

2019 SESSION

INTRODUCED

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HOUSE JOINT RESOLUTION NO. 1072

Offered February 18, 2019

Commending Bloom by Doyle's.

Patrons—Garrett and Byron; Senators: Newman and Peake

WHEREAS, Bloom by Doyle's, a florist in Lynchburg, celebrates 100 years in business in 2019; and

WHEREAS, Bloom by Doyle's originated in 1919, when William Doyle, a second-generation American of Irish heritage who fought in World War I, bought J. J. Fallon's flower business; and

WHEREAS, William Doyle built greenhouses just outside of Lynchburg city limits, using the technology of the day to cultivate flowers in a warm setting throughout the winter and preserve cut flowers in a cooler setting once harvested; and

WHEREAS, William Doyle's flowers were shipped by railway from Lynchburg to retail stores along the eastern seaboard from 1920 to 1951; he developed a peach-colored rose which he named Mrs. Carter Glass and his business persevered through the Great Depression; and

WHEREAS, the business changed hands in 1952, and greenhouse operations ceased in 1999; those facilities are now run by the seven-acre urban farm Lynchburg Grows; and

WHEREAS, in 2013, Bob and Debbie Miller rebranded and relocated Bloom by Doyle's to the Boonsboro Shopping Center where it continues to provide floral creations and services for life's transitions and celebrations, as well as unique gifts to the community; now, therefore, be it

RESOLVED by the House of Delegates, the Senate concurring, That the General Assembly hereby commend Bloom by Doyle's in Lynchburg on the occasion of its 100th anniversary; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to Bloom by Doyle's, as an expression of the General Assembly's admiration for the business's longevity and service to the community.

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