# Department of Planning and Budget
## 2012 Fiscal Impact Statement

1. **Bill Number**: SB408ER

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   |---|---|---|---|---|
   | **House of Origin** | ☐ Introduced | ☐ Substitute | ☐ Engrossed | |
   | **Second House** | ☐ In Committee | ☐ Substitute | ☒ Enrolled | |

2. **Patron:**    Hanger

3. **Committee:**  Passed Both Houses

4. **Title:**    Alcoholic beverage control (ABC); outdoor advertising.

5. **Summary:**  Provides that all outdoor alcoholic beverage signs and advertising by ABC licensees shall comply with the provisions of outdoor advertising in sight of highways, laws and regulations adopted by the Commonwealth Transportation Board pursuant thereto, and the Integrated Directional Sign Program administered by the Virginia Department of Transportation (VDOT) or its agents.

6. **Budget Amendment Necessary**:  No

7. **Fiscal Impact Estimates:**  Final (see Item 8)

8. **Fiscal Implications:**  In the 2011 General Assembly session, the Code of Virginia was amended to require the Alcoholic Beverage Control (ABC) Board to adopt restrictions on outdoor alcoholic beverage advertising.  Agreements signed by VDOT with the Federal Highway Administration (FHWA) assign VDOT the responsibility of regulating all outdoor advertising adjacent to highways.  The FWHA agreements contain a monetary penalty, in the form of a reduction of up to 10 percent of Virginia's federal transportation funding, if Virginia fails to comply with federal standards governing advertising along highways.  The proposed legislation aims to clarify that that outdoor advertising regulations adopted by the ABC Board will conform to the federal standards.

   If adopted, this legislation is not expected to have any material fiscal impact on the agency operations of the Department of Alcoholic Beverage Control or the Department of Transportation.

9. **Specific Agency or Political Subdivisions Affected:**  ABC, VDOT

10. **Technical Amendment Necessary:**  No

11. **Other Comments:**  Same as HB466EH1

   **Date:**  February 29, 2012
   **Document:**  g:\2012 fis\completed\sb408ER.doc

   c:  Secretary of Public Safety
        Secretary of Transportation