

## 1 VIRGINIA ACTS OF ASSEMBLY — CHAPTER

2 *An Act to amend and reenact § 2.2-2238 of the Code of Virginia, relating to Virginia Economic*  
3 *Development Partnership Authority; Office of Education and Labor Market Alignment established;*  
4 *workforce and higher education alignment.*

5 [S 1314]

6 Approved

7 **Be it enacted by the General Assembly of Virginia:**8 **1. That § 2.2-2238 of the Code of Virginia is amended and reenacted as follows:**9 **§ 2.2-2238. Economic development services.**10 A. It shall be the duty of the Authority to encourage, stimulate, and support the development and  
11 expansion of the economy of the Commonwealth. The Authority is charged with the following duties  
12 and responsibilities to:13 1. See that there are prepared and carried out effective economic development marketing and  
14 promotional programs;15 2. Make available, in conjunction and cooperation with localities, chambers of commerce, industrial  
16 authorities, and other public and private groups, to prospective new businesses basic information and  
17 pertinent factors of interest and concern to such businesses;18 3. Formulate, promulgate, and advance programs throughout the Commonwealth for encouraging the  
19 location of new businesses in the Commonwealth and the retention and growth of existing businesses;20 4. Encourage and solicit private sector involvement, support, and funding for economic development  
21 in the Commonwealth;22 5. Encourage the coordination of the economic development efforts of public institutions, regions,  
23 communities, and private industry and collect and maintain data on the development and utilization of  
24 economic development capabilities;25 6. Establish such offices within and without the Commonwealth that are necessary to the expansion  
26 and development of industries and trade;

27 7. Encourage the export of products and services from the Commonwealth to international markets;

28 8. Advise, upon request, the State Board for Community Colleges in designating technical training  
29 programs in Virginia's comprehensive community colleges for the Community College Incentive  
30 Scholarship Program pursuant to former § 23-220.4; ~~and~~31 9. Offer a program for the issuance of export documentation for companies located in Virginia  
32 exporting goods and services if no federal agency or other regulatory body or issuing entity will provide  
33 export documentation in a form deemed necessary for international commerce; *and*34 *10. Establish an Office of Education and Labor Market Alignment (the Office) to coordinate data*  
35 *analysis on workforce and higher education alignment and translate data to partners. The Office shall*  
36 *provide a unified, consistent source of information or analysis for policy development and*  
37 *implementation related to talent development. The Office shall partner with the State Council of Higher*  
38 *Education for Virginia, institutions of higher education, the Virginia Department of Education, the*  
39 *Virginia Employment Commission, GO Virginia, and other relevant entities to offer resources and*  
40 *expertise related to education and labor market alignment.*41 B. The Authority may develop a site and building assessment program to identify and assess the  
42 Commonwealth's industrial sites of at least 100 acres. In developing such a program, the Authority shall  
43 establish assessment guidelines and procedures for identification of industrial sites, resource  
44 requirements, and development oversight. The Authority shall invite participation by regional and  
45 industry stakeholders to assess potential sites, identify product shortfalls, and make recommendations to  
46 the Governor and General Assembly for marketing such sites, in alignment with the goals outlined in  
47 the Governor's economic development plan.48 C. The Authority may encourage the import of products and services from international markets to  
49 the Commonwealth.