

2020 SESSION

INTRODUCED

20104285D

HOUSE BILL NO. 349

Offered January 8, 2020

Prefiled January 1, 2020

A BILL to amend the Code of Virginia by adding a section numbered 3.2-4114.3, relating to hemp products; regulation; sale and marketing.

Patron—Davis

Referred to Committee on Agriculture, Chesapeake and Natural Resources

Be it enacted by the General Assembly of Virginia:

1. That the Code of Virginia is amended by adding a section numbered 3.2-4114.3 as follows:

§ 3.2-4114.3. Regulation of sale of hemp product.

A. The Board shall adopt regulations prohibiting any person who is not a credentialed medical professional from wearing a white laboratory coat or jacket or other medical attire or device in any hemp product advertisement or marketing material that could reasonably be expected to portray such person as a medical professional.

B. The Board may adopt regulations governing the sale, offer for sale, advertising, and marketing of industrial hemp products.

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