## Department of Planning and Budget 2012 Fiscal Impact Statement

1.	Bill Number:	HB881		
	House of Origin	Introduced	Substitute	Engrossed
	Second House	In Committee	Substitute	Enrolled

- 2. Patron: Sickles
- 3. Committee: Privileges and Elections
- 4. Title: Political campaign advertisements; disclosure requirements.
- **5. Summary:** Requires print advertisements to contain sufficient space to display the required disclosure statement in a minimum font size of seven point and provides that an electronic advertisement without sufficient space may meet the disclosure requirement by a link that takes the viewer to a page showing the disclosure statement.
- 6. Budget Amendment Necessary: No.
- 7. Fiscal Impact Estimates: None

**8.** Fiscal Implications: State Board of Elections (SBE) states that this bill will have no fiscal impact to SBE or localities.

- 9. Specific Agency or Political Subdivisions Affected: SBE and localities
- 10. Technical Amendment Necessary: No.
- **11. Other Comments:** N/A

Date: 1/30/2012