 through 38.2-213, 38.2-218 through 38.2-225,
 238 38.2-229, 38.2-232, 38.2-305, 38.2-316, 38.2-322, 38.2-400, 38.2-402 through 38.2-413, 38.2-500
 239 through 38.2-515, 38.2-600 through 38.2-620, Chapter 9 (§ 38.2-900 et seq.) of this title, 38.2-1057,

38.2-1306.2 through 38.2-1309, Articles 4 (§ 38.2-1317 et seq.) and 5 (§ 38.2-1322 et seq.) of Chapter 13, Articles 1 (§ 38.2-1400 et seq.) and 2 (§ 38.2-1412 et seq.) of Chapter 14, §§ 38.2-1800 through 38.2-1836, 38.2-3401, 38.2-3405, 38.2-3405.1, 38.2-3407.2 through 38.2-3407.6, 38.2-3407.9, 38.2-3407.10, 38.2-3407.11, 38.2-3407.12, *through* 38.2-3407.13, 38.2-3411.2, 38.2-3414.1, 38.2-3418.1 through 38.2-3418.7, 38.2-3419.1, 38.2-3430.1 through 38.2-3437, 38.2-3500, 38.2-3514.1, 38.2-3514.2, 38.2-3522.1 through 38.2-3523.4, 38.2-3525, 38.2-3542, 38.2-3543.2, Chapter 53 (§ 38.2-5300 et seq.) and Chapter 58 (§ 38.2-5800 et seq.) of this title shall be applicable to any health maintenance organization granted a license under this chapter. This chapter shall not apply to an insurer or health services plan licensed and regulated in conformance with the insurance laws or Chapter 42 (§ 38.2-4200 et seq.) of this title except with respect to the activities of its health maintenance organization.

B. Solicitation of enrollees by a licensed health maintenance organization or by its representatives shall not be construed to violate any provisions of law relating to solicitation or advertising by health professionals.

C. A licensed health maintenance organization shall not be deemed to be engaged in the unlawful practice of medicine. All health care providers associated with a health maintenance organization shall be subject to all provisions of law.

D. Notwithstanding the definition of an eligible employee as set forth in § 38.2-3431, a health maintenance organization providing health care plans pursuant to § 38.2-3431 shall not be required to offer coverage to or accept applications from an employee who does not reside within the health maintenance organization's service area.

§ 38.2-4509. Application of certain laws.

A. No provision of this title except this chapter and, insofar as they are not inconsistent with this chapter, §§ 38.2-200, 38.2-203, 38.2-210 through 38.2-213, 38.2-218 through 38.2-225, 38.2-229, 38.2-316, 38.2-400, 38.2-402 through 38.2-413, 38.2-500 through 38.2-515, 38.2-600 through 38.2-620, 38.2-900 through 38.2-904, 38.2-1038, 38.2-1040 through 38.2-1044, Articles 1 (§ 38.2-1300 et seq.) and 2 (§ 38.2-1306.2 et seq.) of Chapter 13, 38.2-1312, 38.2-1314, Article 4 (§ 38.2-1317 et seq.) of Chapter 13, 38.2-1400 through 38.2-1444, 38.2-1800 through 38.2-1836, 38.2-3401, 38.2-3404, 38.2-3405, 38.2-3407.10, 38.2-3407.13, 38.2-3415, 38.2-3541, 38.2-3600 through 38.2-3603, and Chapter 58 (§ 38.2-5800 et seq.) of this title shall apply to the operation of a plan.

B. The provisions of subsection A of § 38.2-322 shall apply to an optometric services plan. The provisions of subsection C of § 38.2-322 shall apply to a dental services plan.

C. The provisions of Article 1.2 (§ 32.1-137.7 et seq.) of Chapter 5 of Title 32.1 shall not apply to either an optometric or dental services plan.