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SENATE BILL NO. 1568

Offered January 20, 2017

A BILL to amend and reenact §§ 46.2-1021 and 46.2-2059.1 of the Code of Virginia, relating to digital advertisements on buses and taxicabs.

Patrons—Reeves (By Request); Delegate: Cole

Referred to Committee on Transportation

Be it enacted by the General Assembly of Virginia:

1. That §§ 46.2-1021 and 46.2-2059.1 of the Code of Virginia are amended and reenacted as follows:

§ 46.2-1021. Additional lights permitted on certain commercial vehicles.

In addition to other lights permitted in this article, buses operated as public carriers, taxicabs as defined in § 46.2-2000, and commercial motor vehicles as defined in § 52-8.4 may be equipped with (i) illuminated vacant or destination signs and (ii) single steady-burning white lights, emitting a diffused light of such intensity as not to project a glaring or dazzling light, for the nighttime illumination of exterior advertising.

In addition to other lights authorized by this article, buses operated as public carriers may be equipped with flashing white warning lights of types authorized by the Superintendent of State Police. These warning lights shall be installed in a manner authorized by the Superintendent and shall be lighted while the bus is transporting passengers during periods of reduced visibility caused by atmospheric conditions other than darkness. These warning lights may also be lighted at other times while the bus is transporting passengers.

In addition to lights authorized by this article, digital advertisements may be displayed on buses operated as public carriers.

§ 46.2-2059.1. Roof signs and markings for taxicabs.

Every motor vehicle operating in the Commonwealth as a taxicab or performing a taxicab service shall bear (i) the word or words "taxicab," "taxi," or "cab," permanently affixed to its exterior, in letters at least three inches in height, and (ii) a roof sign. Such markings and roof sign, taken together, shall clearly reflect that the motor vehicle is operating as a taxicab or performing a taxicab service.

In addition to the roof sign required by this section, digital advertisements may be displayed on the roof of any taxicab.