

2018 SESSION

ENROLLED

SENATE JOINT RESOLUTION NO. 221

Commending Channing A. Pfeiffer.

Agreed to by the Senate, March 7, 2018

Agreed to by the House of Delegates, March 8, 2018

WHEREAS, Channing A. Pfeiffer, a highly respected member of the Tidewater community, will retire as the chief executive officer of the Tidewater Builders Association after decades of innovative leadership; and

WHEREAS, Channing Pfeiffer holds a bachelor's degree from Randolph-Macon College and a master's degree from the University of Virginia; he worked for the Virginia Department of Corrections as a teacher at a reform school for boys and went on to become the youngest high school principal in the Commonwealth before he changed careers and joined the housing industry in 1978; and

WHEREAS, Channing Pfeiffer served the National Association of Home Builders (NAHB) as national coordinator for the Home Builders Institute and vice president of the multifamily housing division until 1981, when he joined the Tidewater Builders Association (TBA); and

WHEREAS, during his tenure as chief executive officer of the TBA, Channing Pfeiffer increased non-dues revenue; he established a 10-year home warranty program and workers' compensation and general liability insurance companies, firsts for a local builders association; and

WHEREAS, Channing Pfeiffer also oversaw the creation of a publishing company that produced magazines for multiple state and local associations and a show division that operates several successful TBA shows, including the nationally recognized Homearama, which has attracted more than 100,000 visitors over a two-week period annually; and

WHEREAS, drawing on his background as an educator, Channing Pfeiffer also placed a high emphasis on the importance of training and founded what is now known as the Building Trades Academy to train disadvantaged members of the community in basic construction skills; the academy has helped more than 4,000 people find employment; and

WHEREAS, in 2014, Channing Pfeiffer received the NAHB's prestigious Seldon Hale Lifetime Achievement Award, the organization's highest honor to recognize one exceptional leader of a local builders association; he was the first Virginian to receive this honor; and

WHEREAS, Channing Pfeiffer has also worked to enhance the community as a board member of the American Cancer Society, the Tidewater Boy Scout Council, and the Virginia Beach YMCA, as well as through his activities as a Rotary Club member and United Way campaign manager; and

WHEREAS, after his well-earned retirement, Channing Pfeiffer plans to travel, spend more time with his family, and seek new opportunities to continue serving the community; now, therefore, be it

RESOLVED by the Senate, the House of Delegates concurring, That the General Assembly hereby commend Channing A. Pfeiffer on the occasion of his retirement as chief executive officer of the Tidewater Builders Association; and, be it

RESOLVED FURTHER, That the Clerk of the Senate prepare a copy of this resolution for presentation to Channing A. Pfeiffer as an expression of the General Assembly's admiration for his leadership in the homebuilding industry and many contributions to the Tidewater region.

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