1995 SESSION

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HOUSE BILL NO. 2113

Offered January 23, 1995

A BILL to amend and reenact § 4.1-215 of the Code of Virginia, relating to alcoholic beverage control; limitation of licenses.

Patron—Putney

Referred to Committee on General Laws

10 Be it enacted by the General Assembly of Virginia:

1. That § 4.1-215 of the Code of Virginia is amended and reenacted as follows: 11

§ 4.1-215. Limitation on manufacturers, bottlers and wholesalers; exemptions.

13 A. Unless exempted pursuant to subsection C, no retail license or banquet license for the sale of 14 alcoholic beverages shall be granted to any (i) manufacturer, bottler or wholesaler of alcoholic 15 beverages, whether licensed in the Commonwealth or not; (ii) officer or director of any such 16 manufacturer, bottler or wholesaler; (iii) partnership, association or corporation, where any partner, member or stockholder is an officer or director of any such manufacturer, bottler or wholesaler; (iv) 17 corporation which is a subsidiary of a corporation which owns or has interest in another subsidiary 18 corporation which is a manufacturer, bottler or wholesaler of alcoholic beverages; or (v) manufacturer, 19 20 bottler or wholesaler of alcoholic beverages who has a financial interest in a corporation which has a 21 retail license as a result of a holding company, which owns or has an interest in such manufacturer, bottler or wholesaler of alcoholic beverages. Nor shall such licenses be granted in any instances where 22 such manufacturer, bottler or wholesaler and such retailer are under common control, by stock 23 24 ownership or otherwise. 25

B. This section shall not apply to:

1. Corporations operating dining cars, buffet cars, club cars or boats;

2. Brewery or winery licensees engaging in conduct authorized by subdivision A 5 of § 4.1-201; or

28 3. Manufacturers, bottlers or wholesalers of alcoholic beverages who do not (i) sell or otherwise 29 furnish, directly or indirectly, alcoholic beverages or other merchandise to persons holding a retail 30 license or banquet license as described in subsection A and (ii) require, by agreement or otherwise, such person to exclude from sale at his establishment alcoholic beverages of other manufacturers, bottlers or 31 32 wholesalers.

33 C. The General Assembly finds that it is necessary and proper to require a separation between 34 manufacturing interests, wholesale interests and retail interests in the production and distribution of 35 alcoholic beverages in order to prevent suppliers from dominating local markets through vertical 36 integration and to prevent excessive sales of alcoholic beverages caused by overly aggressive marketing 37 techniques. The exceptions established by this section to the general prohibition against tied interests 38 shall be limited to their express terms so as not to undermine the general prohibition and shall therefore 39 be construed accordingly.