

2014 SPECIAL SESSION I

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HOUSE RESOLUTION NO. 573

Offered September 18, 2014

Commending Checkered Flag Motor Car Corporation.

Patrons—DeSteph, Davis, Knight, Stolle, Taylor and Villanueva

WHEREAS, in 2014, Checkered Flag Motor Car Corporation celebrates 50 years of exceptional service to the residents of Virginia Beach; and

WHEREAS, established by Ed Snyder in 1964, Checkered Flag Motor Car Corporation began as a small European sports car dealership in the Tidewater Region; and

WHEREAS, under Ed Snyder's visionary leadership, Checkered Flag Motor Car Corporation pursued European brands such as Jaguar, MG, and Austin-Healey and later became one of the first dealerships in the region to sell Japanese cars; and

WHEREAS, throughout its history, the managers and employees of Checkered Flag Motor Car Corporation have worked to build strong, long-lasting relationships with customers, and the group is the subject of a book on salesmanship titled *We All Win*; and

WHEREAS, a crucial part of the Virginia Beach community and economy, Checkered Flag Motor Car Corporation has employed more than 10,000 local residents and sold more than 500,000 quality vehicles; and

WHEREAS, now led by Steve Snyder, Checkered Flag Motor Car Corporation comprises 11 of the world's most popular brands: Audi, BMW, Honda, Hyundai, Jaguar, Land Rover, Mini, Porsche, Scion, Toyota, and Volkswagen; and

WHEREAS, Checkered Flag Motor Car Corporation celebrated its 50th anniversary by producing a special, commemorative video and hosting a 50 Days of Summer sale on all of its brands; now, therefore, be it

RESOLVED by the House of Delegates, That Checkered Flag Motor Car Corporation hereby be commended on the occasion of its 50th anniversary; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to Ed Snyder, founder and chair of Checkered Flag Motor Car Corporation, as an expression of the House of Delegates' admiration for its long tradition of service to the Virginia Beach community.

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