2015 SESSION

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1	HOUSE BILL NO. 1384
2	Offered January 14, 2015
3	Prefiled December 11, 2014
4	A BILL to amend and reenact § 13.1-514 of the Code of Virginia, relating to the Securities Act;
5 6	exemption for crowdfunding.
U	Patron—Head
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8	Referred to Committee on Commerce and Labor
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10	Be it enacted by the General Assembly of Virginia:
11 12	1. That § 13.1-514 of the Code of Virginia is amended and reenacted as follows: § 13.1-514. Exemptions.
13	A. The following securities are exempted from the securities registration requirements of this chapter:
14	1. Any security (including a revenue obligation) issued or guaranteed by the United States, any state,
15	any political subdivision of a state or any agency or corporate or other instrumentality of one or more of
16	the foregoing; or any certificate of deposit for any of the foregoing;
17	2. Any security issued or guaranteed by Canada, any Canadian province, any political subdivision of
18	any such province, any agency or corporate or other instrumentality of one or more of the foregoing or
19 20	any other foreign government with which the United States currently maintains diplomatic relations, if
20 21	the security is recognized as a valid obligation by such issuer or guarantor; 3. Any security issued by and representing an interest in or a debt of, or guaranteed by, the
22	International Bank for Reconstruction and Development, or any national bank, or any bank or trust
$\overline{23}$	company organized under the laws of any state or trust subsidiary organized under the provisions of
24	Article 3 (§ 6.2-1047 et seq.) of Chapter 10 of Title 6.2;
25	4. Any security issued by and representing an interest in or a debt of, or guaranteed by, any federal
26	savings and loan association or savings bank, or by any savings and loan association or savings bank
27	which is organized under the laws of this Commonwealth;
28 29	5. Any security issued or guaranteed by an insurance company licensed to transact insurance business in this Commonwealth;
29 30	6. Any security issued by any credit union, industrial loan association or consumer finance company
31	which is organized under the laws of this Commonwealth and is supervised and examined by the
32	Commission;
33	7. Any security issued or guaranteed by any railroad, other common carrier or public service
34	company supervised as to its rates and the issuance of its securities by a governmental authority of the
35 36	United States, any state, Canada or any Canadian province; 8. Any security which is listed or approved for listing upon notice of issuance on the New York
30 37	Stock Exchange or the American Stock Exchange or any other security of the same issuer which is of
38	senior or substantially equal rank; any security called for by subscription rights or warrants admitted to
39	trading in any of said exchanges; or any warrant or right to subscribe to any of the foregoing securities;
40	9. Any commercial paper which arises out of a current transaction or the proceeds of which have
41	been or are to be used for current transactions, and which evidences an obligation to pay cash within
42	nine months after the date of issuance, exclusive of days of grace, or any renewal thereof which is
43 44	likewise limited, or any guaranty of such paper or of any such renewal; 10. Any security issued in connection with an employee's stock purchase, savings, pension,
45	profit-sharing or similar benefit plan. The Commission may by rule or order, as to any security issued
46	pursuant to such plan, specify or designate persons eligible to participate in such plan;
47	11. Any security issued by a cooperative association organized as a corporation under the laws of
48	this Commonwealth;
49	12. Any security listed on an exchange registered with the United States Securities and Exchange
50 51	Commission or quoted on an automated quotation system operated by a national securities association
51 52	registered with the United States Securities and Exchange Commission and approved by regulations of the State Corporation Commission;
53	13. Any security issued by any issuer organized under the laws of any foreign country and approved
54	by rule or regulation of the Commission.
55	B. The following transactions are exempted from the securities, broker-dealer and agent registration
56	requirements of this chapter except as expressly provided in this subsection:
57 58	1. Any isolated transaction by the owner or pledgee of a security, whether effected through a broker dealer or not which is not directly or indirectly for the benefit of the issuer.
58	broker-dealer or not, which is not directly or indirectly for the benefit of the issuer;

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2. Any nonissuer distribution by a registered broker-dealer and its registered agent of a security that has been outstanding in the hands of the public for the past five years, if the issuer in each of the past three fiscal years has lawfully paid dividends on its common stock aggregating at least four percent of its current market price;

63 3. Any transaction by a registered broker-dealer and its registered agent pursuant to an unsolicited64 order or offer to buy;

4. Any transaction in a bond or other evidence of indebtedness secured by a real or chattel mortgage
or deed of trust or by an agreement for the sale of real estate or chattels, if the entire indebtedness
secured thereby is offered and sold as a unit;

68 5. Any transaction in his official capacity by a receiver, trustee in bankruptcy or other judicially69 appointed officer selling securities pursuant to court order;

70 6. Any offer or sale to a corporation, investment company or pension or profit-sharing trust or to a broker-dealer;

72 7. a. Any sale of its securities by an issuer or any sale of securities by a registered broker-dealer and 73 its registered agent acting on behalf of an issuer if, after the sale, such issuer has not more than 35 74 security holders, and if its securities have not been offered to the general public by advertisement or 75 solicitation; or

76 b. To the extent the Commission by rule or order permits, any sale of its securities by an issuer or 77 any sale of securities by a registered broker-dealer and its registered agent acting on behalf of an issuer 78 to not more than 35 persons in the Commonwealth during any period of 12 consecutive months, whether 79 or not the issuer or any purchaser is then present in the Commonwealth, if the issuer or broker-dealer reasonably believes that all the purchasers in the Commonwealth are purchasing for investment, and if 80 the securities have not been offered to the general public by advertisement or general solicitation. The 81 Commission may, by rule or order, as to any security or transaction or any type of security or 82 83 transaction, withdraw or further condition this exemption, increase or decrease the number of purchasers permitted, or waive the condition relating to their investment intent. The Commission may assess and 84 85 collect in connection with any filing pursuant to this exemption a nonrefundable fee not to exceed \$250.

86 With respect to this subdivision 7, and except to the extent the Commission by rule or order may 87 otherwise permit, the number of security holders of an issuer or the number of purchasers from an 88 issuer, as the case may be, shall not be deemed to include the security holders of any other corporation, 89 partnership, limited liability company, unincorporated association or trust unless it was organized to raise 90 capital for the issuer. Notwithstanding the provisions of subdivision 15, the merger or consolidation of 91 corporations, partnerships, limited liability companies, unincorporated associations or other entities shall 92 be a violation of this chapter if the surviving or new entity has more than 35 security holders or purchasers and all the securities of the parties thereto were issued under this exemption, unless all of the 93 94 parties thereto have been engaged in transacting business for more than two years prior to the merger or 95 consolidation;

8. Any transaction pursuant to an offer to existing security holders of the issuer including holders of transferable warrants issued to existing security holders and exercisable within 90 days of their issuance, if either (i) no commission or other remuneration (other than a standby commission) is paid or given directly or indirectly for soliciting any security holder in this Commonwealth or (ii) the issuer first notifies the Commission in writing of the terms of the offer and the Commission does not by order disallow the exemption within five full business days after the date of the receipt of the notice;

9. Any offer (but not a sale) of a security for which registration statements have been filed, but are not effective, under both this chapter and the Securities Act of 1933; but this exemption shall not apply while a stop order is in effect or, after notice to the issuer, while a proceeding or examination looking toward such an order is pending under either act;

106 10. The issuance of not more than three shares of common stock to one or more of the incorporators107 of a corporation and the initial transfer thereof;

108 11. Sales of an issue of bonds, aggregating \$150,000 or less, secured by a first lien deed of trust on109 realty situated in Virginia, to 30 persons or less who are residents of Virginia;

110 12. Any offer or sale of any interest in any partnership, corporation, association or other entity
111 created solely to provide residential housing located in the Commonwealth, provided that such offer or
112 sale is by the issuer or by a real estate broker or real estate agent duly licensed in Virginia;

113 13. The Commission is authorized to create by rule a limited offering exemption, the purpose of which shall be to further the objectives of compatibility with similar exemptions from federal securities 114 115 regulation and uniformity among the states; providing that such rule shall not exempt broker-dealers or agents from the registration requirements of this chapter, except in the case of an agent of the issuer 116 who either (i) receives no sales commission directly or indirectly for offering or selling the securities or 117 (ii) effects transactions in a security exempt from registration under the Securities Act of 1933 pursuant 118 to rules and regulations promulgated under § 4(2) thereof. Any filing made with the Commission 119 120 pursuant to any exemption created under this subdivision shall be accompanied by a \$250 fee;

121 14. The issuance of any security dividend, whether the corporation distributing the dividend is the 122 issuer of the security or not, if nothing of value is given by stockholders for the distribution other than 123 the surrender of a right to a cash dividend where the stockholder can elect to take a dividend in cash or 124 in a security;

125 15. Any transaction incident to a right of conversion or a statutory or judicially approved 126 reclassification, recapitalization, reorganization, quasi-reorganization, stock split, reverse stock split, 127 merger, consolidation, sale of assets, or exchange of securities;

128 16. Any offer or sale of a security issued by a Virginia church if the offer and sale are only to its 129 members and the security is offered and sold only by its members who are Virginia residents and who 130 do not receive remuneration or compensation directly or indirectly for offering or selling the security;

131 17. Any offer or sale of securities issued by a professional business entity (as defined in subsection 132 A of § 13.1-1102) to a person licensed or otherwise legally authorized to render within this 133 Commonwealth the same professional services (as defined in subsection A of § 13.1-1102) rendered by 134 the professional business entity. Notwithstanding the foregoing, nothing in this subdivision shall be 135 deemed to provide that shares of stock, partnership or membership interests or other representations of ownership in a professional business entity are securities except to the extent otherwise provided by 136 137 subsection A of this section;

138 18. Any offer that is communicated on the Internet, World Wide Web or similar proprietary or 139 common carrier electronic system and that is in compliance with requirements prescribed by rule or 140 order of the Commission;

141 19. To the extent the Commission by rule or order permits, any offer or sale to an accredited 142 investor, as defined by the Commission, if the issuer reasonably believes before the sale that the 143 accredited investor, either alone or with the accredited investor's representative, has such knowledge and 144 experience in financial and business matters as to be capable of evaluating the merits and risks of the 145 prospective investment. The Commission may assess and collect in connection with any filing pursuant 146 to this exemption a nonrefundable fee not to exceed \$250;

147 20. Any transaction by a bank pursuant to an unsolicited offer or order to buy or sell any security, 148 provided such transaction is not effected by an employee of the bank who is also an employee of a 149 broker-dealer; and

150 21. Any offer or sale of a security by an issuer if the offer or sale is conducted in accordance with 151 each of the following requirements: 152

a. The issuer of the security is a business entity formed under the laws of the Commonwealth;

153 b. The transaction meets the requirements of the federal exemption for intrastate offerings in 154 § 3(a)(11) of the Securities Act of 1933, 15 U.S.C. § 77c(a)(11), and SEC Rule 147, 17 C.F.R. 155 § 230.147;

156 c. The sum of all cash and other consideration to be received for all sales of the security in reliance 157 upon this exemption does not exceed \$2 million, less the aggregate amount received for all sales of 158 securities by the issuer within 12 months before the first offer or sale made in reliance upon this 159 exemption, and if the offering is:

(1) \$100,000 or less, if the issuer has financial statements prepared the previous year that have been 160 161 certified by the principal executive officer of the issuer to be true and complete in all material respects;

(2) More than \$100,000 but less than \$500,000, if the issuer has financial statements prepared the 162 163 previous year that have been reviewed by an independent certified public accountant in accordance with 164 generally accepted accounting principles; or

(3) \$500,000 or more, if the issuer has financial statements prepared the previous year that have 165 166 been audited by an independent certified public accountant in accordance with generally accepted 167 accounting principles;

168 d. The aggregate amount sold to any investor during the 12-month period preceding the date of such 169 transaction:

170 (1) Does not exceed the greater of \$2,000 or five percent of the annual income or net worth of such 171 investor, as applicable, if either the annual income or net worth of the investor is less than \$100,000;

172 (2) Does not exceed 10 percent of the annual income or net worth of such investor, as applicable, 173 not to exceed a maximum aggregate amount of \$10,000 if either the annual income or net worth of the 174 investor is \$100,000 or more; or

175 (3) Is unlimited if the investor is an accredited investor as defined by Rule 501 of Securities and 176 Exchange Commission regulation D, 17 C.F.R. § 230.501;

177 e. Not less than 10 days prior to the commencement of an offering of securities in reliance on this exemption or the use of any publicly available website in connection with any such offering, the issuer 178 179 shall file a notice with the Commission, in writing or in electronic form as specified by the Commission,

180 containing the following:

181 (1) A notice specifying that the issuer will be conducting an offering in reliance upon this exemption, HB1384

182 accompanied by the filing fee as specified in subdivision B 21 j;

(2) A copy of the disclosure statement to be provided to prospective investors in connection with the
 offering, containing information material to the offering, including the following subjects:

(a) A description of the company, its history, its business plan, and the intended use of the offering
 proceeds;

187 (b) The principal owners of the company;

188 (c) The managers of the company, their titles, and their prior experience;

(d) The terms and conditions of the securities being offered and of any outstanding securities of the company;

(e) The identity of any person who will be offering and selling the securities, including any Internet
 websites;

(f) Any litigation or legal proceedings involving the company or its management; and

(g) The risk factors and any other material information, either adverse or favorable, that will or
 could affect the company or its business, or any material information that would tend to make any
 representations about the company or investment misleading or incomplete; and

(3) An escrow agreement with a bank or other depository institution located within the Commonwealth in which the investor funds will be deposited, providing that all offering proceeds will be released to the issuer only when the aggregate capital raised from all investors is equal to or greater than the minimum target offering amount specified in the business plan as necessary to implement the business plan and that all investors may cancel their commitments to invest if that target offering amount is not raised by the time stated in the disclosure document;

a distant is not raised by the time stated in the disclosure document,
f. The issuer is not, either before or as a result of the offering, an investment company, as defined in
§ 3 of the Investment Company Act of 1940, 15 U.S.C. § 8a-3, or subject to the reporting requirements
of section 13 or 15(d) of the Securities Exchange Act of 1934, 15 U.S.C. § 78m and 78o(d);
g. The issuer shall inform all purchasers under this subdivision B 21 that the securities have not

206 g. The issuer shall inform all purchasers under this subdivision B 21 that the securities have not
207 been registered under federal or state securities law and that the securities are subject to limitations on
208 resale. The issuer shall display the following legend conspicuously on the cover page of the disclosure
209 document:

210 "IN MAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN 211 EXAMINATION OF THE ISSUER AND THE TERMS OF THE OFFERING. INCLUDING THE MERITS 212 AND RISKS INVOLVED. THESE SECURITIES HAVE NOT BEEN RECOMMENDED BY ANY 213 FEDERAL OR STATE SECURITIES COMMISSION OR REGULATORY AUTHORITY. FURTHERMORE, 214 THE FOREGOING AUTHORITIES HAVE NOT CONFIRMED THE ACCURACY OR DETERMINED THE ADEQUACY OF THIS DOCUMENT. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE. THESE SECURITIES ARE SUBJECT TO RESTRICTIONS ON TRANSFERABILITY AND RESALE AND MAY NOT BE TRANSFERRED OR RESOLD EXCEPT AS 215 216 217 PERMITTED BY SUBSECTION (E) OF SEC RULE 147, 17 C.F.R. § 230.147(E) AS PROMULGATED 218 219 UNDER THE SECURITIES ACT OF 1933, AS AMENDED, AND THE APPLICABLE STATE SECURITIES LAWS, PURSUANT TO REGISTRATION OR EXEMPTION THEREFROM. INVESTORS 220 221 SHOULD BE AWARE THAT THEY WILL BE REQUIRED TO BEAR THE FINANCIAL RISKS OF THIS 222 INVESTMENT FOR AN INDEFINITE PERIOD OF TIME."

h. If the offer and sale of securities is made through an Internet website, the following requirementsshall apply:

(1) Prior to the offer of an investment opportunity to residents of the Commonwealth through an
 Internet website, the issuer shall provide to the Internet website and to the Commission evidence that the
 issuer is organized under Virginia law and that it is authorized to do business within the
 Commonwealth;

(2) The issuer shall obtain from each purchaser of a security under this exemption evidence that the purchaser is a resident of Virginia and meets the requirements of subdivision B 21 d (1), (2), or (3);

(3) The Internet website operator shall provide to the Commission evidence that it is a business
entity that is organized under Virginia law and that it is authorized to do business within the
Commonwealth and that it is being utilized to offer and sell securities pursuant to this exemption. The
Internet website shall notify the Commission of its and the issuer's identity, location, and contact
information;

(4) The issuer and the Internet website shall keep and maintain records of the offers and sales of
securities effected through the Internet website and shall provide ready access to the records to the
Commission, upon request. The Commission may access, inspect, and review such Internet website and
its records; and

(5) All payments for purchase of securities shall be directed to and held by the bank or depository
institution subject to the provisions of subdivision B 21 e (3). The bank or depository institution shall
notify the Commission of the receipt of payments for securities and the identity and residence of the
investors. The information shall be confidential while in the possession of the Commission;

- 244 *i.* The Internet website described in subdivision h shall not be subject to the registration provisions 245 of § 13.1-504, provided that all of the following apply:
- 246 (1) It does not offer investment advice or recommendations:

247 (2) It does not solicit purchases, sales, or offers to buy the securities offered or displayed on the 248 Internet website;

249 (3) It does not compensate employees, agents, or other persons for the solicitation or based on the 250 sale of securities displayed or referenced on the Internet website; 251

(4) It does not hold, manage, possess, or otherwise handle investor funds or securities; and 252

(5) It does not engage in such other activities as the Commission, by rule, prohibits; and

253 j. An executive officer, director, managing member, or person occupying a similar status or 254 performing similar functions in the name of and on behalf of the issuer shall be exempt from the 255 registration provisions of § 13.1-504, provided that the person does not receive, directly or indirectly, 256 any commission or remuneration for offering and selling securities of the issuer pursuant to this 257 exemption.

258 An issuer of a security the offer and sale of which is exempt under this subdivision B 21 shall 259 provide a quarterly report to the issuer's investors until no securities issued under this exemption are 260 outstanding. Such quarterly report shall be free of charge. An issuer may satisfy the requirement that it provide such quarterly report by making the information available on an Internet website address if the 261 information is made available within 45 days of the end of each fiscal quarter and remains available 262 263 until the succeeding quarterly report is issued. An issuer shall provide a written copy of the report to 264 any investor upon request. The report shall contain (i) compensation received by each director and 265 executive officer, including cash compensation earned since the previous report and on an annual basis 266 and any bonuses, stock options, other rights to receive securities of the issuer or any affiliate of the issuer, or other compensation received, and (ii) an analysis by management of the issuer of the business 267 268 operations and financial condition of the issuer. The issuer shall file each such quarterly report with the 269 Commission.

270 The exemption provided in this subdivision B 21 shall not be used in conjunction with any other exemption under this chapter, except that offers and sales to controlling persons shall not count toward 271 272 the limitation in subdivision B 21 c. "Controlling person" means an officer, director, partner, trustee, or 273 individual occupying similar status or performing similar functions with respect to the issuer or to a 274 person owning 10 percent or more of the outstanding shares of any class or classes of securities of the 275 issuer.

276 The exemption allowed by this subdivision B 21 shall not apply if an issuer or person affiliated with 277 the issuer or offering is subject to any disqualification contained in Rule 262 as promulgated under the 278 Securities Act of 1933, 17 C.F.R. § 230.262. The provisions of the preceding sentence shall not apply if 279 (a) upon a showing of good cause and without prejudice to any other action by the Commission, the 280 Commission determines that it is not necessary under the circumstances that an exemption be denied and (b) the issuer establishes that it made factual inquiry into whether any such disqualification 281 282 contained in Rule 262 existed under this exemption but did not know, and in the exercise of reasonable 283 care could not have known, that a disgualification existed. The nature and scope of the requisite inquiry 284 will vary based on the circumstances of the issuer and the other offering participants.

285 The Commission may adopt rules to implement the provisions of this subdivision and to protect 286 investors who purchase securities under this subdivision B 21.

287 The Commission shall charge a nonrefundable filing fee of \$250 for filing an exemption notice 288 required by this subdivision B 21.

289 C. In any proceeding under this chapter, the burden of proving an exemption shall be upon the 290 person claiming it.

291 2. That the provisions of this act shall expire on July 1, 2020.