

## 1 VIRGINIA ACTS OF ASSEMBLY — CHAPTER

2 *An Act to amend the Code of Virginia by adding in Article 7.1 of Chapter 5 of Title 32.1 a section*  
3 *numbered 32.1-162.15:1, relating to unlawful advertising as a home care organization.*

4 [H 1868]

5 Approved

6 **Be it enacted by the General Assembly of Virginia:**

7 **1. That the Code of Virginia is amended by adding in Article 7.1 of Chapter 5 of Title 32.1 a**  
8 **section numbered 32.1-162.15:1 as follows:**

9 **§ 32.1-162.15:1. Unlawful advertising as a home care organization.**

10 *It shall be unlawful for any person not licensed as a home care organization pursuant to this article*  
11 *or exempt from licensure pursuant to subsection 3 of § 32.1-162.8, or whose license as a home care*  
12 *organization has been suspended or revoked, or whose license as a home care organization has lapsed*  
13 *and has not been renewed to knowingly advertise or market himself as or otherwise hold himself out to*  
14 *be a home care organization under § 32.1-162.7 or to otherwise assert or imply that he is licensed to*  
15 *provide home health, personal care, or pharmaceutical services. For the purposes of this section, a*  
16 *person who solely offers referrals of independent providers of home care or personal care services, and*  
17 *who advertises or markets himself as such, shall not be deemed to be holding himself out as, or*  
18 *asserting or implying that he is, a home care organization or otherwise licensed to provide home health*  
19 *or personal care services.*

ENROLLED

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