

## Department of Planning and Budget 2013 Fiscal Impact Statement

**1. Bill Number:** HB1602

**House of Origin**    ☒ Introduced    ☐ Substitute    ☐ Engrossed  
**Second House**    ☐ In Committee    ☐ Substitute    ☐ Enrolled

**2. Patron:**    Watson

**3. Committee:**

**4. Title:**    Virginia Workforce Council; annual informational brochure for eleventh grade students in public high schools

**5. Summary:** Requires the Virginia Workforce Council to assist the Governor in developing and annually updating a brochure containing information on vocational and technical job opportunities and trends. The bill also requires the Council to coordinate with local school divisions to distribute a brochure to each eleventh grade student, intended for review by student and parents, near the start of each academic year and to deliver brochures for display in and distribution by the guidance counselor office of each public high school. The bill further requires the Council to coordinate with each local workforce investment board to deliver brochures for display in and distribution by each one-stop center in the Commonwealth.

**6. Budget Amendment Necessary:** Yes, Item 215.

**7. Fiscal Impact Estimates:** Preliminary, see item 8.

**7a. Expenditures:**

<i><b>Fiscal Year</b></i>	<i><b>Dollars</b></i>	<i><b>Positions</b></i>	<i><b>Fund</b></i>
2013	\$ -	0	
2014	\$ 60,650	1	GF
2015	\$ 60,650	1	GF
2016	\$ 60,650	1	GF
2017	\$ 60,650	1	GF
2018	\$ 60,650	1	GF

**8. Fiscal Implications:** The cost of producing content for the brochures including graphic design, editing, printing and distribution is estimated to be \$60,650 annually for the Virginia Community College System. The projected cost is based upon the estimated cost of staff to lead the development of the brochure's content by working with representatives from business and industry, experts in education and workforce development, and the Virginia Workforce Council.

**9. Specific Agency or Political Subdivisions Affected:** The Virginia Community College System, working with the Virginia Workforce Council, and all public high schools for distribution of the brochure.

**10. Technical Amendment Necessary:** No.

**11. Other Comments:** The Virginia Department of Education (VDOE) produces two documents that may meet most of the requirements in the proposal, the RU Ready periodical and the R U Ready parent guide. The R U Ready magazine was originally distributed to 11th graders, but when the Academic and Career Plan (ACP) initiative was introduced and approved by the Board of Education, the distribution was moved to the 10th grade. The magazines are distributed in the fall just after Thanksgiving through the school counselors, with the career coaches providing assistance. The parent guide is distributed to 8th grade parents as a primer for the start of the ACP development process. The parent guide also provides more labor market information which aligns with the House Bill proposal. In addition to the student publication and parent publication, the Virginia Department of Education produces a teacher resource guide, which provides lesson plans using the R U Ready Magazine. The Virginia Education Wizard provides these materials in an electronic format that is updated regularly. Currently, the R U Ready magazine is funded with Perkins funds from the U.S. Department of Education and from the advertisements in the magazine. The Virginia Business Magazine produces the student and parent publications.

Date: 1/25/13

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C: Secretary of Education