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HOUSE BILL NO. 1358

Offered January 11, 2018

A BILL to amend and reenact § 2.2-115 of the Code of Virginia, relating to the Commonwealth's Development Opportunity Fund; criteria for awarding grants and loans.

Patron—Aird

Referred to Committee on Appropriations

Be it enacted by the General Assembly of Virginia:

1. That § 2.2-115 of the Code of Virginia is amended and reenacted as follows:

§ 2.2-115. Commonwealth's Development Opportunity Fund.

A. As used in this section, unless the context requires otherwise:

"New job" means employment of an indefinite duration, created as the direct result of the private investment, for which the firm pays the wages and standard fringe benefits for its employee, requiring a minimum of either (i) 35 hours of the employee's time a week for the entire normal year of the firm's operations, which "normal year" must consist of at least 48 weeks or (ii) 1,680 hours per year.

Seasonal or temporary positions, positions created when a job function is shifted from an existing location in the Commonwealth to the location of the economic development project, positions with suppliers, and multiplier or spin-off jobs shall not qualify as new jobs. The term "new job" shall include positions with contractors provided that all requirements included within the definition of the term are met.

"Prevailing average wage" means that amount determined by the Virginia Employment Commission to be the average wage paid workers in the city or county of the Commonwealth where the economic development project is located. The prevailing average wage shall be determined without regard to any fringe benefits.

"Private investment" means the private investment required under this section.

B. There is created the Commonwealth's Development Opportunity Fund (the Fund) to be used by the Governor to attract economic development prospects and secure the expansion of existing industry in the Commonwealth. The Fund shall consist of any funds appropriated to it by the general appropriation act and revenue from any other source, public or private. The Fund shall be established on the books of the Comptroller, and any funds remaining in the Fund at the end of a biennium shall not revert to the general fund but shall remain in the Fund. Interest earned on the Fund shall be credited to the Fund. The Governor shall report to the Chairmen of the House Committees on Appropriations and Finance and the Senate Committee on Finance as funds are awarded in accordance with this section.

C. Funds shall be awarded from the Fund by the Governor as grants or loans to political subdivisions. The criteria for making such grants or loans shall include (i) job creation, (ii) private capital investment, and (iii) anticipated additional state tax revenue expected to accrue to the state and affected localities as a result of the capital investment and jobs created, and (iv) an above average or high fiscally stressed locality as evidenced by the Commission on Local Government Fiscal Stress Index. Loans shall be approved by the Governor and made in accordance with guidelines established by the Virginia Economic Development Partnership and approved by the Comptroller. Loans shall be interest-free unless otherwise determined by the Governor and shall be repaid to the Fund. The Governor may establish the interest rate to be charged; otherwise, any interest charged shall be at market rates as determined by the State Treasurer and shall be indicative of the duration of the loan. The Virginia Economic Development Partnership shall be responsible for monitoring repayment of such loans and reporting the receivables to the Comptroller as required.

Beginning with the five fiscal years from fiscal year 2006-2007 through fiscal year 2010-2011, and for every five fiscal years' period thereafter, in general, no less than one-third of the moneys appropriated to the Fund in every such five-year period shall be awarded to counties and cities having an annual average unemployment rate that is greater than the final statewide average unemployment rate for the calendar year that immediately precedes the calendar year of the award that apply for funding and are experiencing above average or high fiscal stress as evidenced by the Commission on Local Government Fiscal Stress Index. However, if such one-third requirement will not be met because economic development prospects in such counties and cities are unable to fulfill the applicable minimum private investment and new jobs requirements set forth in this section, then any funds remaining in the Fund at the end of the five-year period that would have otherwise been awarded to such counties and cities shall be made available for awards in the next five fiscal years' period.

D. Funds may be used for public and private utility extension or capacity development on and off

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59 site; public and private installation, extension, or capacity development of high-speed or broadband
60 Internet access, whether on or off site; road, rail, or other transportation access costs beyond the funding
61 capability of existing programs; site acquisition; grading, drainage, paving, and any other activity
62 required to prepare a site for construction; construction or build-out of publicly or privately owned
63 buildings; training; or grants or loans to an industrial development authority, housing and redevelopment
64 authority, or other political subdivision for purposes directly relating to any of the foregoing. However,
65 in no case shall funds from the Fund be used, directly or indirectly, to pay or guarantee the payment for
66 any rental, lease, license, or other contractual right to the use of any property.

67 It shall be the policy of the Commonwealth that moneys in the Fund shall not be used for any
68 economic development project in which a business relocates or expands its operations in one or more
69 Virginia localities and simultaneously closes its operations or substantially reduces the number of its
70 employees in another Virginia locality, unless the procedures set forth in § 30-310 are followed. The
71 Secretary of Commerce and Trade shall enforce this policy and for any exception thereto shall, pursuant
72 to § 30-310, submit such projects to the MEI Project Approval Commission established pursuant to
73 § 30-309.

74 E. 1. a. Except as provided in this subdivision, no grant or loan shall be awarded from the Fund
75 unless the project involves a minimum private investment of \$5 million and creates at least 50 new jobs
76 for which the average wage, excluding fringe benefits, is no less than the prevailing average wage. For
77 projects, including but not limited to projects involving emerging technologies, for which the average
78 wage of the new jobs created, excluding fringe benefits, is at least twice the prevailing average wage for
79 that locality or region, the Governor shall have the discretion to require no less than one-half the
80 number of new jobs as set forth for that locality in this subdivision.

81 b. Notwithstanding the provisions of subdivision a, a grant or loan may be awarded from the Fund if
82 the project involves a minimum private investment of \$100 million and creates at least 25 new jobs for
83 which the average wage, excluding fringe benefits, is no less than the prevailing average wage.

84 2. Notwithstanding the provisions of subdivision 1 a, in localities (i) with an annual unemployment
85 rate for the most recent calendar year for which such data is available that is greater than the final
86 statewide average unemployment rate for that calendar year or (ii) with a poverty rate for the most
87 recent calendar year for which such data is available that exceeds the statewide average poverty rate for
88 that year, a grant or loan may be awarded from the Fund pursuant to subdivision 1 a if the project
89 involves a minimum private investment of \$2.5 million and creates at least 25 new jobs for which the
90 average wage, excluding fringe benefits, is no less than 85 percent of the prevailing average wage.

91 3. Notwithstanding the provisions of subdivisions 1 a and 2, in localities (i) with an annual
92 unemployment rate for the most recent calendar year for which such data is available that is greater than
93 the final statewide average unemployment rate for that calendar year and (ii) with a poverty rate for the
94 most recent calendar year for which such data is available that exceeds the statewide average poverty
95 rate for that year, a grant or loan may be awarded from the Fund pursuant to such subdivisions if the
96 project involves a minimum private investment of \$1.5 million and creates at least 15 new jobs for
97 which the average wage, excluding fringe benefits, is no less than 85 percent of the prevailing average
98 wage.

99 4. For projects that are eligible under subdivision 2 or 3, the average wage of the new jobs,
100 excluding fringe benefits, shall be no less than 85 percent of the prevailing average wage. In addition,
101 for projects in such localities, the Governor may award a grant or loan for a project paying less than 85
102 percent of the prevailing average wage but still providing customary employee benefits, only after the
103 Secretary of Commerce and Trade has made a written finding that the economic circumstances in the
104 area are sufficiently distressed (i.e., high unemployment or underemployment and negative economic
105 forecasts) that assistance to the locality to attract the project is nonetheless justified. However, the
106 minimum private investment and number of new jobs required to be created as set forth in this
107 subsection shall still be a condition of eligibility for an award from the Fund. Such written finding shall
108 promptly be provided to the chairs of the Senate Committee on Finance and the House Committee on
109 Appropriations.

110 F. 1. The Virginia Economic Development Partnership shall assist the Governor in developing
111 objective guidelines and criteria that shall be used in awarding grants or making loans from the Fund.
112 The guidelines may require that as a condition of receiving any grant or loan incentive that is based on
113 employment goals, a recipient company must provide copies of employer quarterly payroll reports that
114 have been provided to the Virginia Employment Commission to verify the employment status of any
115 position included in the employment goal. The guidelines may include a requirement for the affected
116 locality or localities to provide matching funds which may be cash or in-kind, at the discretion of the
117 Governor. The guidelines and criteria shall include provisions for geographic diversity and a cap on the
118 amount of funds to be provided to any individual project. At the discretion of the Governor, this cap
119 may be waived for qualifying projects of regional or statewide interest. In developing the guidelines and
120 criteria, the Virginia Economic Development Partnership shall use the measure for Fiscal Stress

121 published by the Commission on Local Government of the Department of Housing and Community
122 Development for the locality in which the project is located or will be located as one method of
123 determining the amount of assistance a locality shall receive from the Fund.

124 2. a. Notwithstanding any provision in this section or in the guidelines, each political subdivision that
125 receives a grant or loan from the Fund shall enter into a contract with each business beneficiary of
126 funds from the Fund. A person or entity shall be a business beneficiary of funds from the Fund if grant
127 or loan moneys awarded from the Fund by the Governor are paid to a political subdivision and (i)
128 subsequently distributed by the political subdivision to the person or entity or (ii) used by the political
129 subdivision for the benefit of the person or entity but never distributed to the person or entity.

130 b. The contract between the political subdivision and the business beneficiary shall provide in detail
131 (i) the fair market value of all funds that the Commonwealth has committed to provide, (ii) the fair
132 market value of all matching funds (or in-kind match) that the political subdivision has agreed to
133 provide, (iii) how funds committed by the Commonwealth (including but not limited to funds from the
134 Fund committed by the Governor) and funds that the political subdivision has agreed to provide are to
135 be spent, (iv) the minimum private investment to be made and the number of new jobs to be created
136 agreed to by the business beneficiary, (v) the average wage (excluding fringe benefits) agreed to be paid
137 in the new jobs, (vi) the prevailing average wage, and (vii) the formula, means, or processes agreed to
138 be used for measuring compliance with the minimum private investment and new jobs requirements,
139 including consideration of any layoffs instituted by the business beneficiary over the course of the
140 period covered by the contract.

141 The contract shall state the date by which the agreed upon private investment and new job
142 requirements shall be met by the business beneficiary of funds from the Fund and may provide for the
143 political subdivision to grant up to a 15-month extension of such date if deemed appropriate by the
144 political subdivision subsequent to the execution of the contract. Any extension of such date granted by
145 the political subdivision shall be in writing and promptly delivered to the business beneficiary, and the
146 political subdivision shall simultaneously provide a copy of the extension to the Virginia Economic
147 Development Partnership.

148 The contract shall provide that if the private investment and new job contractual requirements are not
149 met by the expiration of the date stipulated in the contract, including any extension granted by the
150 political subdivision, the business beneficiary shall be liable to the political subdivision for repayment of
151 a portion of the funds provided under the contract. The contract shall include a formula for purposes of
152 determining the portion of such funds to be repaid. The formula shall, in part, be based upon the fair
153 market value of all funds that have been provided by the Commonwealth and the political subdivision
154 and the extent to which the business beneficiary has met the private investment and new job contractual
155 requirements. Any such funds repaid to the political subdivision that relate to the award from the
156 Commonwealth's Development Opportunity Fund shall promptly be paid over by the political
157 subdivision to the Commonwealth by payment remitted to the State Treasurer. Upon receipt by the State
158 Treasurer of such payment, the Comptroller shall deposit such repaid funds into the Commonwealth's
159 Development Opportunity Fund.

160 c. The contract shall be amended to reflect changes in the funds committed by the Commonwealth or
161 agreed to be provided by the political subdivision.

162 d. Notwithstanding any provision in this section or in the guidelines, whenever layoffs instituted by a
163 business beneficiary over the course of the period covered by a contract cause the net total number of
164 the new jobs created to be fewer than the number agreed to, then the business beneficiary shall return
165 the portion of any funds received pursuant to the repayment formula established by the contract.

166 3. Notwithstanding any provision in this section or in the guidelines, prior to executing any such
167 contract with a business beneficiary, the political subdivision shall provide a copy of the proposed
168 contract to the Attorney General. The Attorney General shall review the proposed contract (i) for
169 enforceability as to its provisions and (ii) to ensure that it is in appropriate legal form. The Attorney
170 General shall provide any written suggestions to the political subdivision within seven days of his
171 receipt of the copy of the contract. The Attorney General's suggestions shall be limited to the
172 enforceability of the contract's provisions and the legal form of the contract.

173 4. Notwithstanding any provision in this section or in the guidelines, a political subdivision shall not
174 expend, distribute, pledge, use as security, or otherwise use any award from the Fund unless and until
175 such contract as described herein is executed with the business beneficiary.

176 G. Within the 30 days immediately following June 30 and December 30 of each year, the Governor
177 shall provide a report to the Chairmen of the House Committees on Appropriations and Finance and the
178 Senate Committee on Finance which shall include, but is not limited to, the following information
179 regarding grants and loans awarded from the Fund during the immediately preceding six-month period
180 for economic development projects: the name of the company that is the business beneficiary of the
181 grant or loan and the type of business in which it engages; the location (county, city, or town) of the

182 project; the amount of the grant or loan committed from the Fund and the amount of all other funds
183 committed by the Commonwealth from other sources and the purpose for which such grants, loans, or
184 other funds will be used; the amount of all moneys or funds agreed to be provided by political
185 subdivisions and the purposes for which they will be used; the number of new jobs agreed to be created
186 by the business beneficiary; the amount of investment in the project agreed to be made by the business
187 beneficiary; the timetable for the completion of the project and new jobs created; the prevailing average
188 wage; and the average wage (excluding fringe benefits) agreed to be paid in the new jobs.

189 H. The Governor shall provide grants and commitments from the Fund in an amount not to exceed
190 the dollar amount contained in the Fund. If the Governor commits funds for years beyond the fiscal
191 years covered under the existing appropriation act, the State Treasurer shall set aside and reserve the
192 funds the Governor has committed, and the funds shall remain in the Fund for those future fiscal years.
193 No grant or loan shall be payable in the years beyond the existing appropriation act unless the funds are
194 currently available in the Fund.

195 I. On a quarterly basis, the Virginia Economic Development Partnership shall notify the Governor,
196 his campaign committee, and his political action committee of awards from the Fund made in the prior
197 quarter. Within 18 months of the date of each award from the Fund, the Governor, his campaign
198 committee, and his political action committee shall submit to the Virginia Conflict of Interest and Ethics
199 Advisory Council established in § 30-355 a report listing any contribution, gift, or other item with a
200 value greater than \$100 provided by the business beneficiary of such award to the Governor, his
201 campaign committee, or his political action committee, respectively, during (i) the period in which the
202 business beneficiary's application for such award was pending and (ii) the one-year period immediately
203 after any such award was made.