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HOUSE BILL NO. 1602

Offered January 9, 2013

Prefiled January 6, 2013

A *BILL to amend and reenact §§ 2.2-2670 and 2.2-2674.1 of the Code of Virginia, relating to the creation of an annual brochure to advise eleventh grade students and their parents of vocational and technical job opportunities and trends.*

Patrons—Watson, Head, Ramadan, Villanueva, Webert and Yancey

Referred to Committee on Commerce and Labor

Be it enacted by the General Assembly of Virginia:

1. That §§ 2.2-2670 and 2.2-2674.1 of the Code of Virginia are amended and reenacted as follows:
§ 2.2-2670. Powers and duties of the Council; Virginia Workforce Network created.

A. The Council shall undertake the following actions to implement and foster workforce training, exclusive of the career and technical education programs provided through and administered by the public school system:

1. Provide policy advice to the Governor on workforce and workforce development issues;
2. Provide policy direction to local workforce investment boards;
3. Identify current and emerging statewide workforce needs of the business community;
4. Forecast and identify training requirements for the new workforce;
5. Create strategies that will match trained workers with available jobs;
6. Provide an annual report to the Governor concerning its actions and determinations under subdivisions 1 through 5;
7. Create procedures, guidelines, and directives applicable to local workforce investment boards and the operation of one-stops, as necessary and appropriate to carry out the purposes of this article; and
8. Perform any act or function in accordance with the purposes of this article.

B. The Council shall establish at least two committees as follows: one committee to accomplish the aims of the WIA and one committee to focus on high-technology workforce training needs.

C. The Council and the Governor's cabinet secretaries shall assist the Governor in complying with the provisions of the WIA and ensuring the coordination and effectiveness of programs and providers comprising elements of the Virginia Workforce Network.

D. The Council shall assist the Governor in the following areas with respect to workforce development: development of the WIA State Plan; development and continuous improvement of a statewide workforce development system; development of linkages to ensure coordination and nonduplication among programs and activities; review of local plans; designation of local areas; development of local discretionary allocation formulas; development and continuous improvement of comprehensive state performance measures including, without limitation, performance measures reflecting the degree to which one-stop centers provide comprehensive services with all mandatory partners and the degree to which local workforce investment boards have obtained funding from sources other than the WIA; preparation of the annual report to the U.S. Secretary of Labor; development of a statewide employment statistics system; development of incentive grant applications; and development of a statewide system of one-stop centers that provide comprehensive workforce services to employers, employees, and job seekers.

The Council shall share information regarding its meetings and activities with the public.

E. *The Council shall assist the Governor in creating and annually updating an informational brochure to advise each eleventh grade student in public high school and his parents of vocational and technical job opportunities and trends. The annual brochure shall include conspicuous links to the Virginia Workforce Network website and the Virginia Workforce Connection website and detailed instructions for electronically accessing the Virginia Workforce Network's Employment Resource Guide, labor market data, and vocational and technical career information and job postings.*

The Council shall coordinate with local school divisions to distribute a brochure to each eleventh grade student, intended for review by student and parents, near the start of each academic year and to deliver brochures for display in and distribution by the guidance counselor office of each public high school in the Commonwealth. The Council shall also coordinate with each local workforce investment board to send brochures for display in and distribution by each one-stop center in the Commonwealth.

F. Each local workforce investment board shall develop and submit to the Governor and the Virginia Workforce Council an annual workforce demand plan for its workforce investment board area based on a survey of local and regional businesses that reflects the local employers' needs and

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59 requirements and the availability of trained workers to meet those needs and requirements; designate or
60 certify one-stop operators; identify eligible providers of youth activities; identify eligible providers of
61 intensive services if unavailable at one-stop; develop a budget; conduct local oversight of one-stop
62 operators and training providers in partnership with its local chief elected official; negotiate local
63 performance measures, including incentives for good performance and penalties for inadequate
64 performance; assist in developing statewide employment statistics; coordinate workforce investment
65 activities with economic development strategies and the annual demand plan, and develop linkages
66 among them; develop and enter into memoranda of understanding with one-stop partners and implement
67 the terms of such memoranda; promote participation by the private sector; actively seek sources of
68 financing in addition to WIA funds; report performance statistics to the Virginia Workforce Council; and
69 certify local training providers in accordance with criteria provided by the Virginia Workforce Council.

70 Each local workforce investment board shall share information regarding its meetings and activities
71 with the public.

72 ~~F.~~ G. Each chief local elected official shall consult with the Governor regarding designation of local
73 workforce investment areas; appoint members to the local board in accordance with state criteria; serve
74 as the local grant recipient unless another entity is designated in the local plan; negotiate local
75 performance measures with the Governor; ensure that all mandated partners are active participants in the
76 local workforce investment board and one-stop center and collaborate with the local workforce
77 investment board on local plans and program oversight.

78 ~~G.~~ H. Each local workforce investment board shall develop and enter into a memorandum of
79 understanding concerning the operation of the one-stop delivery system in the local area with each entity
80 that carries out any of the following programs or activities:

- 81 1. Programs authorized under Title I of the WIA;
- 82 2. Programs authorized under the Wagner-Peyser Act (29 U.S.C. § 49 et seq.);
- 83 3. Adult education and literacy activities authorized under Title II of the WIA;
- 84 4. Programs authorized under Title I of the Rehabilitation Act of 1973 (29 U.S.C. § 720 et seq.);
- 85 5. Welfare-to-work programs authorized under § 403 (a) (5) of the Social Security Act (42 U.S.C.
86 § 603 (a) (5));
- 87 6. Activities authorized under title V of the Older Americans Act of 1965 (42 U.S.C. § 3056 et seq.);
- 88 7. Postsecondary vocational education activities authorized under the Carl D. Perkins Vocational and
89 Applied Technology Education Act (20 U.S.C. § 2301 et seq.);
- 90 8. Activities authorized under chapter 2 of Title II of the Trade Act of 1974 (19 U.S.C. § 2271 et
91 seq.);
- 92 9. Activities pertaining to employment and training programs for veterans authorized under chapter
93 41 of title 38, United States Code;
- 94 10. Employment and training activities carried out under the Community Services Block Grant Act
95 (42 U.S.C. § 9901 et seq.);
- 96 11. Employment and training activities carried out by the United States Department of Housing and
97 Urban Development;
- 98 12. Programs authorized under Title 60.2, in accordance with applicable federal law;
- 99 13. Workforce development activities or work requirements of the Temporary Assistance to Needy
100 Families (TANF) program known in Virginia as the Virginia Initiative for Employment, not Welfare
101 (VIEW) program established pursuant to § 63.2-608; and
- 102 14. The workforce development activities or work programs authorized under the Food Stamp Act of
103 1977 (7 U.S.C. § 2011 et seq.).

104 ~~H.~~ I. The Governor shall be responsible for the coordination of the Virginia Workforce Network and
105 the implementation of the WIA.

106 **§ 2.2-2674.1. Definitions.**

107 As used in this article:

108 "Local workforce investment board" means a local workforce investment board established under
109 § 117 of the WIA.

110 "One stop" means a conceptual approach to service delivery intended to provide a single point of
111 access for receiving a wide range of workforce development and employment services, either on-site or
112 electronically, through a single system.

113 "One-stop center" means a physical site where core services are provided, either on-site or
114 electronically, and access to intensive services, training services, and other partner program services are
115 available for employers, employees, and job seekers.

116 "One-stop operator" means a single entity or consortium of entities that operate a one-stop center or
117 centers. Operators may be public or private entities competitively selected or designated through an
118 agreement with a local workforce board.

119 "Virginia Workforce Network" includes the programs and activities enumerated in subsection ~~G~~ H of
120 § 2.2-2670.

121 "WIA" means the federal Workforce Investment Act of 1998 (P.L. 105-220).