ENROLLED

HOUSE RESOLUTION NO. 56

Commending Planters.

Agreed to by the House of Delegates, January 10, 2014

WHEREAS, Planters, a company that has become a household name across the nation, proudly celebrated 100 years in Suffolk in 2013; and

WHEREAS, in 1913, Amedeo Obici, one of the cofounders of Planters Peanut Company, moved his small peanut-roasting business to Suffolk, beginning a successful relationship between the company and locality; and

WHEREAS, Planters and Suffolk partnered to develop a variety of family-friendly events and activities to celebrate the 100th anniversary with community members; and

WHEREAS, the Suffolk Center for Cultural Arts hosted a special exhibit entitled "100 Years of Planters" that featured Mr. Peanut memorabilia and collectibles; and

WHEREAS, residents and visitors to historic downtown and the villages saw the streets lined with new street banners depicting Mr. Peanut and the Planters era in Suffolk; and

WHEREAS, community members gathered at Tynes Street Park for a Planters community beautification project on September 30, 2013; and

WHEREAS, the Planters' Nutmobile visited Suffolk, along with Mr. Peanut, who posed for photos with guests; visitors sampled different peanut flavors while children also enjoyed interactive games; and

WHEREAS, on October 5, 2013, Planters' Mr. Peanut served as the Grand Marshal for the Peanut Fest Parade, which honors the area's best-known agricultural product; and

WHEREAS, as part of the 100th anniversary of Planters in Suffolk, the Peanut Pals Fall Conference and Swap Meet was held at the Suffolk Center for Cultural Arts, bringing together collectors of Mr. Peanut items; and

WHEREAS, Planters has been a vital part of the Suffolk community for the past century; now, therefore, be it

RESOLVED by the House of Delegates, That Planters hereby be commended on the occasion of its 100th anniversary; and, be it

RESOLVED FURTHER, That the Clerk of the House of Delegates prepare a copy of this resolution for presentation to Planters as an expression of the House of Delegates' congratulations and admiration for the company's many contributions to Suffolk.