

Department of Planning and Budget

2023 Fiscal Impact Statement

1. Bill Number: HB1979E

House of Origin ☐ Introduced ☐ Substitute ☒ Engrossed

Second House ☐ In Committee ☐ Substitute ☐ Enrolled

2. Patron: Leftwich

3. Committee: House Committee on General Laws

4. Title: Alcoholic beverage control displays of wine and beer

5. Summary: The proposed bill amends § 4.1-209 (Wine and beer license privileges; advertising; displays; tastings) to establish that persons granted a license to sell wine and beer for off-premises consumption that display such wine and beer outside a clearly discernible location reserved solely for alcoholic beverages must (i) not place wine or beer in an area immediately adjacent to nonalcoholic beverages containing the same or similar brand name, logo, or packaging as an alcoholic beverage and (ii) equip any such display with signage that indicates the product is an alcoholic beverage available only to persons who are 21 years of age or older, is clearly visible to consumers, and is of sufficient size to notify the consumer of the product's alcohol content. Nothing in this subsection shall prohibit the placement of nonalcoholic wine or beer in or near a display of alcoholic beverages that contain the same or similar brand name, logo, or packaging as the nonalcoholic wine or beer.

6. Budget Amendment Necessary: No

7. Fiscal Impact Estimates: Preliminary (see Item 8)

8. Fiscal Implications: According to the Alcoholic Beverage Control Authority (“ABC”), the proposed bill is not expected to have a material fiscal impact on agency operations.

9. Specific Agency or Political Subdivisions Affected: Alcoholic Beverage Control Authority

10. Technical Amendment Necessary: No

11. Other Comments: None