2019 SESSION

ENROLLED

[H 2218]

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VIRGINIA ACTS OF ASSEMBLY - CHAPTER

2 An Act to amend and reenact § 59.1-200 of the Code of Virginia, relating to the Virginia Consumer 3 Protection Act; prohibited practices; unlawful practice of an occupation or profession.

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Approved

6 Be it enacted by the General Assembly of Virginia:

7 1. That § 59.1-200 of the Code of Virginia is amended and reenacted as follows: 8

§ 59.1-200. Prohibited practices.

9 A. The following fraudulent acts or practices committed by a supplier in connection with a consumer 10 transaction are hereby declared unlawful: 11

1. Misrepresenting goods or services as those of another;

2. Misrepresenting the source, sponsorship, approval, or certification of goods or services;

13 3. Misrepresenting the affiliation, connection, or association of the supplier, or of the goods or 14 services, with another; 15

4. Misrepresenting geographic origin in connection with goods or services;

16 5. Misrepresenting that goods or services have certain quantities, characteristics, ingredients, uses, or 17 benefits;

18 6. Misrepresenting that goods or services are of a particular standard, quality, grade, style, or model; 7. Advertising or offering for sale goods that are used, secondhand, repossessed, defective, blemished, deteriorated, or reconditioned, or that are "seconds," irregulars, imperfects, or "not first 19 20 21 class," without clearly and unequivocally indicating in the advertisement or offer for sale that the goods 22 are used, secondhand, repossessed, defective, blemished, deteriorated, reconditioned, or are "seconds," 23 irregulars, imperfects or "not first class";

24 8. Advertising goods or services with intent not to sell them as advertised, or with intent not to sell 25 at the price or upon the terms advertised.

In any action brought under this subdivision, the refusal by any person, or any employee, agent, or 26 27 servant thereof, to sell any goods or services advertised or offered for sale at the price or upon the terms advertised or offered, shall be prima facie evidence of a violation of this subdivision. This paragraph 28 29 shall not apply when it is clearly and conspicuously stated in the advertisement or offer by which such 30 goods or services are advertised or offered for sale, that the supplier or offeror has a limited quantity or 31 amount of such goods or services for sale, and the supplier or offeror at the time of such advertisement 32 or offer did in fact have or reasonably expected to have at least such quantity or amount for sale;

33 9. Making false or misleading statements of fact concerning the reasons for, existence of, or amounts 34 of price reductions;

35 10. Misrepresenting that repairs, alterations, modifications, or services have been performed or parts 36 installed;

37 11. Misrepresenting by the use of any written or documentary material that appears to be an invoice 38 or bill for merchandise or services previously ordered;

12. Notwithstanding any other provision of law, using in any manner the words "wholesale," 39 40 "wholesaler," "factory," or "manufacturer" in the supplier's name, or to describe the nature of the 41 supplier's business, unless the supplier is actually engaged primarily in selling at wholesale or in 42 manufacturing the goods or services advertised or offered for sale;

43 13. Using in any contract or lease any liquidated damage clause, penalty clause, or waiver of defense, or attempting to collect any liquidated damages or penalties under any clause, waiver, damages, 44 45 or penalties that are void or unenforceable under any otherwise applicable laws of the Commonwealth, 46 or under federal statutes or regulations;

13a. Failing to provide to a consumer, or failing to use or include in any written document or 47 material provided to or executed by a consumer, in connection with a consumer transaction any 48 49 statement, disclosure, notice, or other information however characterized when the supplier is required 50 by 16 C.F.R. Part 433 to so provide, use, or include the statement, disclosure, notice, or other 51 information in connection with the consumer transaction;

52 14. Using any other deception, fraud, false pretense, false promise, or misrepresentation in connection 53 with a consumer transaction;

54 15. Violating any provision of § 3.2-6512, 3.2-6513, or 3.2-6516, relating to the sale of certain 55 animals by pet dealers which is described in such sections, is a violation of this chapter;

56 16. Failing to disclose all conditions, charges, or fees relating to: 57 a. The return of goods for refund, exchange, or credit. Such disclosure shall be by means of a sign 58 attached to the goods, or placed in a conspicuous public area of the premises of the supplier, so as to be 59 readily noticeable and readable by the person obtaining the goods from the supplier. If the supplier does 60 not permit a refund, exchange, or credit for return, he shall so state on a similar sign. The provisions of 61 this subdivision shall not apply to any retail merchant who has a policy of providing, for a period of not 62 less than 20 days after date of purchase, a cash refund or credit to the purchaser's credit card account 63 for the return of defective, unused, or undamaged merchandise upon presentation of proof of purchase. 64 In the case of merchandise paid for by check, the purchase shall be treated as a cash purchase and any 65 refund may be delayed for a period of 10 banking days to allow for the check to clear. This subdivision 66 does not apply to sale merchandise that is obviously distressed, out of date, post season, or otherwise 67 reduced for clearance; nor does this subdivision apply to special order purchases where the purchaser has requested the supplier to order merchandise of a specific or unusual size, color, or brand not **68** ordinarily carried in the store or the store's catalog; nor shall this subdivision apply in connection with a 69 70 transaction for the sale or lease of motor vehicles, farm tractors, or motorcycles as defined in 71 § 46.2-100;

72 b. A layaway agreement. Such disclosure shall be furnished to the consumer (i) in writing at the time 73 of the layaway agreement, or (ii) by means of a sign placed in a conspicuous public area of the 74 premises of the supplier, so as to be readily noticeable and readable by the consumer, or (iii) on the bill 75 of sale. Disclosure shall include the conditions, charges, or fees in the event that a consumer breaches 76 the agreement;

77 16a. Failing to provide written notice to a consumer of an existing open-end credit balance in excess 78 of \$5 (i) on an account maintained by the supplier and (ii) resulting from such consumer's overpayment 79 on such account. Suppliers shall give consumers written notice of such credit balances within 60 days of 80 receiving overpayments. If the credit balance information is incorporated into statements of account furnished consumers by suppliers within such 60-day period, no separate or additional notice is required; 81 17. If a supplier enters into a written agreement with a consumer to resolve a dispute that arises in 82

83 connection with a consumer transaction, failing to adhere to the terms and conditions of such an 84 agreement; 85

18. Violating any provision of the Virginia Health Club Act, Chapter 24 (§ 59.1-294 et seq.);

19. Violating any provision of the Virginia Home Solicitation Sales Act, Chapter 2.1 (§ 59.1-21.1 et 86 87 seq.);

88 20. Violating any provision of the Automobile Repair Facilities Act, Chapter 17.1 (§ 59.1-207.1 et 89 seq.);

90 21. Violating any provision of the Virginia Lease-Purchase Agreement Act, Chapter 17.4 91 (§ 59.1-207.17 et seq.); 92

22. Violating any provision of the Prizes and Gifts Act, Chapter 31 (§ 59.1-415 et seq.);

93 23. Violating any provision of the Virginia Public Telephone Information Act, Chapter 32 94 (§ 59.1-424 et seq.); 95

24. Violating any provision of § 54.1-1505;

96 25. Violating any provision of the Motor Vehicle Manufacturers' Warranty Adjustment Act, Chapter 97 17.6 (§ 59.1-207.34 et seq.);

98 26. Violating any provision of § 3.2-5627, relating to the pricing of merchandise;

- 99 27. Violating any provision of the Pay-Per-Call Services Act, Chapter 33 (§ 59.1-429 et seq.);
- 100 28. Violating any provision of the Extended Service Contract Act, Chapter 34 (§ 59.1-435 et seq.);

101 29. Violating any provision of the Virginia Membership Camping Act, Chapter 25 (§ 59.1-311 et 102 seq.);

30. Violating any provision of the Comparison Price Advertising Act, Chapter 17.7 (§ 59.1-207.40 et 103 104 seq.);

- 105 31. Violating any provision of the Virginia Travel Club Act, Chapter 36 (§ 59.1-445 et seq.);
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- 32. Violating any provision of §§ 46.2-1231 and 46.2-1233.1; 33. Violating any provision of Chapter 40 (§ 54.1-4000 et seq.) of Title 54.1; 107
- 34. Violating any provision of Chapter 10.1 (§ 58.1-1031 et seq.) of Title 58.1; 108
- 109 35. Using the consumer's social security number as the consumer's account number with the supplier,

110 if the consumer has requested in writing that the supplier use an alternate number not associated with 111 the consumer's social security number;

- 36. Violating any provision of Chapter 18 (§ 6.2-1800 et seq.) of Title 6.2; 112
- 113 37. Violating any provision of § 8.01-40.2;
- 114 38. Violating any provision of Article 7 (§ 32.1-212 et seq.) of Chapter 6 of Title 32.1;
- 115 39. Violating any provision of Chapter 34.1 (§ 59.1-441.1 et seq.);
- 116 40. Violating any provision of Chapter 20 (§ 6.2-2000 et seq.) of Title 6.2;
- 41. Violating any provision of the Virginia Post-Disaster Anti-Price Gouging Act, Chapter 46 117

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- **118** (§ 59.1-525 et seq.);
- 42. Violating any provision of Chapter 47 (§ 59.1-530 et seq.);
- **120** 43. Violating any provision of § 59.1-443.2;
- 44. Violating any provision of Chapter 48 (§ 59.1-533 et seq.);
- 45. Violating any provision of Chapter 25 (§ 6.2-2500 et seq.) of Title 6.2;
- 46. Violating the provisions of clause (i) of subsection B of § 54.1-1115;
- **124** 47. Violating any provision of § 18.2-239;
- 48. Violating any provision of Chapter 26 (§ 59.1-336 et seq.);

49. Selling, offering for sale, or manufacturing for sale a children's product the supplier knows or has
reason to know was recalled by the U.S. Consumer Product Safety Commission. There is a rebuttable
presumption that a supplier has reason to know a children's product was recalled if notice of the recall
has been posted continuously at least 30 days before the sale, offer for sale, or manufacturing for sale
on the website of the U.S. Consumer Product Safety Commission. This prohibition does not apply to
children's products that are used, secondhand or "seconds";

- **132** 50. Violating any provision of Chapter 44.1 (§ 59.1-518.1 et seq.);
- 133 51. Violating any provision of Chapter 22 (§ 6.2-2200 et seq.) of Title 6.2;
- **134** 52. Violating any provision of § 8.2-317.1;
- **135** 53. Violating subsection A of § 9.1-149.1;

136 54. Selling, offering for sale, or using in the construction, remodeling, or repair of any residential
137 dwelling in the Commonwealth, any drywall that the supplier knows or has reason to know is defective
138 drywall. This subdivision shall not apply to the sale or offering for sale of any building or structure in
139 which defective drywall has been permanently installed or affixed;

55. Engaging in fraudulent or improper or dishonest conduct as defined in § 54.1-1118 while
engaged in a transaction that was initiated (i) during a declared state of emergency as defined in
§ 44-146.16 or (ii) to repair damage resulting from the event that prompted the declaration of a state of
emergency, regardless of whether the supplier is licensed as a contractor in the Commonwealth pursuant
to Chapter 11 (§ 54.1-1100 et seq.) of Title 54.1;

- 145 56. Violating any provision of Chapter 33.1 (§ 59.1-434.1 et seq.);
- 146 57. Violating any provision of § 18.2-178, 18.2-178.1, or 18.2-200.1; and
- 147 58. Violating any provision of Chapter 17.8 (§ 59.1-207.45 et seq.); and

148 59. Violating any provision § 54.1-111 relating to the unlicensed practice of a profession licensed
 149 under Chapter 11 (§ 54.1-1100 et seq.) or Chapter 21 (§ 54.1-2100 et seq.) of Title 54.1.

150 B. Nothing in this section shall be construed to invalidate or make unenforceable any contract or 151 lease solely by reason of the failure of such contract or lease to comply with any other law of the 152 Commonwealth or any federal statute or regulation, to the extent such other law, statute, or regulation 153 provides that a violation of such law, statute, or regulation shall not invalidate or make unenforceable 154 such contract or lease.