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**HOUSE BILL NO. 1960****AMENDMENT IN THE NATURE OF A SUBSTITUTE**(Proposed by the House Committee on General Laws  
on January 24, 2019)

(Patron Prior to Substitute—Delegate Toscano)

*A BILL to amend and reenact §§ 4.1-100 and 4.1-119 of the Code of Virginia, relating to alcoholic beverage control; licensed distillers; manufacture and sale of low alcohol beverage cooler.***Be it enacted by the General Assembly of Virginia:****1. That §§ 4.1-100 and 4.1-119 of the Code of Virginia are amended and reenacted as follows:****§ 4.1-100. Definitions.**

As used in this title unless the context requires a different meaning:

"Alcohol" means the product known as ethyl or grain alcohol obtained by distillation of any fermented liquor, rectified either once or more often, whatever the origin, and shall include synthetic ethyl alcohol, but shall not include methyl alcohol and alcohol completely denatured in accordance with formulas approved by the government of the United States.

"Alcohol vaporizing device" means any device, machine, or process that mixes any alcoholic beverages with pure oxygen or other gas to produce a vaporized product for the purpose of consumption by inhalation.

"Alcoholic beverages" includes alcohol, spirits, wine, and beer, and any one or more of such varieties containing one-half of one percent or more of alcohol by volume, including mixed alcoholic beverages, and every liquid or solid, powder or crystal, patented or not, containing alcohol, spirits, wine, or beer and capable of being consumed by a human being. Any liquid or solid containing more than one of the four varieties shall be considered as belonging to that variety which has the higher percentage of alcohol, however obtained, according to the order in which they are set forth in this definition; except that beer may be manufactured to include flavoring materials and other nonbeverage ingredients containing alcohol, as long as no more than 49 percent of the overall alcohol content of the finished product is derived from the addition of flavors and other nonbeverage ingredients containing alcohol for products with an alcohol content of no more than six percent by volume; or, in the case of products with an alcohol content of more than six percent by volume, as long as no more than one and one-half percent of the volume of the finished product consists of alcohol derived from added flavors and other nonbeverage ingredients containing alcohol.

"Art instruction studio" means any commercial establishment that provides to its customers all required supplies and step-by-step instruction in creating a painting or other work of art during a studio instructional session.

"Arts venue" means a commercial or nonprofit establishment that is open to the public and in which works of art are sold or displayed.

"Authority" means the Virginia Alcoholic Beverage Control Authority created pursuant to this title.

"Barrel" means any container or vessel having a capacity of more than 43 ounces.

"Bed and breakfast establishment" means any establishment (i) having no more than 15 bedrooms; (ii) offering to the public, for compensation, transitory lodging or sleeping accommodations; and (iii) offering at least one meal per day, which may but need not be breakfast, to each person to whom overnight lodging is provided. For purposes of the licensing requirements of this title, "bed and breakfast establishment" includes any property offered to the public for short-term rental, as that term is defined in § 15.2-983, other than a hotel as defined in this section, regardless of whether a meal is offered to each person to whom overnight lodging is provided.

"Beer" means any alcoholic beverage obtained by the fermentation of an infusion or decoction of barley, malt, and hops or of any similar products in drinkable water and containing one-half of one percent or more of alcohol by volume.

"Board" means the Board of Directors of the Virginia Alcoholic Beverage Control Authority.

"Bottle" means any vessel intended to contain liquids and having a capacity of not more than 43 ounces.

"Canal boat operator" means any nonprofit organization that operates tourism-oriented canal boats for recreational purposes on waterways declared nonnavigable by the United States Congress pursuant to 33 U.S.C. § 59ii.

"Club" means any private nonprofit corporation or association which is the owner, lessee, or occupant of an establishment operated solely for a national, social, patriotic, political, athletic, or other like purpose, but not for pecuniary gain, the advantages of which belong to all of the members. It also means the establishment so operated. A corporation or association shall not lose its status as a club because of the conduct of charitable gaming conducted pursuant to Article 1.1:1 (§ 18.2-340.15 et seq.)

60 of Chapter 8 of Title 18.2 in which nonmembers participate frequently or in large numbers, provided  
61 that no alcoholic beverages are served or consumed in the room where such charitable gaming is being  
62 conducted while such gaming is being conducted and that no alcoholic beverages are made available  
63 upon the premises to any person who is neither a member nor a bona fide guest of a member.

64 Any such corporation or association which has been declared exempt from federal and state income  
65 taxes as one which is not organized and operated for pecuniary gain or profit shall be deemed a  
66 nonprofit corporation or association.

67 "Commercial lifestyle center" means a mixed-use commercial development covering a minimum of  
68 25 acres of land and having at least 100,000 square feet of retail space featuring national specialty chain  
69 stores and a combination of dining, entertainment, office, residential, or hotel establishments located in a  
70 physically integrated outdoor setting that is pedestrian friendly and that is governed by a commercial  
71 owners' association that is responsible for the management, maintenance, and operation of the common  
72 areas thereof.

73 "Container" means any barrel, bottle, carton, keg, vessel or other receptacle used for holding  
74 alcoholic beverages.

75 "Contract winemaking facility" means the premises of a licensed winery or farm winery that obtains  
76 grapes, fruits, and other agricultural products from a person holding a farm winery license and crushes,  
77 processes, ferments, bottles, or provides any combination of such services pursuant to an agreement with  
78 the farm winery licensee. For all purposes of this title, wine produced by a contract winemaking facility  
79 for a farm winery shall be considered to be wine owned and produced by the farm winery that supplied  
80 the grapes, fruits, or other agricultural products used in the production of the wine. The contract  
81 winemaking facility shall have no right to sell the wine so produced, unless the terms of payment have  
82 not been fulfilled in accordance with the contract. The contract winemaking facility may charge the farm  
83 winery for its services.

84 "Convenience grocery store" means an establishment which (i) has an enclosed room in a permanent  
85 structure where stock is displayed and offered for sale and (ii) maintains an inventory of edible items  
86 intended for human consumption consisting of a variety of such items of the types normally sold in  
87 grocery stores.

88 "Day spa" means any commercial establishment that offers to the public both massage therapy,  
89 performed by persons licensed in accordance with § 54.1-3029, and barbering or cosmetology services  
90 performed by persons licensed in accordance with Chapter 7 (§ 54.1-700 et seq.) of Title 54.1.

91 "Designated area" means a room or area approved by the Board for on-premises licensees.

92 "Dining area" means a public room or area in which meals are regularly served.

93 "Establishment" means any place where alcoholic beverages of one or more varieties are lawfully  
94 manufactured, sold, or used.

95 "Farm winery" means (i) an establishment (a) located on a farm in the Commonwealth on land zoned  
96 agricultural with a producing vineyard, orchard, or similar growing area and with facilities for  
97 fermenting and bottling wine on the premises where the owner or lessee manufactures wine that contains  
98 not more than 21 percent alcohol by volume or (b) located in the Commonwealth on land zoned  
99 agricultural with a producing vineyard, orchard, or similar growing area or agreements for purchasing  
100 grapes or other fruits from agricultural growers within the Commonwealth, and with facilities for  
101 fermenting and bottling wine on the premises where the owner or lessee manufactures wine that contains  
102 not more than 21 percent alcohol by volume or (ii) an accredited public or private institution of higher  
103 education, provided that (a) no wine manufactured by the institution shall be sold, (b) the wine  
104 manufactured by the institution shall be used solely for research and educational purposes, (c) the wine  
105 manufactured by the institution shall be stored on the premises of such farm winery that shall be  
106 separate and apart from all other facilities of the institution, and (d) such farm winery is operated in  
107 strict conformance with the requirements of this clause (ii) and Board regulations. As used in this  
108 definition, the terms "owner" and "lessee" shall include a cooperative formed by an association of  
109 individuals for the purpose of manufacturing wine. In the event that such cooperative is licensed as a  
110 farm winery, the term "farm" as used in this definition includes all of the land owned or leased by the  
111 individual members of the cooperative as long as such land is located in the Commonwealth. For  
112 purposes of this definition, "land zoned agricultural" means (1) land zoned as an agricultural district or  
113 classification or (2) land otherwise permitted by a locality for farm winery use. For purposes of this  
114 definition, "land zoned agricultural" does not include land zoned "residential conservation." Except for  
115 the limitation on land zoned "residential conservation," nothing in the definition of "land zoned  
116 agricultural" shall otherwise limit or affect local zoning authority.

117 "Gift shop" means any bona fide retail store selling, predominantly, gifts, books, souvenirs, specialty  
118 items relating to history, original and handmade arts and products, collectibles, crafts, and floral  
119 arrangements, which is open to the public on a regular basis. Such shop shall be a permanent structure  
120 where stock is displayed and offered for sale and which has facilities to properly secure any stock of  
121 wine or beer. Such shop may be located (i) on the premises or grounds of a government registered

national, state or local historic building or site or (ii) within the premises of a museum. The Board shall consider the purpose, characteristics, nature, and operation of the shop in determining whether it shall be considered a gift shop.

"Gourmet brewing shop" means an establishment which sells to persons to whom wine or beer may lawfully be sold, ingredients for making wine or brewing beer, including packaging, and rents to such persons facilities for manufacturing, fermenting and bottling such wine or beer.

"Gourmet shop" means an establishment provided with adequate inventory, shelving, and storage facilities, where, in consideration of payment, substantial amounts of domestic and imported wines and beers of various types and sizes and related products such as cheeses and gourmet foods are habitually furnished to persons.

"Government store" means a store established by the Authority for the sale of alcoholic beverages.

"Historic cinema house" means a nonprofit establishment exempt from taxation under § 501(c)(3) of the Internal Revenue Code that was built prior to 1970 and that exists for the primary purpose of showing motion pictures to the public.

"Hotel" means any duly licensed establishment, provided with special space and accommodation, where, in consideration of payment, food and lodging are habitually furnished to persons, and which has four or more bedrooms. It shall also mean the person who operates such hotel.

"Interdicted person" means a person to whom the sale of alcoholic beverages is prohibited by order pursuant to this title.

"Internet beer retailer" means a person who owns or operates an establishment with adequate inventory, shelving, and storage facilities, where, in consideration of payment, Internet or telephone orders are taken and shipped directly to consumers and which establishment is not a retail store open to the public.

"Internet wine retailer" means a person who owns or operates an establishment with adequate inventory, shelving, and storage facilities, where, in consideration of payment, internet or telephone orders are taken and shipped directly to consumers and which establishment is not a retail store open to the public.

"Intoxicated" means a condition in which a person has drunk enough alcoholic beverages to observably affect his manner, disposition, speech, muscular movement, general appearance or behavior.

"Licensed" means the holding of a valid license granted by the Authority.

"Licensee" means any person to whom a license has been granted by the Authority.

"Liqueur" means any of a class of highly flavored alcoholic beverages that do not exceed an alcohol content of 25 percent by volume.

"Low alcohol beverage cooler" means a drink containing one-half of one percent or more of alcohol by volume, but not more than seven and one-half percent alcohol by volume, and consisting of spirits mixed with nonalcoholic beverages or flavoring or coloring materials; it may also contain water, fruit juices, fruit adjuncts, sugar, carbon dioxide, preservatives or other similar products manufactured by fermenting fruit or fruit juices. Low alcohol beverage coolers shall be treated as wine for all purposes of this title, except that low alcohol beverage coolers *(i) may be manufactured by a licensed distiller or a distiller located outside the Commonwealth and (ii) shall not be sold in localities that have not approved the sale of mixed beverages pursuant to § 4.1-124. In addition, low alcohol beverage coolers shall not be sold for on-premises consumption other than by mixed beverage licensees.*

"Meal-assembly kitchen" means any commercial establishment that offers its customers, for off-premises consumption, ingredients for the preparation of meals and entrees in professional kitchen facilities located at the establishment.

"Meals" means, for a mixed beverage license, an assortment of foods commonly ordered in bona fide, full-service restaurants as principal meals of the day. Such restaurants shall include establishments specializing in full course meals with a single substantial entree.

"Member of a club" means (i) a person who maintains his membership in the club by the payment of monthly, quarterly, or annual dues in the manner established by the rules and regulations thereof or (ii) a person who is a member of a bona fide auxiliary, local chapter, or squadron composed of direct lineal descendants of a bona fide member, whether alive or deceased, of a national or international organization to which an individual lodge holding a club license is an authorized member in the same locality. It shall also mean a lifetime member whose financial contribution is not less than 10 times the annual dues of resident members of the club, the full amount of such contribution being paid in advance in a lump sum.

"Mixed beverage" or "mixed alcoholic beverage" means a drink composed in whole or in part of spirits.

"Mixer" means any prepackaged ingredients containing beverages or flavoring or coloring materials, and which may also contain water, fruit juices, fruit adjuncts, sugar, carbon dioxide, or preservatives which are not commonly consumed unless combined with alcoholic beverages, whether or not such

183 ingredients contain alcohol. Such specialty beverage product shall be manufactured or distributed by a  
184 Virginia corporation.

185 "Municipal golf course" means any golf course that is owned by any town incorporated in 1849 and  
186 which is the county seat of Smyth County.

187 "Place or premises" means the real estate, together with any buildings or other improvements thereon,  
188 designated in the application for a license as the place at which the manufacture, bottling, distribution,  
189 use or sale of alcoholic beverages shall be performed, except that portion of any such building or other  
190 improvement actually and exclusively used as a private residence.

191 "Principal stockholder" means any person who individually or in concert with his spouse and  
192 immediate family members beneficially owns or controls, directly or indirectly, five percent or more of  
193 the equity ownership of any person that is a licensee of the Authority, or who in concert with his spouse  
194 and immediate family members has the power to vote or cause the vote of five percent or more of any  
195 such equity ownership. "Principal stockholder" does not include a broker-dealer registered under the  
196 Securities Exchange Act of 1934, as amended, that holds in inventory shares for sale on the financial  
197 markets for a publicly traded corporation holding, directly or indirectly, a license from the Authority.

198 "Public place" means any place, building, or conveyance to which the public has, or is permitted to  
199 have, access, including restaurants, soda fountains, hotel dining areas, lobbies and corridors of hotels,  
200 and any park, place of public resort or amusement, highway, street, lane, or sidewalk adjoining any  
201 highway, street, or lane.

202 The term shall not include (i) hotel or restaurant dining areas or ballrooms while in use for private  
203 meetings or private parties limited in attendance to members and guests of a particular group,  
204 association or organization; (ii) restaurants licensed by the Authority in office buildings or industrial or  
205 similar facilities while such restaurant is closed to the public and in use for private meetings or parties  
206 limited in attendance to employees and nonpaying guests of the owner or a lessee of all or part of such  
207 building or facility; (iii) offices, office buildings or industrial facilities while closed to the public and in  
208 use for private meetings or parties limited in attendance to employees and nonpaying guests of the  
209 owner or a lessee of all or part of such building or facility; or (iv) private recreational or chartered boats  
210 which are not licensed by the Board and on which alcoholic beverages are not sold.

211 "Residence" means any building or part of a building or structure where a person resides, but does  
212 not include any part of a building which is not actually and exclusively used as a private residence, nor  
213 any part of a hotel or club other than a private guest room thereof.

214 "Resort complex" means a facility (i) with a hotel owning year-round sports and recreational facilities  
215 located contiguously on the same property or (ii) owned by a nonstock, nonprofit, taxable corporation  
216 with voluntary membership which, as its primary function, makes available golf, ski and other  
217 recreational facilities both to its members and the general public. The hotel or corporation shall have a  
218 minimum of 140 private guest rooms or dwelling units contained on not less than 50 acres. The  
219 Authority may consider the purpose, characteristics, and operation of the applicant establishment in  
220 determining whether it shall be considered as a resort complex. All other pertinent qualifications  
221 established by the Board for a hotel operation shall be observed by such licensee.

222 "Restaurant" means, for a beer, or wine and beer license or a limited mixed beverage restaurant  
223 license, any establishment provided with special space and accommodation, where, in consideration of  
224 payment, meals or other foods prepared on the premises are regularly sold.

225 "Restaurant" means, for a mixed beverage license other than a limited mixed beverage restaurant  
226 license, an established place of business (i) where meals with substantial entrees are regularly sold and  
227 (ii) which has adequate facilities and sufficient employees for cooking, preparing, and serving such  
228 meals for consumption at tables in dining areas on the premises, and includes establishments specializing  
229 in full course meals with a single substantial entree.

230 "Sale" and "sell" includes soliciting or receiving an order for; keeping, offering or exposing for sale;  
231 peddling, exchanging or bartering; or delivering otherwise than gratuitously, by any means, alcoholic  
232 beverages.

233 "Sangria" means a drink consisting of red or white wine mixed with some combination of  
234 sweeteners, fruit, fruit juice, soda, or soda water that may also be mixed with brandy, triple sec, or other  
235 similar spirits.

236 "Special agent" means an employee of the Virginia Alcoholic Beverage Control Authority whom the  
237 Board has designated as a law-enforcement officer pursuant to § 4.1-105.

238 "Special event" means an event sponsored by a duly organized nonprofit corporation or association  
239 and conducted for an athletic, charitable, civic, educational, political, or religious purpose.

240 "Spirits" means any beverage ~~which~~ that contains alcohol obtained by distillation mixed with  
241 drinkable water and other substances, in solution, and includes, among other things, brandy, rum,  
242 whiskey, and gin, or any one or more of the last four named ingredients, but shall not include any such  
243 liquors completely denatured in accordance with formulas approved by the United States government.

244 "Wine" means any alcoholic beverage, including cider, obtained by the fermentation of the natural

sugar content of fruits or other agricultural products containing (i) sugar, including honey and milk, either with or without additional sugar; (ii) one-half of one percent or more of alcohol by volume; and (iii) no product of distillation. The term includes any wine to which wine spirits have been added, as provided in the Internal Revenue Code, to make products commonly known as "fortified wine" which do not exceed an alcohol content of 21 percent by volume.

"Wine cooler" means a drink containing one-half of one percent or more of alcohol by volume, and not more than three and two-tenths percent of alcohol by weight or four percent by volume consisting of wine mixed with nonalcoholic beverages or flavoring or coloring materials, and which may also contain water, fruit juices, fruit adjuncts, sugar, carbon dioxide, or preservatives and shall include other similar products manufactured by fermenting fruit or fruit juices. Wine coolers and similar fermented fruit juice beverages shall be treated as wine for all purposes except for taxation under § 4.1-236.

"With or without meals" means the selling and serving of alcoholic beverages by retail licensees for on-premises consumption whether or not accompanied by food so long as the total food-beverage ratio required by § 4.1-210, or the monthly food sale requirement established by Board regulation, is met by such retail licensee.

#### § 4.1-119. Operation of government stores.

A. Subject to the requirements of §§ 4.1-121 and 4.1-122, the Board may establish, maintain, and operate government stores for the sale of alcoholic beverages, other than beer and wine not produced by farm wineries, *low alcohol beverage coolers*, vermouth, mixers, products used in connection with distilled spirits, including any garnish or garnishment applied to the rim of a glass of distilled spirits, as may be approved by the Board from time to time, and products licensed by the Virginia Tourism Corporation as specified in § 4.1-103 in such counties, cities, and towns considered advisable by the Board. The Board may discontinue any such store.

B. With respect to the sale of wine or cider produced by farm wineries, the Board may give preference to farm wineries that produce 2,500 cases or less of wine or cider per year.

C. The Board shall fix the wholesale and retail prices at which the various classes, varieties and brands of alcoholic beverages and other Board-approved products that are sold in government stores. Differences in the cost of operating stores, and market competition and conditions may be reflected in the sale price of alcoholic beverages sold at government stores. The Board may sell alcoholic beverages to federal instrumentalities (i) authorized and operating under the laws of the United States and regulations of the United States Department of Defense and (ii) located within the boundaries of federal enclaves or reservations over which the United States has acquired jurisdiction, at prices which may be greater or less than the wholesale price charged other authorized purchasers. Nothing in this subsection shall be construed to limit the authority of the Board to fix the retail price of alcoholic beverages sold at government stores, which retail price may include promotional, volume, or other discounts deemed appropriate by the Board.

D. Alcoholic beverages at government stores shall be sold by employees of the Authority who shall carry out the provisions of this title and Board regulations governing the operation of government stores and the sale of alcoholic beverages, except that the Board may appoint the holder of a distiller's license or its officers and employees as agents of the Board for the sale of spirits and *low alcohol beverage coolers*, manufactured by or for, or blended by such licensee on the licensed premises, at government stores established by the Board (i) on the distiller's licensed premises or (ii) at the site of an event licensed by the Board and conducted for the purpose of featuring and educating the consuming public about spirits products.

Such agents shall sell the spirits and *low alcohol beverage coolers* in accordance with the provisions of this title, Board regulations, and the terms of the agency agreement between the Authority and the licensed distiller.

For the purposes of this subsection, "blended" means the receipt by a licensed distiller of deliveries and shipments of alcoholic beverages, other than wine and beer, in accordance with subdivision 6 of § 4.1-201 to be (i) (a) (1) additionally aged by the receiving distillery in order to increase the quality and flavor of such alcoholic beverages or (2) used in a *low alcohol beverage cooler* and (ii) (b) bottled by the receiving distillery.

E. (Effective until July 1, 2022) No Class 1 neutral grain spirit or alcohol, as defined by federal regulations, that is without distinctive character, aroma, taste or color shall be sold in government stores at a proof greater than 151 except upon permits issued by the Board for industrial, commercial, culinary, or medical use.

E. (Effective July 1, 2022) No Class 1 neutral grain spirit or alcohol, as defined by federal regulations, that is without distinctive character, aroma, taste or color shall be sold in government stores at a proof greater than 101 except upon permits issued by the Board for industrial, commercial, culinary, or medical use.

F. All alcoholic beverages sold in government stores, except for tasting samples pursuant to

subsection G sold in government stores established by the Board on a distiller's licensed premises, shall be in closed containers, sealed and affixed with labels prescribed by the Board.

G. No alcoholic beverages shall be consumed in a government store by any person unless it is part of an organized tasting event conducted by (i) an employee of a manufacturer of distilled spirits or farm winery or (ii) an authorized representative of a manufacturer of distilled spirits or farm winery with a permit issued by the Board pursuant to subdivision A 15 of § 4.1-212, at which the samples of alcoholic beverages provided to any consumer do not exceed the limits for spirits or wine set forth in subdivision A 5 of § 4.1-201.1. No sample may be consumed by any individual to whom alcoholic beverages may not lawfully be sold pursuant to § 4.1-304.

Notwithstanding the provision of this subsection to the contrary, an agent of the Board appointed pursuant to subsection D may give samples of spirits, beer, wine, or cider to persons to whom alcoholic beverages may be lawfully sold for on-premises consumption, provided that (i) the spirits, beer, wine, or cider samples are manufactured within the same licensed premises or on contiguous premises of such agent licensed as a distillery, brewery, or winery; (ii) no single sample shall exceed four ounces of beer, two ounces of wine or cider, or one-half ounce of spirits, unless served as a mixed beverage, in which case a single sample of spirits may contain up to one and one-half ounces of spirits; (iii) no more than four total samples of alcoholic beverage products or, in the case of spirits samples, no more than three ounces of spirits shall be given or sold to any person per day; and (iv) in the case of spirits samples, a method is used to track the consumption of each consumer. Nothing in this paragraph shall prohibit such agent from serving samples of spirits as part of a mixed beverage. Such mixed beverage samples may contain spirits or vermouth not manufactured on the licensed premises or on contiguous premises of the licensed distillery, provided that at least 75 percent of the alcohol used in such samples is manufactured on the licensed premises or on contiguous premises of the licensed distillery. An agent of the Board appointed pursuant to subsection D may keep on the licensed premises no more than 10 varieties of spirits or vermouth not manufactured on the licensed premises or on contiguous premises of the licensed distillery. Any spirits or vermouth used in such samples that are not manufactured on the licensed premises or on contiguous premises of the licensed distillery shall be purchased from the Board.

The Board shall establish guidelines governing tasting events conducted pursuant to this subsection.

H. With respect to purchases by licensees at government stores, the Authority shall (i) accept in payment for any purchase or series of purchases cash, electronic fund transfer, credit or debit card, or check payable to the Authority, in the exact amount of any such purchase or series of purchases and (ii) provide notice to licensees on Board policies relating to the assignment of government stores from which licensees may purchase products and any procedure for the licensee to elect to make purchases from an alternative government store.

I. With respect to purchases by consumers at government stores, the Authority shall accept cash in payment for any purchase or series of purchases. The Board may adopt regulations which provide for accepting a credit card or debit card as payment. Such regulations may provide for the collection, where appropriate, of related fees, penalties and service charges for the use of a credit card or debit card by any consumer.

J. Before the Authority implements any increase in the markup on distilled spirits or any change to the markup formula for distilled spirits pursuant to § 4.1-235 that would result in an increase in the retail price of distilled spirits sold to the public, the Authority shall (i) provide at least 45 days' public notice before such a price increase takes effect; (ii) provide the opportunity for submission of written comments regarding the proposed price increase; (iii) conduct a public meeting for the purpose of receiving verbal comment regarding the proposed price increase; and (iv) consider any written or verbal comments before implementing such a price increase.