

2014 SPECIAL SESSION I

INTRODUCED

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HOUSE JOINT RESOLUTION NO. 5080

Offered May 22, 2014

Commending the Fairfax County Convention and Visitors Corporation.

Patrons—Keam; Senator: Petersen

WHEREAS, in 2014, the Fairfax County Convention and Visitors Corporation, a nonprofit destination marketing organization, celebrates 10 years of successfully promoting Fairfax County as a premier tourist destination; and

WHEREAS, the Fairfax County Convention and Visitors Corporation, also known as Visit Fairfax, was established in 2004 to work with local stakeholders to encourage tourism and coordinate sporting events, conventions, and hospitality opportunities in the area; and

WHEREAS, using objective-based programs, Visit Fairfax engages hotels, restaurants, and other venues in coordinated efforts to bring groups, organizations, youth and adult sports teams, and families to Fairfax County; and

WHEREAS, with the leadership of Visit Fairfax, tourism is a billion-dollar industry in Fairfax County, supporting over 30,000 jobs and creating countless new opportunities for local residents; Fairfax County is one of the top contributors to the Commonwealth's tourism industry; and

WHEREAS, Visit Fairfax has earned numerous awards and accolades for its work to strengthen the community, including recognition from the Virginia Tourism Corporation, the Virginia Association of Convention and Visitors Bureaus, and the Washington, D.C., chapter of the American Marketing Association; and

WHEREAS, Visit Fairfax celebrated its 10th anniversary on May 8, 2014, at a special ceremony in Tysons Corner that also commemorated National Travel and Tourism Week; now, therefore, be it

RESOLVED by the House of Delegates, the Senate concurring, That the General Assembly hereby commend the Fairfax County Convention and Visitors Corporation on the occasion of its 10th anniversary; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to the Fairfax County Convention and Visitors Corporation as an expression of the General Assembly's admiration for the organization's commitment to enhancing economic and social growth in Fairfax County.

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