2019 SESSION

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HOUSE BILL NO. 1826

AMENDMENT IN THE NATURE OF A SUBSTITUTE

(Proposed by the House Committee on Health, Welfare and Institutions)

(Patron Prior to Substitute—Delegate Orrock)

- House Amendments in [] February 4, 2019
- A BILL to amend and reenact § 54.1-2903 of the Code of Virginia, relating to physicians; advertising.

Be it enacted by the General Assembly of Virginia:

- 8 1. That § 54.1-2903 of the Code of Virginia is amended and reenacted as follows: 9
 - § 54.1-2903. What constitutes practice; advertising in connection with medical practice.

10 A. Any person shall be regarded as practicing the healing arts who actually engages in such practice as defined in this chapter, or who opens an office for such purpose, or who advertises or announces to 11 the public in any manner a readiness to practice or who uses in connection with his name the words or letters "Doctor," "Dr.," "M.D.," "D.O.," "D.P.M.," "D.C.," "Healer," "N.P.," or any other title, word, 12 13 letter or designation intending to designate or imply that he is a practitioner of the healing arts or that 14 15 he is able to heal, cure or relieve those suffering from any injury, deformity or disease. No person regulated under this chapter shall use the title "Doctor" or the abbreviation "Dr." in writing or in 16 advertising in connection with his practice unless he simultaneously uses a clarifying title, initials, 17 18 abbreviation or designation or language that identifies the type of practice for which he is licensed.

Signing a birth or death certificate, or signing any statement certifying that the person so signing has 19 20 rendered professional service to the sick or injured, or signing or issuing a prescription for drugs or 21 other remedial agents, shall be prima facie evidence that the person signing or issuing such writing is 22 practicing the healing arts within the meaning of this chapter except where persons other than physicians 23 are required to sign birth certificates.

24 B. No person regulated under this chapter shall use the title "Doctor" or the abbreviation "Dr." in 25 writing or in advertising in connection with his practice unless he simultaneously uses words, initials, an abbreviation or designation, or other language that identifies the type of practice for which he is 26 27 licensed. No person regulated under this chapter shall include in any advertisement a reference to 28 marijuana, as defined in § 18.2-247, [except that unless such advertisement is for the treatment of 29 addiction or substance abuse. However,] nothing shall prevent a person from including in any advertisement that such person is registered with the Board of Pharmacy to issue written certifications 30 for the use of cannabidiol oil or THC-A oil, as defined in [§] 54.1-3408.3. 31

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