1998 SESSION

989572755 1 **SENATE BILL NO. 336** 2 FLOOR AMENDMENT IN THE NATURE OF A SUBSTITUTE 3 (Proposed by Senator Watkins 4 5 6 7 on February 10, 1998) (Patron Prior to Substitute—Senator Watkins) A BILL to amend and reenact § 46.2-1500 of the Code of Virginia, relating to motor vehicle dealers. Be it enacted by the General Assembly of Virginia: 8 1. That § 46.2-1500 of the Code of Virginia is amended and reenacted as follows: 9 § 46.2-1500. Definitions. 10 Unless the context otherwise requires, the following words and terms for the purpose of this chapter 11 shall have the following meanings: "Board" means the Motor Vehicle Dealer Board. 12 "Certificate of origin" means the document provided by the manufacturer of a new motor vehicle, or 13 14 its distributor, which is the only valid indication of ownership between the manufacturer, its distributor, 15 its franchised motor vehicle dealers, and the original purchaser not for resale. 16 "Dealer-operator" means the individual who works at the established place of business of a dealer and who is responsible for and in charge of day-to-day operations of that place of business. 17 18 "Distributor" means a person who is licensed by the Department of Motor Vehicles under Chapter 19 (§ 46.2-1900 et seq.) of this title and who sells or distributes new motor vehicles pursuant to a written 19 20 agreement with the manufacturer, to franchised motor vehicle dealers in the Commonwealth. "Distributor branch" means a branch office licensed by the Department of Motor Vehicles under Chapter 19 (§ 46.2-1900 et seq.) of this title and maintained by a distributor for the sale of motor 21 22 23 vehicles to motor vehicle dealers or for directing or supervising, in whole or in part, its representatives in the Commonwealth. 24 25 "Distributor representative" means a person who is licensed by the Department of Motor Vehicles 26 under Chapter 19 (§ 46.2-1900 et seq.) of this title and employed by a distributor or by a distributor 27 branch, for the purpose of making or promoting the sale of motor vehicles or for supervising or 28 contacting its dealers, prospective dealers, or representatives in the Commonwealth. 29 "Factory branch" means a branch office maintained by a person for the sale of motor vehicles to 30 distributors or for the sale of motor vehicles to motor vehicle dealers, or for directing or supervising, in 31 whole or in part, its representatives in the Commonwealth. 32 "Factory representative" means a person who is licensed by the Department of Motor Vehicles under 33 Chapter 19 (§ 46.2-1900 et seq.) of this title and employed by a person who manufactures or assembles 34 motor vehicles or by a factory branch for the purpose of making or promoting the sale of its motor 35 vehicles or for supervising or contacting its dealers, prospective dealers, or representatives in the 36 Commonwealth. 37 "Factory repurchase motor vehicle" means a motor vehicle sold, leased, rented, consigned, or 38 otherwise transferred to a person under an agreement that the motor vehicle will be resold or otherwise 39 retransferred only to the manufacturer or distributor of the motor vehicle, and which is reacquired by the 40 manufacturer or distributor, or its agents. 41 "Family member" means a person who either (i) is the spouse, child, grandchild, spouse of a child, 42 spouse of a grandchild, brother, sister, or parent of the dealer or owner or (ii) has been employed 43 continuously by the dealer for at least five years. 44 "Franchise" means a written contract or agreement between two or more persons whereby one 45 person, the franchisee, is granted the right to engage in the business of offering and selling, servicing, or offering, selling, and servicing new motor vehicles of a particular line-make or late model or factory 46 repurchase motor vehicles of a particular line-make manufactured or distributed by the grantor of the 47 right, the franchisor, and where the operation of the franchisee's business is substantially associated with **48** the franchisor's trademark, trade name, advertising, or other commercial symbol designating the 49 franchisor, the motor vehicle or its manufacturer or distributor. The term shall include any severable part 50 51 or parts of a franchise agreement which separately provides provide for selling and servicing different 52 line-makes of the franchisor. 53 "Franchised late model or factory repurchase motor vehicle dealer" means a dealer in late model or 54 factory repurchase motor vehicles, including a franchised new motor vehicle dealer, that has a franchise agreement with a manufacturer or distributor of the line-make of the late model or factory repurchase 55 56 motor vehicles. "Franchised motor vehicle dealer" means a dealer in new motor vehicles that has a franchise 57 agreement with a manufacturer or distributor of new motor vehicles, trailers, or semitrailers. 58

59 "Fund" means the Motor Vehicle Dealer Board Fund.

Ŋ

ENAT

Π

SUBSTITUTE

74

84

60 "Independent motor vehicle dealer" means a dealer in used motor vehicles.

"Late model motor vehicle" means a motor vehicle of the current model year and the immediately 61 62 preceding model year.

63 "Line-make" means the name of the motor vehicle manufacturer or distributor and a brand or name 64 plate marketed by the manufacturer or distributor.

65 "Manufacturer" means a person who is licensed by the Department of Motor Vehicles under Chapter 66 19 (§ 46.2-1900 et seq.) of this title and engaged in the business of constructing or assembling new motor vehicles and, in the case of trucks, also means a person engaged in the business of manufacturing 67 engines, power trains, or rear axles, when such engines, power trains, or rear axles are not warranted by 68 69 the final manufacturer or assembler of the truck.

"Motor vehicle" means the same as provided in § 46.2-100, except, for the purposes of this chapter, 70 71 it shall not include (i) trailers and semitrailers; (ii) mobile homes, sales of which are regulated under Chapter 4.2 (§ 36-85.16 et seq.) of Title 36; (iii) motor homes; (iv) motorcycles; (v) nonrepairable 72 vehicles, as defined in § 46.2-1600; and (vi) salvage vehicles, as defined in § 46.2-1600. 73

"Motor vehicle dealer" or "dealer" means any person who:

75 1. For commission, money, or other thing of value, buys, sells, exchanges, either outright or on conditional sale, bailment lease, chattel mortgage, or otherwise or arranges or offers or attempts to 76 solicit or negotiate on behalf of others a sale, purchase, or exchange of an interest in new motor 77 78 vehicles, new and used motor vehicles, or used motor vehicles alone, whether or not the motor vehicles 79 are owned by him; or

80 2. Is wholly or partly engaged in the business of selling new motor vehicles, new and used motor vehicles, or used motor vehicles only, whether or not the motor vehicles are owned by him; or 81

82 3. Offers to sell, sells, displays, or permits the display for sale, of five or more motor vehicles within 83 any twelve consecutive months.

The term "motor vehicle dealer" does not include:

85 1. Receivers, trustees, administrators, executors, guardians, conservators or other persons appointed by or acting under judgment or order of any court or their employees when engaged in the specific 86 87 performance of their duties as employees. 88

2. Public officers, their deputies, assistants, or employees, while performing their official duties.

89 3. Persons other than business entities primarily engaged in the leasing or renting of motor vehicles 90 to others when selling or offering such vehicles for sale at retail, disposing of motor vehicles acquired for their own use and actually so used, when the vehicles have been so acquired and used in good faith 91 92 and not for the purpose of avoiding the provisions of this chapter.

93 4. Persons dealing solely in the sale and distribution of fire-fighting equipment, ambulances, and funeral vehicles, including motor vehicles adapted therefor; however, this exemption shall not exempt any person from the provisions of §§ 46.2-1519, 46.2-1520 and 46.2-1548. 94 95

96 5. Any financial institution chartered or authorized to do business under the laws of the 97 Commonwealth or the United States which may have received title to a motor vehicle in the normal 98 course of its business by reason of a foreclosure, other taking, repossession, or voluntary reconveyance 99 to that institution occurring as a result of any loan secured by a lien on the vehicle.

100 6. An employee of an organization arranging for the purchase or lease by the organization of vehicles for use in the organization's business. 101

102 7. Any person licensed to sell real estate who sells a mobile home or similar vehicle in conjunction 103 with the sale of the parcel of land on which the mobile home or similar vehicle is located.

104 8. Any person who permits the operation of a motor vehicle show or permits the display of motor vehicles for sale by any motor vehicle dealer licensed under this chapter. 105

9. An insurance company authorized to do business in the Commonwealth that sells or disposes of 106 vehicles under a contract with its insured in the regular course of business. 107

108 10. Any publication, broadcast, or other communications media when engaged in the business of 109 advertising, but not otherwise arranging for the sale of vehicles owned by others. 110

11. Any person dealing solely in the sale or lease of vehicles designed exclusively for off-road use.

12. Any credit union authorized to do business in Virginia, provided the credit union does not 111 112 receive a commission, money, or other thing of value directly from a motor vehicle dealer.

13. Any person licensed as a manufactured home dealer, broker, manufacturer, or salesperson under 113 114 Chapter 4.2 (§ 36-85.16 et seq.) of Title 36.

14. Any nonprofit organization exempt from taxation under § 501 (c) (3) of the Internal Revenue 115 116 Code that (i) receives title to motor vehicles as qualified charitable gifts to the organization, (ii) provides no more than twelve of these donated vehicles in any twelve-month period to low income 117 persons in need of transportation, and (iii) receives from the recipients of the vehicles only reimbursement for the costs of repairs, towing, titles, taxes, license fees and administrative costs. "Motor vehicle salesperson" or "salesperson" means any person who is licensed as and employed as a 118 119

120 salesperson by a motor vehicle dealer to sell or exchange motor vehicles. It shall also mean any person 121

who is licensed as a motor vehicle dealer and who sells or exchanges motor vehicles. 122

123 "Motor vehicle show" means a display of motor vehicles to the general public at a location other 124 than a dealer's location licensed under this chapter where the vehicles are not being offered for sale or 125 exchange during or as part of the display.

126 "New motor vehicle" means any vehicle which (i) has not been previously sold except in good faith 127 for the purpose of resale, (ii) has not been used as a rental, driver education, or demonstration motor 128 vehicle, or for the personal and business transportation of the manufacturer, distributor, dealer, or any of 129 his employees, (iii) has not been used except for limited use necessary in moving or road testing the 130 vehicle prior to delivery to a customer, (iv) is transferred by a certificate of origin, and (v) has the 131 manufacturer's certification that it conforms to all applicable federal motor vehicle safety and emission 132 standards. Notwithstanding provisions (i) and (iii), a motor vehicle that has been previously sold but not 133 titled shall be deemed a new motor vehicle if it meets the requirements of provisions (ii), (iv), and (v).

134 "Original license" means a motor vehicle dealer license issued to an applicant who has never been 135 licensed as a motor vehicle dealer in Virginia or whose Virginia motor vehicle dealer license has been 136 expired for more than thirty days. 137

"Relevant market area" means as follows:

138 1. In metropolitan localities, the relevant market area shall be a circular area around an existing 139 franchised dealer with a population of 250,000, not to exceed a radius of ten miles, but in no case less 140 than seven miles.

141 2. If the population in an area within a radius of ten miles around an existing franchised dealer is 142 less than 250,000, but the population in an area within a radius of fifteen miles around an existing 143 franchised dealer is 150,000 or more, the relevant market area shall be that area within the fifteen-mile 144 radius.

145 3. In all other cases the relevant market area shall be an area within a radius of twenty miles around 146 an existing franchised dealer or the area of responsibility defined in the franchise, whichever is greater. 147 In any case where the franchise agreement is silent as to area of responsibility, the relevant market area 148 shall be the greater of an area within a radius of twenty miles around an existing franchised dealer or 149 that area in which the franchisor otherwise requires the franchisee to make significant retail sales or 150 sales efforts.

151 In determining population for this definition, the most recent census by the U.S. Bureau of the 152 Census or the most recent population update, either from the National Planning Data Corporation or 153 other similar recognized source, shall be accumulated for all census tracts either wholly or partially 154 within the relevant market area.

155 "Retail installment sale" means every sale of one or more motor vehicles to a buyer for his use and 156 not for resale, in which the price of the vehicle is payable in one or more installments and in which the 157 seller has either retained title to the goods or has taken or retained a security interest in the goods under 158 form of contract designated either as a security agreement, conditional sale, bailment lease, chattel 159 mortgage, or otherwise.

"Sale at retail" or "retail sale" means the act or attempted act of selling, bartering, exchanging, or 160 otherwise disposing of a motor vehicle to a buyer for his personal use and not for resale. 161

"Sale at wholesale" or "wholesale" means a sale to motor vehicle dealers or wholesalers other than to 162 163 consumers; a sale to one who intends to resell.

164 "Used motor vehicle" means any vehicle other than a new motor vehicle as defined in this section.

165 "Wholesale auction" means an auction of motor vehicles restricted to sales at wholesale.