HOUSE RESOLUTION NO. 572

Commending Loudoun is Ready.

Agreed to by the House of Delegates, August 28, 2020

WHEREAS, Loudoun is Ready, a pledge campaign created by the Loudoun County Department of Economic Development, Visit Loudoun, and the Loudoun County Chamber of Commerce in 2020, unites business owners in the face of the threats posed by the COVID-19 pandemic; and

WHEREAS, by taking the Loudoun is Ready pledge, business owners commit to following the latest safety guidelines provided by the Virginia Department of Health and the Centers for Disease Prevention and Control, boosting customer confidence that they are taking all responsible measures to protect the health and well-being of their staff, customers, and others; and

WHEREAS, since its founding, 681 Loudoun businesses have signed the Loudoun is Ready pledge, gaining access to the latest and most trusted guidance on how to operate their businesses safely during the pandemic and receiving complimentary signs, banners, floor distance markers, and campaign buttons to advertise their commitment to public health and safety; and

WHEREAS, Sheryl Hine with Quail Creek Promotion supported the Loudoun is Ready organizers by providing campaign buttons and hand sanitizer to the Loudoun County Chamber of Commerce; and

WHEREAS, John Flynn from Allegra Print Signs Design furthered the efforts of the Loudoun is Ready organizers by providing campaign banners, window clings, and floor distance markers to participating businesses; and

WHEREAS, Roman Blazauskas from SpeedPro Northern Virginia contributed to the Loudoun is Ready campaign by providing floor distance markers, helping businesses guide customers in a safe and socially-distant manner; and

WHEREAS, by proactively addressing the COVID-19 pandemic in a way that emphasizes both community wellness and economic prosperity, the organizers and participants of the Loudoun is Ready campaign have demonstrated why the Commonwealth is such a wonderful place to live, work, and raise a family; now, therefore, be it

RESOLVED by the House of Delegates, That the Loudoun is Ready pledge, organized by the Loudoun County Department of Economic Development, Visit Loudoun, and the Loudoun County Chamber of Commerce, hereby be commended for bringing businesses and the community together during this historic public health crisis; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to the Loudoun County Department of Economic Development as an expression of the House of Delegates' appreciation for their service on behalf of the Commonwealth.