

Department of Planning and Budget 2013 Fiscal Impact Statement

1. Bill Number: SB1256

House of Origin ☐ Introduced ☒ Substitute ☐ Engrossed
Second House ☐ In Committee ☐ Substitute ☐ Enrolled

2. Patron: Obenshain

3. Committee: Privileges and Elections

4. Title: Voter identification requirements; photo ID.

5. Summary: Requires photo ID at the polls by eliminating all forms of identification that do not contain a photograph of the voter from the list of forms of identification any one of which a voter must present in order to be allowed to vote. The bill also adds a valid United States passport to the list and requires that a student identification card issued by an institution of higher education in the Commonwealth contain a photograph in order to be used by a voter. The bill does not affect the right of a voter who does not present one of the required forms of identification to cast a provisional ballot. The bill also provides that the State Board shall provide voter registration cards that contain a voter's photograph and signature if the voter does not possess other satisfactory photo ID.

6. Budget Amendment Necessary: Yes. Item 87

7. Fiscal Impact Estimates: Indeterminate. See Item 8.

7a. Expenditure Impact:

| <i>Fiscal Year</i> | <i>Dollars</i> | <i>Positions</i> | <i>Fund</i> |
|--------------------|----------------|------------------|-------------|
| 2014 | \$166,250 | 0 | GF |
| 2015 | \$212,687 | 0 | GF |
| 2016 | \$212,687 | 0 | GF |
| 2017 | \$236,966 | 0 | GF |
| 2018 | \$12,687 | 0 | GF |
| 2019 | \$12,687 | 0 | GF |

8. Fiscal Implications: The State Board of Elections (SBE) indicates that the legislation as amended has the same fiscal impact as introduced with the exception of FY 2014. The \$200,000 needed for a voter outreach campaign in FY 2014 is no longer needed in FY 2014 since the legislation will not take effect until FY 2015. The number in Item 7a for FY 2014 has been adjusted to \$166,250 to account for the set up costs in the general registrar offices discussed below.

SBE indicates that the most significant cost associated with this legislation is the voter outreach campaign to inform voters about the changes to the voter ID requirements. SBE estimates a fiscal

impact of \$200,000 per year from FY 2014 to FY 2017 for the outreach costs. This will ensure SBE can perform a long-term and sustained PR campaign building up to the 2016 Presidential Election. Educating voters about the new ID requirements during each of the lower turnout elections in 2013, 2014, and 2015 will help ensure most voters are aware of the changes by the November 2016 General Election.

This legislation would also require the purchase of cameras, software and IT hardware in general registrar offices that will allow general registrars to capture the signature and photo of a voter. The ID can then be printed at the general registrar's office or the data can be sent to a vendor for printing and mailing of the ID card to the voter. SBE estimates the purchase of that equipment at approximately \$1,250 for each locality resulting in a total one-time cost of \$166,250.

SBE's estimates for the number of ID cards produced are based on the number of individuals that requested the cards following Georgia's implementation of Photo ID legislation. Georgia is close to Virginia in both its number of voters and demographics. SBE estimates that approximately 4,299 voters will request IDs in FY 2014, FY 2015, and FY 2016 with the number jumping to 12,322 in FY 2017, the presidential election year. SBE estimates the production (and mailing if necessary) of the card can be done for approximately \$3.00 per card. SBE estimates total costs in \$12,687 in FY 2014-FY 2016 and \$36,966 in FY2017.

The Department of Motor Vehicles (DMV) indicates that if their responsibility is to provide SBE with access to customer photographs and signatures that SBE may use to produce paper voter registration cards, there would be minimal costs to DMV.

DMV would authorize SBE to receive and use the photographs and signatures. It would be SBE's responsibility to enter into a contract with DMV's credentials vendor. SBE would then negotiate voter ID production requirements and costs with the credentials vendor.

Total costs and impact are indeterminate.

9. Specific Agency or Political Subdivisions Affected: State Board of Elections, Department of Motor Vehicles, Department of Motor Vehicles credentials vendor

10. Technical Amendment Necessary: n/a

11. Other Comments: None

Date: 1/31/13

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