

Department of Planning and Budget 2020 Fiscal Impact Statement

1. Bill Number: HB1238-E

House of Origin	<input type="checkbox"/> Introduced	<input type="checkbox"/> Substitute	<input checked="" type="checkbox"/> Engrossed
Second House	<input type="checkbox"/> In Committee	<input type="checkbox"/> Substitute	<input type="checkbox"/> Enrolled

2. Patron: Wilt

3. Committee: Privileges and Elections

4. Title: Elections; political campaign advertisements; print media requirements.

5. Summary: Changes the requirement that print media disclosures be displayed in a minimum font size of seven point to a requirement that such disclosures be displayed in a font size proportionate to the size of the advertisement. The bill tasks the State Board of Elections with creating standards for meeting the requirement that disclosure statements be displayed in a conspicuous manner in a size proportionate to the size of the advertisement and requires such standards to be promulgated no later than July 1, 2021, with enforcement delayed until January 1, 2024. The provisions of the bill affecting regulants also have a delayed effective date of January 1, 2024, and provide that print media advertisements paid for or distributed prior to July 1, 2024, shall not be subject to such regulations.

6. Budget Amendment Necessary: No.

7. Fiscal Impact Estimates: No state fiscal impact.

8. Fiscal Implications: The proposed legislation is not expected to have a state fiscal impact.

9. Specific Agency or Political Subdivisions Affected: Department of Elections and State Board of Elections.

10. Technical Amendment Necessary: No.

11. Other Comments: None.

Date: 2/7/2020