

2017 SESSION

ENROLLED

SENATE JOINT RESOLUTION NO. 237

Celebrating the life of Richard Ernest Hendrix.

Agreed to by the Senate, January 12, 2017
Agreed to by the House of Delegates, January 20, 2017

WHEREAS, Richard Ernest Hendrix of Bristow, a marketing professional and founding partner of ClearWord Communications Group, died on June 13, 2016; and

WHEREAS, Rick Hendrix was born in Kingsport, Tennessee, and reared in Maryville, Tennessee, where he graduated from Maryville High School in 1975; and

WHEREAS, Rick Hendrix displayed a passion for government from an early age, taking time off during election years while studying at the University of Tennessee, where he graduated in 1980 with a degree in political science; and

WHEREAS, Rick Hendrix held various jobs in Washington, D.C., including working with mentors Morton Blackwell and Bruce Eberle, working on Capitol Hill for Tennessee Congressman John Duncan, running election campaigns, and forming his own direct mail company, Hendrix Direct; and

WHEREAS, in 2005, Rick Hendrix and partner Dave Bufkin cofounded ClearWord Communications Group, a direct mail marketing firm that focuses on high-dollar donations; and

WHEREAS, Rick Hendrix was active in local and state politics, serving on the Republican Party of Virginia state central committee, as parliamentarian of the Prince William County Republican Party, and on the Prince William County Electoral Board; and

WHEREAS, Rick Hendrix was a past president of the Colonel William Grayson Chapter of the Sons of the American Revolution and was devoted to his church, The Church of Jesus Christ of Latter-Day Saints, which he joined in 1981; and

WHEREAS, Rick Hendrix will be fondly remembered and greatly missed by his wife, Taania; his daughters, Emily, Laura, and Megan; his father and stepmother, Tom and Valerie; and many other family members and friends; now, therefore, be it

RESOLVED by the Senate, the House of Delegates concurring, That the General Assembly hereby note with great sadness the loss of marketing professional and ClearWord Communications Group founder Richard Ernest Hendrix; and, be it

RESOLVED FURTHER, That the Clerk of the Senate prepare a copy of this resolution for presentation to the family of Richard Ernest Hendrix as an expression of the General Assembly's respect for his memory.

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