INTRODUCED

HB1973

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1	HOUSE BILL NO. 1973
2	Offered January 13, 2021
3	Prefiled January 11, 2021
4	A BILL to amend and reenact §§ 4.1-206.3, as it shall become effective, and 4.1-209, as it is currently
5	effective, of the Code of Virginia, relating to alcoholic beverage control; privileges of banquet
6	licensees.
7	
	Patrons—Rush and Aird
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9	Referred to Committee on General Laws
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11	Be it enacted by the General Assembly of Virginia:
12	1. That §§ 4.1-206.3, as it shall become effective, and 4.1-209, as it is currently effective, of the
13	Code of Virginia are amended and reenacted as follows:
14	§ 4.1-206.3. (Effective July 1, 2021) Retail licenses.
15 16	A. The Board may grant the following mixed beverages licenses:
17	1. Mixed beverage restaurant licenses, which shall authorize the licensee to sell and serve mixed beverages for consumption in dining areas and other designated areas of such restaurant. Such license
18	may be granted only to persons (i) who operate a restaurant and (ii) whose gross receipts from the sale
19	of food cooked, or prepared, and consumed on the premises and nonalcoholic beverages served on the
20	premises, after issuance of such license, amount to at least 45 percent of the gross receipts from the sale
21	of mixed beverages and food. For the purposes of this subdivision, other designated areas shall include
22	outdoor dining areas, whether or not contiguous to the licensed premises, which outdoor dining areas
23	may have more than one means of ingress and egress to an adjacent public thoroughfare, provided such
24	areas are under the control of the licensee and approved by the Board. Such noncontiguous designated
25	areas shall not be approved for any retail license issued pursuant to subdivision A 5 of § 4.1-201.
26	If the restaurant is located on the premises of a hotel or motel with no fewer than four permanent
27	bedrooms where food and beverage service is customarily provided by the restaurant in designated areas,
28	bedrooms, and other private rooms of such hotel or motel, such licensee may (a) sell and serve mixed
29	beverages for consumption in such designated areas, bedrooms, and other private rooms and (b) sell
30 21	spirits packaged in original closed containers purchased from the Board for on-premises consumption to
31 32	registered guests and at scheduled functions of such hotel or motel only in such bedrooms or private rooms. However, with regard to a hotel classified as a resort complex, the Board may authorize the sale
33	and on-premises consumption of alcoholic beverages in all areas within the resort complex deemed
33 34	appropriate by the Board. Nothing herein shall prohibit any person from keeping and consuming his own
35	lawfully acquired spirits in bedrooms or private rooms.
36	If the restaurant is located on the premises of and operated by a private, nonprofit, or profit club
37	exclusively for its members and their guests, or members of another private, nonprofit, or profit club in
38	another city with which it has an agreement for reciprocal dining privileges, such license shall also
39	authorize the licensees to (1) sell and serve mixed beverages for on-premises consumption and (2) sell
40	spirits that are packaged in original closed containers with a maximum capacity of two fluid ounces or
41	50 milliliters and purchased from the Board for on-premises consumption. Where such club prepares no
42	food in its restaurant but purchases its food requirements from a restaurant licensed by the Board and
43	located on another portion of the premises of the same hotel or motel building, this fact shall not
44 45	prohibit the granting of a license by the Board to such club qualifying in all other respects. The club's
45 46	gross receipts from the sale of nonalcoholic beverages consumed on the premises and food resold to its members and guests and consumed on the premises shall amount to at least 45 percent of its gross
47	receipts from the sale of mixed beverages and food. The food sales made by a restaurant to such a club
48	shall be excluded in any consideration of the qualifications of such restaurant for a license from the
49	Board.
50	If the restaurant is located on the premises of and operated by a municipal golf course, the Board
51	shall recognize the seasonal nature of the business and waive any applicable monthly food sales
52	requirements for those months when weather conditions may reduce patronage of the golf course,
53	provided that prepared food, including meals, is available to patrons during the same months. The gross
54	receipts from the sale of food cooked, or prepared, and consumed on the premises and nonalcoholic
55	beverages served on the premises, after the issuance of such license, shall amount to at least 45 percent
56	of the gross receipts from the sale of mixed beverages and food on an annualized basis.

of the gross receipts from the sale of mixed beverages and food on an annualized basis. If the restaurant is located on the premises of and operated by a culinary lodging resort, such license shall authorize the licensee to (A) sell alcoholic beverages for on-premises consumption, without regard

59 to the amount of gross receipts from the sale of food prepared and consumed on the premises, in areas upon the licensed premises approved by the Board and other designated areas of the resort, including outdoor areas under the control of the licensee, and (B) permit the possession and consumption of lawfully acquired alcoholic beverages by persons to whom overnight lodging is being provided in

63 bedrooms and private guest rooms.

64 The granting of a license pursuant to this subdivision shall automatically authorize the licensee to
65 obtain a license to sell and serve wine and beer for on-premises consumption and in closed containers
66 for off-premises consumption; however, the licensee shall be required to pay the local fee required for
67 such additional license pursuant to § 4.1-233.1.

2. Mixed beverage caterer's licenses, which may be granted only to a person regularly engaged in the
business of providing food and beverages to others for service at private gatherings or at special events,
which shall authorize the licensee to sell and serve alcoholic beverages for on-premises consumption.
The annual gross receipts from the sale of food cooked and prepared for service and nonalcoholic
beverages served at gatherings and events referred to in this subdivision shall amount to at least 45
percent of the gross receipts from the sale of mixed beverages and food.

74 3. Mixed beverage limited caterer's licenses, which may be granted only to a person regularly 75 engaged in the business of providing food and beverages to others for service at private gatherings or at 76 special events, not to exceed 12 gatherings or events per year, which shall authorize the licensee to sell 77 and serve alcoholic beverages for on-premises consumption. The annual gross receipts from the sale of 78 food cooked and prepared for service and nonalcoholic beverages served at gatherings and events 79 referred to in this subdivision shall amount to at least 45 percent of the gross receipts from the sale of 80 mixed beverages and food.

81 4. Mixed beverage carrier licenses to persons operating a common carrier of passengers by train, 82 boat, bus, or airplane, which shall authorize the licensee to sell and serve mixed beverages anywhere in 83 the Commonwealth to passengers while in transit aboard any such common carrier, and in designated 84 rooms of establishments of air carriers at airports in the Commonwealth. For purposes of supplying its 85 airplanes, as well as any airplanes of a licensed express carrier flying under the same brand, an air 86 carrier licensee may appoint an authorized representative to load alcoholic beverages onto the same 87 airplanes and to transport and store alcoholic beverages at or in close proximity to the airport where the 88 alcoholic beverages will be delivered onto airplanes of the air carrier and any such licensed express 89 carrier. The air carrier licensee shall (i) designate for purposes of its license all locations where the 90 inventory of alcoholic beverages may be stored and from which the alcoholic beverages will be 91 delivered onto airplanes of the air carrier and any such licensed express carrier and (ii) maintain records 92 of all alcoholic beverages to be transported, stored, and delivered by its authorized representative. The granting of a license pursuant to this subdivision shall automatically authorize the licensee to obtain a 93 94 license to sell and serve wine and beer for on-premises consumption or in closed containers for 95 off-premises consumption; however, the licensee shall be required to pay the local fee required for such 96 additional license pursuant to § 4.1-233.1.

97 5. Annual mixed beverage motor sports facility licenses, which shall authorize the licensee to sell 98 mixed beverages, in paper, plastic, or similar disposable containers or in single original metal cans, 99 during scheduled events, as well as events or performances immediately subsequent thereto, to patrons in 100 all dining facilities, seating areas, viewing areas, walkways, concession areas, or similar facilities, for 101 on-premises consumption. Such license may be granted to persons operating food concessions at an outdoor motor sports facility that (i) is located on 1,200 acres of rural property bordering the Dan River 102 103 and has a track surface of 3.27 miles in length or (ii) hosts a NASCAR national touring race. Upon authorization of the licensee, any person may keep and consume his own lawfully acquired alcoholic 104 105 beverages on the premises in all areas and locations covered by the license. The granting of a license pursuant to this subdivision shall automatically authorize the licensee to obtain a license to sell and 106 107 serve wine and beer for on-premises consumption or in closed containers for off-premises consumption; 108 however, the licensee shall be required to pay the local fee required for such additional license pursuant to § 4.1-233.1. 109

110 6. Limited mixed beverage restaurant licenses, which shall authorize the licensee to sell and serve 111 dessert wines as defined by Board regulation and no more than six varieties of liqueurs, which liqueurs 112 shall be combined with coffee or other nonalcoholic beverages, for consumption in dining areas of the 113 restaurant. Such license may be granted only to persons who operate a restaurant and in no event shall the sale of such wine or liqueur-based drinks, together with the sale of any other alcoholic beverages, 114 115 exceed 10 percent of the total annual gross sales of all food and alcoholic beverages. The granting of a 116 license pursuant to this subdivision shall automatically authorize the licensee to obtain a license to sell 117 and serve wine and beer for on-premises consumption or in closed containers for off-premises consumption; however, the licensee shall be required to pay the local fee required for such additional 118 119 license pursuant to § 4.1-233.1.

120 7. Annual mixed beverage performing arts facility licenses, which shall (i) authorize the licensee to

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sell, on the dates of performances or events, alcoholic beverages in paper, plastic, or similar disposable
containers or in single original metal cans for on-premises consumption in all seating areas, concourses,
walkways, concession areas, similar facilities, and other areas upon the licensed premises approved by
the Board and (ii) automatically authorize the licensee to obtain a license to sell and serve wine and
beer for on-premises consumption or in closed containers for off-premises consumption; however, the
licensee shall be required to pay the local fee required for such additional license pursuant to
§ 4.1-233.1. Such licenses may be granted to the following:

a. Corporations or associations operating a performing arts facility, provided the performing arts facility (i) is owned by a governmental entity; (ii) is occupied by a for-profit entity under a bona fide lease, the original term of which was for more than one year's duration; and (iii) has been rehabilitated in accordance with historic preservation standards;

b. Persons operating food concessions at any performing arts facility located in the City of Norfolk
or the City of Richmond, provided that the performing arts facility (i) is occupied under a bona fide
long-term lease or concession agreement, the original term of which was more than five years; (ii) has a
capacity in excess of 1,400 patrons; (iii) has been rehabilitated in accordance with historic preservation
standards; and (iv) has monthly gross receipts from the sale of food cooked, or prepared, and consumed
on the premises and nonalcoholic beverages served on the premises that meet or exceed the monthly
minimum established by Board regulations for mixed beverage restaurants;

c. Persons operating food concessions at any performing arts facility located in the City of
Waynesboro, provided that the performing arts facility (i) is occupied under a bona fide long-term lease
or concession agreement, the original term of which was more than five years; (ii) has a total capacity
in excess of 550 patrons; and (iii) has been rehabilitated in accordance with historic preservation
standards;

d. Persons operating food concessions at any performing arts facility located in the arts and cultural
district of the City of Harrisonburg, provided that the performing arts facility (i) is occupied under a
bona fide long-term lease or concession agreement, the original term of which was more than five years;
(ii) has been rehabilitated in accordance with historic preservation standards; (iii) has monthly gross
receipts from the sale of food cooked, or prepared, and consumed on the premises and nonalcoholic
beverages served on the premises that meet or exceed the monthly minimum established by Board
regulations for mixed beverage restaurants; and (iv) has a total capacity in excess of 900 patrons;

e. Persons operating food concessions at any multipurpose theater located in the historical district of
the Town of Bridgewater, provided that the theater (i) is owned and operated by a governmental entity
and (ii) has a total capacity in excess of 100 patrons;

f. Persons operating food concessions at any outdoor performing arts amphitheater, arena, or similar
 facility that has seating for more than 20,000 persons and is located in Prince William County or the
 City of Virginia Beach;

g. Persons operating food concessions at any outdoor performing arts amphitheater, arena, or similar
 facility that has seating for more than 5,000 persons and is located in the City of Alexandria or the City
 of Portsmouth; or

h. Persons operating food concessions at any corporate and performing arts facility located in Fairfax
County, provided that the corporate and performing arts facility (i) is occupied under a bona fide
long-term lease, management, or concession agreement, the original term of which was more than one
year and (ii) has a total capacity in excess of 1,400 patrons. Such license shall authorize the sale, on the
dates of performances or events, of alcoholic beverages for on-premises consumption in areas upon the
licensed premises approved by the Board.

8. Combined mixed beverage restaurant and caterer's licenses, which may be granted to any 166 167 restaurant or hotel that meets the qualifications for both a mixed beverage restaurant pursuant to 168 subdivision 1 and mixed beverage caterer pursuant to subdivision 2 for the same business location, and which license shall authorize the licensee to operate as both a mixed beverage restaurant and mixed 169 170 beverage caterer at the same business premises designated in the license, with a common alcoholic 171 beverage inventory for purposes of the restaurant and catering operations. Such licensee shall meet the 172 separate food qualifications established for the mixed beverage restaurant license pursuant to subdivision 173 1 and mixed beverage caterer's license pursuant to subdivision 2. The granting of a license pursuant to 174 this subdivision shall automatically authorize the licensee to obtain a license to sell and serve wine and 175 beer for on-premises consumption or in closed containers for off-premises consumption; however, the 176 licensee shall be required to pay the local fee required for such additional license pursuant to 177 § 4.1-233.1.

9. Bed and breakfast licenses, which shall authorize the licensee to (i) serve alcoholic beverages in dining areas, private guest rooms, and other designated areas to persons to whom overnight lodging is being provided, with or without meals, for on-premises consumption only in such rooms and areas, and without regard to the amount of gross receipts from the sale of food prepared and consumed on the

182 premises and (ii) permit the consumption of lawfully acquired alcoholic beverages by persons to whom 183 overnight lodging is being provided in (a) bedrooms or private guest rooms or (b) other designated areas 184 of the bed and breakfast establishment. For purposes of this subdivision, "other designated areas" 185 includes outdoor dining areas, whether or not contiguous to the licensed premises, which may have more than one means of ingress and egress to an adjacent public thoroughfare, provided that such outdoor 186 187 dining areas are under the control of the licensee and approved by the Board. Such noncontiguous 188 designated areas shall not be approved for any retail license issued pursuant to subdivision A 5 of 189 § 4.1-201.

190 10. Museum licenses, which may be issued to nonprofit museums exempt from taxation under 191 § 501(c)(3) of the Internal Revenue Code, which shall authorize the licensee to (i) permit the 192 consumption of lawfully acquired alcoholic beverages on the premises of the licensee by any bona fide 193 member and guests thereof and (ii) serve alcoholic beverages on the premises of the licensee to any 194 bona fide member and guests thereof. However, alcoholic beverages shall not be sold or charged for in 195 any way by the licensee. The privileges of this license shall be limited to the premises of the museum, 196 regularly occupied and utilized as such.

11. Motor car sporting event facility licenses, which shall authorize the licensee to permit the consumption of lawfully acquired alcoholic beverages on the premises of the licensee by patrons thereof during such events. However, alcoholic beverages shall not be sold or charged for in any way, directly or indirectly, by the licensee. The privileges of this license shall be limited to those areas of the licensee's premises designated by the Board that are regularly occupied and utilized for motor car sporting events.

203 12. Commercial lifestyle center licenses, which may be issued only to a commercial owners' 204 association governing a commercial lifestyle center, which shall authorize any retail on-premises restaurant licensee that is a tenant of the commercial lifestyle center to sell alcoholic beverages to any 205 206 bona fide customer to whom alcoholic beverages may be lawfully sold for consumption on that portion 207 of the licensed premises of the commercial lifestyle center designated by the Board, including (i) plazas, 208 seating areas, concourses, walkways, or such other similar areas and (ii) the premises of any tenant 209 location of the commercial lifestyle center that is not a retail licensee of the Board, upon approval of 210 such tenant, but excluding any parking areas. Only alcoholic beverages purchased from such retail 211 on-premises restaurant licensees may be consumed on the licensed premises of the commercial lifestyle 212 center, and such alcoholic beverages shall be contained in paper, plastic, or similar disposable containers 213 with the name or logo of the restaurant licensee that sold the alcoholic beverage clearly displayed. 214 Alcoholic beverages shall not be sold or charged for in any way by the commercial lifestyle center 215 licensee. The licensee shall post appropriate signage clearly demarcating for the public the boundaries of 216 the licensed premises; however, no physical barriers shall be required for this purpose. The licensee shall 217 provide adequate security for the licensed premises to ensure compliance with the applicable provisions 218 of this title and Board regulations.

219 13. Mixed beverage port restaurant licenses, which shall authorize the licensee to sell and serve 220 mixed beverages for consumption in dining areas and other designated areas of such restaurant. Such 221 license may be granted only to persons operating a business (i) that is primarily engaged in the sale of meals; (ii) that is located on property owned by the United States government or an agency thereof and 222 223 used as a port of entry to or egress from the United States; and (iii) whose gross receipts from the sale 224 of food cooked, or prepared, and consumed on the premises and nonalcoholic beverages served on the 225 premises, after issuance of such license, amount to at least 45 percent of the gross receipts from the sale 226 of mixed beverages and food. For the purposes of this subdivision, other designated areas shall include 227 outdoor dining areas, whether or not contiguous to the licensed premises, which outdoor dining areas 228 may have more than one means of ingress and egress to an adjacent public thoroughfare, provided such 229 areas are under the control of the licensee and approved by the Board. Such noncontiguous designated 230 areas shall not be approved for any retail license issued pursuant to subdivision A 5 of § 4.1-201. The 231 granting of a license pursuant to this subdivision shall automatically authorize the licensee to obtain a 232 license to sell and serve wine and beer for on-premises consumption or in closed containers for 233 off-premises consumption; however, the licensee shall be required to pay the local fee required for such 234 additional license pursuant to § 4.1-233.1.

235 14. Annual mixed beverage special events licenses to (i) a duly organized nonprofit corporation or 236 association operating either a performing arts facility or an art education and exhibition facility; (ii) a 237 nonprofit corporation or association chartered by Congress for the preservation of sites, buildings, and 238 objects significant in American history and culture; (iii) persons operating an agricultural event and 239 entertainment park or similar facility that has a minimum of 50,000 square feet of indoor exhibit space 240 and equine and other livestock show areas, which includes barns, pavilions, or other structures equipped 241 with roofs, exterior walls, and open-door or closed-door access; or (iv) a locality for special events 242 conducted on the premises of a museum for historic interpretation that is owned and operated by the 243 locality. The operation in all cases shall be upon premises owned by such licensee or occupied under a

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bona fide lease, the original term of which was for more than one year's duration. Such license shall
authorize the licensee to sell alcoholic beverages during scheduled events and performances for
on-premises consumption in areas upon the licensed premises approved by the Board.

B. The Board may grant an on-and-off-premises wine and beer license to the following:

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248 1. Hotels, restaurants, and clubs, which shall authorize the licensee to sell wine and beer (i) in closed 249 containers for off-premises consumption or (ii) for on-premises consumption, either with or without 250 meals, in dining areas and other designated areas of such restaurants, or in dining areas, private guest 251 rooms, and other designated areas of such hotels or clubs, for consumption only in such rooms and 252 areas. However, with regard to a hotel classified by the Board as (a) a resort complex, the Board may 253 authorize the sale and consumption of alcoholic beverages in all areas within the resort complex deemed 254 appropriate by the Board or (b) a limited service hotel, the Board may authorize the sale and 255 consumption of alcoholic beverages in dining areas, private guest rooms, and other designated areas to 256 persons to whom overnight lodging is being provided, for on-premises consumption in such rooms or 257 areas, and without regard to the amount of gross receipts from the sale of food prepared and consumed 258 on the premises, provided that at least one meal is provided each day by the hotel to such guests. With 259 regard to facilities registered in accordance with Chapter 49 (§ 38.2-4900 et seq.) of Title 38.2 as 260 continuing care communities that are also licensed by the Board under this subdivision, any resident 261 may, upon authorization of the licensee, keep and consume his own lawfully acquired alcoholic 262 beverages on the premises in all areas covered by the license. For purposes of this subdivision, "other 263 designated areas" includes outdoor dining areas, whether or not contiguous to the licensed premises, 264 which may have more than one means of ingress and egress to an adjacent public thoroughfare, 265 provided that such outdoor dining areas are under the control of the licensee and approved by the Board. 266 Such noncontiguous designated areas shall not be approved for any retail license issued pursuant to 267 subdivision A 5 of § 4.1-201.

268 2. Hospitals, which shall authorize the licensee to sell wine and beer (i) in the rooms of patients for
269 their on-premises consumption only in such rooms, provided the consent of the patient's attending
270 physician is first obtained or (ii) in closed containers for off-premises consumption.

3. Rural grocery stores, which shall authorize the licensee to sell wine and beer for on-premises
consumption or in closed containers for off-premises consumption. No license shall be granted unless (i)
the grocery store is located in any town or in a rural area outside the corporate limits of any city or
town and (ii) it appears affirmatively that a substantial public demand for such licensed establishment
exists and that public convenience and the purposes of this title will be promoted by granting the
license.

277 4. Coliseums, stadiums, and racetracks, which shall authorize the licensee to sell wine and beer 278 during any event and immediately subsequent thereto to patrons within all seating areas, concourses, 279 walkways, concession areas, and additional locations designated by the Board (i) in closed containers for 280 off-premises consumption or (ii) in paper, plastic, or similar disposable containers or in single original 281 metal cans for on-premises consumption. Upon authorization of the licensee, any person may keep and 282 consume his own lawfully acquired alcoholic beverages on the premises in all areas and locations 283 covered by the license. Such licenses may be granted to persons operating food concessions at 284 coliseums, stadiums, racetracks, or similar facilities.

285 5. Performing arts food concessionaires, which shall authorize the licensee to sell wine and beer 286 during the performance of any event to patrons within all seating areas, concourses, walkways, or 287 concession areas, or other areas approved by the Board (i) in closed containers for off-premises 288 consumption or (ii) in paper, plastic, or similar disposable containers or in single original metal cans for 289 on-premises consumption. Upon authorization of the licensee, any person may keep and consume his 290 own lawfully acquired alcoholic beverages on the premises in all areas and locations covered by the 291 license. Such licenses may be granted to persons operating food concessions at any outdoor performing 292 arts amphitheater, arena, or similar facility that (a) has seating for more than 20,000 persons and is located in Prince William County or the Čity of Virginia Beach; (b) has seating or capacity for more 293 294 than 3,500 persons and is located in the County of Albemarle, Alleghany, Augusta, Nelson, Pittsylvania, 295 or Rockingham or the City of Charlottesville, Danville, or Roanoke; or (c) has capacity for more than 296 9,500 persons and is located in Henrico County.

297 6. Exhibition halls, which shall authorize the licensee to sell wine and beer during the event to 298 patrons or attendees within all seating areas, exhibition areas, concourses, walkways, concession areas, 299 and such additional locations designated by the Board in such facilities (i) in closed containers for 300 off-premises consumption or (ii) in paper, plastic, or similar disposable containers or in single original 301 metal cans for on-premises consumption. Upon authorization of the licensee, any person may keep and 302 consume his own lawfully acquired alcoholic beverages on the premises in all areas and locations 303 covered by the license. Such licenses may be granted to persons operating food concessions at exhibition 304 or exposition halls, convention centers, or similar facilities located in any county operating under the

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305 urban county executive form of government or any city that is completely surrounded by such county. For purposes of this subdivision, "exhibition or exposition hall" and "convention centers" mean facilities 306 307 conducting private or public trade shows or exhibitions in an indoor facility having in excess of 100,000 308 square feet of floor space.

309 7. Concert and dinner-theaters, which shall authorize the licensee to sell wine and beer during events 310 to patrons or attendees within all seating areas, exhibition areas, concourses, walkways, concession areas, 311 dining areas, and such additional locations designated by the Board in such facilities, for on-premises consumption or in closed containers for off-premises consumption. Persons licensed pursuant to this 312 313 subdivision shall serve food, prepared on or off premises, whenever wine or beer is served. Such 314 licenses may be granted to persons operating concert or dinner-theater venues on property fronting 315 Natural Bridge School Road in Natural Bridge Station and formerly operated as Natural Bridge High 316 School.

317 8. Historic cinema houses, which shall authorize the licensee to sell wine and beer, either with or 318 without meals, during any showing of a motion picture to patrons to whom alcoholic beverages may be 319 lawfully sold, for on-premises consumption or in closed containers for off-premises consumption. The 320 privileges of this license shall be limited to the premises of the historic cinema house regularly occupied 321 and utilized as such.

9. Nonprofit museums, which shall authorize the licensee to sell wine and beer for on-premises 322 323 consumption or in closed containers for off-premises consumption in areas approved by the Board. Such 324 licenses may be granted to persons operating a nonprofit museum exempt from taxation under §

325 501(c)(3) of the Internal Revenue Code, located in the Town of Front Royal, and dedicated to educating 326 the consuming public about historic beer products. The privileges of this license shall be limited to the 327 premises of the museum, regularly occupied and utilized as such.

C. The Board may grant the following off-premises wine and beer licenses:

329 1. Retail off-premises wine and beer licenses, which may be granted to a convenience grocery store, 330 delicatessen, drugstore, gift shop, gourmet oyster house, gourmet shop, grocery store, or marina store as 331 defined in § 4.1-100 and Board regulations. Such license shall authorize the licensee to sell wine and 332 beer in closed containers for off-premises consumption and, notwithstanding the provisions of § 4.1-308, 333 to give to any person to whom wine or beer may be lawfully sold a sample of wine or beer for 334 on-premises consumption; however, no single sample shall exceed four ounces of beer or two ounces of 335 wine and no more than 12 ounces of beer or five ounces of wine shall be served to any person per day. 336 The licensee may also give samples of wine and beer in designated areas at events held by the licensee 337 for the purpose of featuring and educating the consuming public about the alcoholic beverages being 338 tasted. With the consent of the licensee, farm wineries, wineries, breweries, distillers, and wholesale 339 licensees or authorized representatives of such licensees may participate in such tastings, including the 340 pouring of samples. The licensee shall comply with any food inventory and sales volume requirements 341 established by Board regulation.

342 2. Gourmet brewing shop licenses, which shall authorize the licensee to sell to any person to whom 343 wine or beer may be lawfully sold, ingredients for making wine or brewing beer, including packaging, 344 and to rent to such persons facilities for manufacturing, fermenting, and bottling such wine or beer, for 345 off-premises consumption in accordance with subdivision 6 of § 4.1-200.

3. Confectionery licenses, which shall authorize the licensee to prepare and sell on the licensed 346 347 premises for off-premises consumption confectionery that contains five percent or less alcohol by 348 volume. Any alcohol contained in such confectionery shall not be in liquid form at the time such 349 confectionery is sold. 350

D. The Board may grant the following banquet, special event, and tasting licenses:

1. Per-day event licenses.

351 a. Banquet licenses to persons in charge of banquets, and to duly organized nonprofit corporations or 352 353 associations in charge of special events, which shall authorize the licensee to sell or give wine and beer 354 in rooms or areas approved by the Board for the occasion for on-premises consumption in such rooms 355 or areas. Licensees who are nonprofit corporations or associations conducting fundraisers (i) shall also 356 be authorized to sell wine, as part of any fundraising activity, in closed containers for off-premises 357 consumption to persons to whom wine may be lawfully sold and; (ii) shall be limited to no more than one such fundraiser per year; and (iii) if conducting such fundraiser through an online meeting platform, 358 359 may ship such wine, in accordance with Board regulations, in closed containers to persons located within the Commonwealth. Except as provided in § 4.1-215, a separate license shall be required for 360 each day of each banquet or special event. For the purposes of this subdivision, when the location 361 named in the original application for a license is outdoors, the application may also name an alternative 362 location in the event of inclement weather. However, no such license shall be required of any hotel, 363 364 restaurant, or club holding a retail wine and beer license.

b. Mixed beverage special events licenses to a duly organized nonprofit corporation or association in 365 366 charge of a special event, which shall authorize the licensee to sell and serve mixed beverages for

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367 on-premises consumption in areas approved by the Board on the premises of the place designated in the 368 license. A separate license shall be required for each day of each special event.

369 c. Mixed beverage club events licenses to a club holding a wine and beer club license, which shall 370 authorize the licensee to sell and serve mixed beverages for on-premises consumption by club members 371 and their guests in areas approved by the Board on the club premises. A separate license shall be 372 required for each day of each club event. No more than 12 such licenses shall be granted to a club in 373 any calendar year. The granting of a license pursuant to this subdivision shall automatically authorize 374 the licensee to obtain a license to sell and serve wine and beer for on-premises consumption; however, 375 the licensee shall be required to pay the local fee required for such additional license pursuant to 376 § 4.1-233.1.

377 d. Tasting licenses, which shall authorize the licensee to sell or give samples of alcoholic beverages 378 of the type specified in the license in designated areas at events held by the licensee. A tasting license 379 shall be issued for the purpose of featuring and educating the consuming public about the alcoholic 380 beverages being tasted. A separate license shall be required for each day of each tasting event. No 381 tasting license shall be required for conduct authorized by § 4.1-201.1. 382

2. Annual licenses.

383 a. Annual banquet licenses to duly organized private nonprofit fraternal, patriotic, or charitable 384 membership organizations that are exempt from state and federal taxation and in charge of banquets 385 conducted exclusively for members and their guests, which shall authorize the licensee to serve wine 386 and beer in rooms or areas approved by the Board for the occasion for on-premises consumption in such 387 rooms or areas. Such license shall authorize the licensee to conduct no more than 12 banquets per 388 calendar year. For the purposes of this subdivision, when the location named in the original application 389 for a license is outdoors, the application may also name an alternative location in the event of inclement 390 weather. However, no such license shall be required of any hotel, restaurant, or club holding a retail 391 wine and beer license.

392 b. Banquet facility licenses to volunteer fire departments and volunteer emergency medical services 393 agencies, which shall authorize the licensee to permit the consumption of lawfully acquired alcoholic 394 beverages on the premises of the licensee by any person, and bona fide members and guests thereof, 395 otherwise eligible for a banquet license. However, lawfully acquired alcoholic beverages shall not be 396 purchased or sold by the licensee or sold or charged for in any way by the person permitted to use the 397 premises. Such premises shall be a volunteer fire or volunteer emergency medical services agency 398 station or both, regularly occupied as such and recognized by the governing body of the county, city, or 399 town in which it is located. Under conditions as specified by Board regulation, such premises may be 400 other than a volunteer fire or volunteer emergency medical services agency station, provided such other 401 premises are occupied and under the control of the volunteer fire department or volunteer emergency 402 medical services agency while the privileges of its license are being exercised.

403 c. Local special events licenses to a locality, business improvement district, or nonprofit organization, which shall authorize (i) the licensee to permit the consumption of alcoholic beverages within the area 404 405 designated by the Board for the special event and (ii) any permanent retail on-premises licensee that is 406 located within the area designated by the Board for the special event to sell alcoholic beverages within 407 the permanent retail location for consumption in the area designated for the special event, including 408 sidewalks and the premises of businesses not licensed to sell alcoholic beverages at retail, upon approval 409 of such businesses. In determining the designated area for the special event, the Board shall consult with 410 the locality. Local special events licensees shall be limited to 16 special events per year, and the 411 duration of any special event shall not exceed three consecutive days. Such limitations on the number of 412 special events that may be held shall not apply during the effective dates of any rule, regulation, or 413 order that is issued by the Governor or State Health Commissioner to meet a public health emergency 414 and that effectively reduces allowable restaurant seating capacity; however, local special events licensees 415 shall be subject to all other applicable provisions of this title and Board regulations and shall provide 416 notice to the Board regarding the days and times during which the privileges of the license will be 417 exercised. Only alcoholic beverages purchased from permanent retail on-premises licensees located 418 within the designated area may be consumed at the special event, and such alcoholic beverages shall be 419 contained in paper, plastic, or similar disposable containers that clearly display the name or logo of the 420 retail on-premises licensee from which the alcoholic beverage was purchased. Alcoholic beverages shall 421 not be sold or charged for in any way by the local special events licensee. The local special events 422 licensee shall post appropriate signage clearly demarcating for the public the boundaries of the special 423 event; however, no physical barriers shall be required for this purpose. The local special events licensee shall provide adequate security for the special event to ensure compliance with the applicable provisions 424 425 of this title and Board regulations.

426 d. Annual mixed beverage banquet licenses to duly organized private nonprofit fraternal, patriotic, or 427 charitable membership organizations that are exempt from state and federal taxation and in charge of

428 banquets conducted exclusively for members and their guests, which shall authorize the licensee to serve

429 mixed beverages for on-premises consumption in areas approved by the Board on the premises of the 430 place designated in the license. Such license shall authorize the licensee to conduct no more than 12

431 banquets per calendar year. The granting of a license pursuant to this subdivision shall automatically

432 authorize the licensee to obtain a license to sell and serve wine and beer for on-premises consumption;

433 however, the licensee shall be required to pay the local fee required for such additional license pursuant 434 to § 4.1-233.1.

435 e. Equine sporting event licenses, which may be issued to organizations holding equestrian, hunt, and 436 steeplechase events, which shall authorize the licensee to permit the consumption of lawfully acquired 437 alcoholic beverages on the premises of the licensee by patrons thereof during such event. However, 438 alcoholic beverages shall not be sold or charged for in any way by the licensee. The privileges of this 439 license shall be (i) limited to the premises of the licensee, regularly occupied and utilized for equestrian, 440 hunt, and steeplechase events, and (ii) exercised on no more than four calendar days per year.

441 f. Annual arts venue event licenses, to persons operating an arts venue, which shall authorize the 442 licensee participating in a community art walk that is open to the public to serve lawfully acquired wine 443 or beer on the premises of the licensee to adult patrons thereof during such events. However, alcoholic beverages shall not be sold or charged for in any way, directly or indirectly, by the licensee, and the 444 445 licensee shall not give more than two five-ounce glasses of wine or two 12-ounce glasses of beer to any 446 one adult patron. The privileges of this license shall be (i) limited to the premises of the arts venue 447 regularly occupied and used as such and (ii) exercised on no more than 12 calendar days per year.

448 E. The Board may grant a marketplace license to persons operating a business enterprise of which 449 the primary function is not the sale of alcoholic beverages, which shall authorize the licensee to serve 450 complimentary wine or beer to bona fide customers on the licensed premises subject to any limitations 451 imposed by the Board; however, the licensee shall not give more than two five-ounce glasses of wine or 452 two 12-ounce glasses of beer to any customer per day, nor shall it sell or otherwise charge a fee to such 453 customer for the wine or beer served or consumed. In order to be eligible for and retain a marketplace 454 license, the applicant's business enterprise must (i) provide a single category of goods or services in a 455 manner intended to create a personalized experience for the customer; (ii) employ staff with expertise in 456 such goods or services; (iii) be ineligible for any other license granted by the Board; (iv) have an 457 alcoholic beverage control manager on the licensed premises at all times alcohol is served; (v) ensure 458 that all employees satisfy any training requirements imposed by the Board; and (vi) purchase all wine 459 and beer to be served from a licensed wholesaler or the Authority and retain purchase records as 460 prescribed by the Board. In determining whether to grant a marketplace license, the Board shall consider 461 (a) the average amount of time customers spend at the business; (b) the business's hours of operation; (c) the amount of time that the business has been in operation; and (d) any other requirements deemed 462 463 necessary by the Board to protect the public health, safety, and welfare. 464

F. The Board may grant the following shipper, bottler, and related licenses:

465 1. Wine and beer shipper licenses, which shall carry the privileges and limitations set forth in § 4.1-209.1. 466

2. Internet wine and beer retailer licenses, which shall authorize persons located within or outside the 467 Commonwealth to sell and ship wine and beer, in accordance with § 4.1-209.1 and Board regulations, in 468 469 closed containers to persons in the Commonwealth to whom wine and beer may be lawfully sold for 470 off-premises consumption. Such licensee shall not be required to comply with the monthly food sale 471 requirement established by Board regulations.

472 3. Bottler licenses, which shall authorize the licensee to acquire and receive deliveries and shipments 473 of beer in closed containers and to bottle, sell, and deliver or ship it, in accordance with Board 474 regulations to (i) wholesale beer licensees for the purpose of resale, (ii) owners of boats registered under 475 the laws of the United States sailing for ports of call of a foreign country or another state, and (iii) 476 persons outside the Commonwealth for resale outside the Commonwealth.

477 4. Fulfillment warehouse licenses, which shall authorize associations as defined in § 13.1-313 with a 478 place of business located in the Commonwealth to (i) receive deliveries and shipments of wine or beer 479 owned by holders of wine and beer shipper's licenses; (ii) store such wine or beer on behalf of the owner; and (iii) pick, pack, and ship such wine or beer as directed by the owner, all in accordance with 480 481 Board regulations. No wholesale wine or wholesale beer licensee, whether licensed in the 482 Commonwealth or not, or any person under common control of such licensee, shall acquire or hold any 483 financial interest, direct or indirect, in the business for which any fulfillment warehouse license is 484 issued.

485 5. Marketing portal licenses, which shall authorize agricultural cooperative associations organized 486 under the provisions of the Agricultural Cooperative Association Act (§ 13.1-312 et seq.), with a place of business located in the Commonwealth, in accordance with Board regulations, to solicit and receive 487 488 orders for wine or beer through the use of the Internet from persons in the Commonwealth to whom 489 wine or beer may be lawfully sold, on behalf of holders of wine and beer shipper's licenses. Upon 490 receipt of an order for wine or beer, the licensee shall forward it to a holder of a wine and beer 491 shipper's license for fulfillment. Marketing portal licensees may also accept payment on behalf of the 492 shipper. 493

§ 4.1-209. (Effective until July 1, 2021) Wine and beer licenses; advertising.

- 494 A. The Board may grant the following licenses relating to wine and beer:
- 495 1. Retail on-premises wine and beer licenses to:

496 a. Hotels, restaurants and clubs, which shall authorize the licensee to sell wine and beer, either with 497 or without meals, only in dining areas and other designated areas of such restaurants, or in dining areas, 498 private guest rooms, and other designated areas of such hotels or clubs, for consumption only in such rooms and areas. However, with regard to a hotel classified by the Board as (i) a resort complex, the 499 500 Board may authorize the sale and consumption of alcoholic beverages in all areas within the resort 501 complex deemed appropriate by the Board or (ii) a limited service hotel, the Board may authorize the 502 sale and consumption of alcoholic beverages in dining areas, private guest rooms, and other designated areas to persons to whom overnight lodging is being provided, for on-premises consumption in such 503 504 rooms or areas, and without regard to the amount of gross receipts from the sale of food prepared and 505 consumed on the premises, provided that at least one meal is provided each day by the hotel to such guests. With regard to facilities registered in accordance with Chapter 49 (§ 38.2-4900 et seq.) of Title 506 507 38.2 of the Code of Virginia as continuing care communities that are also licensed by the Board under 508 this subdivision, any resident may, upon authorization of the licensee, keep and consume his own 509 lawfully acquired alcoholic beverages on the premises in all areas covered by the license. For purposes 510 of this subdivision, "other designated areas" includes outdoor dining areas, whether or not contiguous to the licensed premises, which may have more than one means of ingress and egress to an adjacent public 511 512 thoroughfare, provided that such outdoor dining areas are under the control of the licensee and approved 513 by the Board. Such noncontiguous designated areas shall not be approved for any retail license issued 514 pursuant to subdivision A 5 of § 4.1-201;

b. Persons operating dining cars, buffet cars, and club cars of trains, which shall authorize the 515 516 licensee to sell wine and beer, either with or without meals, in the dining cars, buffet cars, and club cars 517 so operated by them, for on-premises consumption when carrying passengers;

518 c. Persons operating sight-seeing boats, or special or charter boats, which shall authorize the licensee 519 to sell wine and beer, either with or without meals, on such boats operated by them for on-premises 520 consumption when carrying passengers;

d. Persons operating as air carriers of passengers on regular schedules in foreign, interstate or 521 522 intrastate commerce, which shall authorize the licensee to sell wine and beer for consumption by 523 passengers in such airplanes anywhere in or over the Commonwealth while in transit and in designated 524 rooms of establishments of such carriers at airports in the Commonwealth, § 4.1-129 notwithstanding. 525 For purposes of supplying its airplanes, as well as any airplane of a licensed express carrier flying under 526 the same brand, an air carrier licensee may appoint an authorized representative to load wine and beer 527 onto the same airplanes and to transport and store wine and beer at or in close proximity to the airport 528 where the wine and beer will be delivered onto airplanes of the air carrier and any such licensed express 529 carrier. The air carrier licensee shall (i) designate for purposes of its license all locations where the 530 inventory of wine and beer may be stored and from which the wine and beer will be delivered onto 531 airplanes of the air carrier and any such licensed express carrier and (ii) maintain records of all wine 532 and beer to be transported, stored, and delivered by its authorized representative;

533 e. Hospitals, which shall authorize the licensee to sell wine and beer in the rooms of patients for 534 their on-premises consumption only in such rooms, provided the consent of the patient's attending 535 physician is first obtained:

536 f. Persons operating food concessions at coliseums, stadia, racetracks or similar facilities, which shall 537 authorize the licensee to sell wine and beer in paper, plastic or similar disposable containers or in single 538 original metal cans, during any event and immediately subsequent thereto, to patrons within all seating 539 areas, concourses, walkways, concession areas and additional locations designated by the Board in such 540 coliseums, stadia, racetracks or similar facilities, for on-premises consumption. Upon authorization of the 541 licensee, any person may keep and consume his own lawfully acquired alcoholic beverages on the 542 premises in all areas and locations covered by the license;

543 g. Persons operating food concessions at any outdoor performing arts amphitheater, arena or similar 544 facility which (i) has seating for more than 20,000 persons and is located in Prince William County or 545 the City of Virginia Beach, (ii) has capacity for more than 3,500 persons and is located in the Counties 546 of Albemarle, Alleghany, Augusta, Nelson, Pittsylvania, or Rockingham, or the Cities of Charlottesville, 547 Danville, or Roanoke, or (iii) has capacity for more than 9,500 persons and is located in Henrico 548 County. Such license shall authorize the licensee to sell wine and beer during the performance of any 549 event, in paper, plastic or similar disposable containers or in single original metal cans, to patrons within all seating areas, concourses, walkways, concession areas, or similar facilities, for on-premises 550

consumption. Upon authorization of the licensee, any person may keep and consume his own lawfullyacquired alcoholic beverages on the premises in all areas and locations covered by the license;

h. Persons operating food concessions at exhibition or exposition halls, convention centers or similar 553 554 facilities located in any county operating under the urban county executive form of government or any 555 city which is completely surrounded by such county, which shall authorize the licensee to sell wine and 556 beer during the event, in paper, plastic or similar disposable containers or in single original metal cans, 557 to patrons or attendees within all seating areas, exhibition areas, concourses, walkways, concession areas, and such additional locations designated by the Board in such facilities, for on-premises consumption. 558 559 Upon authorization of the licensee, any person may keep and consume his own lawfully acquired alcoholic beverages on the premises in all areas and locations covered by the license. For purposes of 560 this subsection, "exhibition or exposition hall" and "convention centers" mean facilities conducting 561 private or public trade shows or exhibitions in an indoor facility having in excess of 100,000 square feet 562 563 of floor space;

i. Persons operating a concert and dinner-theater venue on property fronting Natural Bridge School
Road in Natural Bridge Station, Virginia, and formerly operated as Natural Bridge High School, which
shall authorize the licensee to sell wine and beer during events to patrons or attendees within all seating
areas, exhibition areas, concourses, walkways, concession areas, dining areas, and such additional
locations designated by the Board in such facilities, for on-premises consumption. Persons licensed
pursuant to this subdivision shall serve food, prepared on or off premises, whenever wine or beer is

j. Historic cinema houses, which shall authorize the licensee to sell wine and beer, either with or
without meals, during any showing of a motion picture to patrons to whom alcoholic beverages may be
lawfully sold, for on-premises consumption. The privileges of this license shall be limited to the
premises of the historic cinema house regularly occupied and utilized as such.

575 2. Retail off-premises wine and beer licenses, which shall authorize the licensee to sell wine and beer 576 in closed containers for off-premises consumption.

3. Gourmet shop licenses, which shall authorize the licensee to sell wine and beer in closed 577 578 containers for off-premises consumption and, the provisions of § 4.1-308 notwithstanding, to give to any 579 person to whom wine or beer may be lawfully sold, (i) a sample of wine, not to exceed two ounces by 580 volume or (ii) a sample of beer not to exceed four ounces by volume, for on-premises consumption. The 581 licensee may also give samples of wine and beer in designated areas at events held by the licensee for 582 the purpose of featuring and educating the consuming public about the alcoholic beverages being tasted. 583 Additionally, with the consent of the licensee, farm wineries, wineries, breweries, distillers, and 584 wholesale licensees may participate in tastings held by licensees authorized to conduct tastings, including the pouring of samples to any person to whom alcoholic beverages may be lawfully sold. 585 Notwithstanding Board regulations relating to food sales, the licensee shall maintain each year an 586 587 average monthly inventory and sales volume of at least \$1,000 in products such as cheeses and gourmet 588 food.

589 4. Convenience grocery store licenses, which shall authorize the licensee to sell wine and beer in590 closed containers for off-premises consumption.

591 5. Retail on-and-off premises wine and beer licenses to persons enumerated in subdivision 1 a, which
592 shall accord all the privileges conferred by retail on-premises wine and beer licenses and in addition,
593 shall authorize the licensee to sell wine and beer in closed containers for off-premises consumption.

594 6. Banquet licenses to persons in charge of banquets, and to duly organized nonprofit corporations or 595 associations in charge of special events, which shall authorize the licensee to sell or give wine and beer 596 in rooms or areas approved by the Board for the occasion for on-premises consumption in such rooms 597 or areas. Licensees who are nonprofit corporations or associations conducting fundraisers (i) shall also 598 be authorized to sell wine, as part of any fundraising activity, in closed containers for off-premises 599 consumption to persons to whom wine may be lawfully sold and; (ii) shall be limited to no more than 600 one such fundraiser per year; and (iii) if conducting such fundraiser through an online meeting platform, 601 may ship such wine, in accordance with Board regulations, in closed containers to persons located 602 within the Commonwealth. Except as provided in § 4.1-215, a separate license shall be required for 603 each day of each banquet or special event. For the purposes of this subdivision, when the location **604** named in the original application for a license is outdoors, the application may also name an alternative 605 location in the event of inclement weather. However, no such license shall be required of any hotel, 606 restaurant, or club holding a retail wine and beer license.

607 7. Gift shop licenses, which shall authorize the licensee to sell wine and beer only within the interior
608 premises of the gift shop in closed containers for off-premises consumption and, the provisions of
609 § 4.1-308 notwithstanding, to give to any person to whom wine or beer may be lawfully sold (i) a
610 sample of wine not to exceed two ounces by volume or (ii) a sample of beer not to exceed four ounces
611 by volume for on-premises consumption. The licensee may also give samples of wine and beer in
612 designated areas at events held by the licensee for the purpose of featuring and educating the consuming

613 public about the alcoholic beverages being tasted.

614 8. Gourmet brewing shop licenses, which shall authorize the licensee to sell to any person to whom
615 wine or beer may be lawfully sold, ingredients for making wine or brewing beer, including packaging,
616 and to rent to such persons facilities for manufacturing, fermenting, and bottling such wine or beer, for
617 off-premises consumption in accordance with subdivision 6 of § 4.1-200.

618 9. Annual banquet licenses, to duly organized private nonprofit fraternal, patriotic or charitable 619 membership organizations that are exempt from state and federal taxation and in charge of banquets **620** conducted exclusively for its members and their guests, which shall authorize the licensee to serve wine 621 and beer in rooms or areas approved by the Board for the occasion for on-premises consumption in such 622 rooms or areas. Such license shall authorize the licensee to conduct no more than 12 banquets per 623 calendar year. For the purposes of this subdivision, when the location named in the original application 624 for a license is outdoors, the application may also name an alternative location in the event of inclement 625 weather. However, no such license shall be required of any hotel, restaurant, or club holding a retail 626 wine and beer license.

10. Fulfillment warehouse licenses, which shall authorize associations as defined in § 13.1-313 with a
place of business located in the Commonwealth to (i) receive deliveries and shipments of wine or beer
owned by holders of wine or beer shipper's licenses, (ii) store such wine or beer on behalf of the owner,
and (iii) pick, pack, and ship such wine or beer as directed by the owner, all in accordance with Board
regulations. No wholesale wine or wholesale beer licensee, whether licensed in the Commonwealth or
not, or any person under common control of such licensee, shall acquire or hold any financial interest,
direct or indirect, in the business for which any fulfillment warehouse license is issued.

11. Marketing portal licenses, which shall authorize agricultural cooperative associations organized
under the provisions of the Agricultural Cooperative Association Act (§ 13.1-312 et seq.), with a place
of business located in the Commonwealth, in accordance with Board regulations, to solicit and receive
orders for wine or beer through the use of the Internet from persons in the Commonwealth to whom
wine or beer may be lawfully sold, on behalf of holders of wine or beer shipper's licenses. Upon receipt
of an order for wine or beer, the licensee shall forward it to a holder of a wine or beer shipper's license
for fulfillment. Marketing portal licensees may also accept payment on behalf of the shipper.

641 12. Gourmet oyster house licenses, to establishments located on the premises of a commercial marina 642 and permitted by the Department of Health to serve oysters and other fresh seafood for consumption on 643 the premises, where the licensee also offers to the public events for the purpose of featuring and 644 educating the consuming public about local oysters and other seafood products. Such license shall 645 authorize the licensee to (i) give samples of or sell wine and beer in designated rooms and outdoor areas 646 approved by the Board for consumption in such approved areas and (ii) sell wine and beer in closed 647 containers for off-premises consumption. Samples of wine shall not exceed two ounces per person. 648 Samples of beer shall not exceed four ounces per person. The Board shall establish a minimum monthly 649 food sale requirement of oysters and other seafood for such license. Additionally, with the consent of 650 the licensee, farm wineries, wineries, and breweries may participate in tastings held by licensees 651 authorized to conduct tastings, including the pouring of samples to any person to whom alcoholic 652 beverages may be lawfully sold.

653 B. Notwithstanding any provision of law to the contrary, persons granted a wine and beer license **654** pursuant to this section may display within their licensed premises point-of-sale advertising materials 655 that incorporate the use of any professional athlete or athletic team, provided that such advertising 656 materials: (i) otherwise comply with the applicable regulations of the Federal Bureau of Alcohol, 657 Tobacco and Firearms; and (ii) do not depict any athlete consuming or about to consume alcohol prior 658 to or while engaged in an athletic activity; do not depict an athlete consuming alcohol while the athlete 659 is operating or about to operate a motor vehicle or other machinery; and do not imply that the alcoholic beverage so advertised enhances athletic prowess. 660

661 C. Notwithstanding any provision of law to the contrary, persons granted a wine and beer license 662 pursuant to this section may deliver such wine or beer in closed containers for off-premises consumption 663 to such person's vehicle if located in a designated parking area of the retailer's premises where such 664 person has electronically ordered wine or beer in advance of the delivery or (ii) if the licensee holds a 665 delivery permit issued pursuant to § 4.1-212.1, to such other locations as may be permitted by Board 666 regulation.

D. Persons granted retail on-premises and on-and-off-premises wine and beer licenses pursuant to this
section or subsection B of § 4.1-210 may conduct wine or beer tastings sponsored by the licensee for its
customers for on-premises consumption. Such licensees may sell or give samples of wine and beer in
designated areas at events held by the licensee for the purpose of featuring and educating the consuming
public about the alcoholic beverages being tasted. Additionally, with the consent of the licensee, farm
wineries, wineries, and breweries may participate in tastings held by licensees authorized to conduct
tastings, including the pouring of samples to any person to whom alcoholic beverages may be lawfully

sold. Samples of wine shall not exceed two ounces per person. Samples of beer shall not exceed fourounces per person.