

SENATE JOINT RESOLUTION NO. 104

Commending MillerCoors.

Agreed to by the Senate, January 19, 2012
Agreed to by the House of Delegates, January 27, 2012

WHEREAS, founded in 2008 by bringing together two distinct companies with a combined legacy of over 155 years of passion for brewing and marketing malt beverages, MillerCoors is a competitive brewer and proud to be part of the Virginia landscape; and

WHEREAS, the MillerCoors Brewery was established in the Shenandoah Valley in 1987 and presently employs 484 full-time employees; and

WHEREAS, MillerCoors-Shenandoah brews and packages nearly seven million barrels of beer annually, including premium brands like Coors Light and Blue Moon; and

WHEREAS, MillerCoors-Shenandoah is proud of its relationship with the local distributor network in Virginia, and MillerCoors and the distributor network contributed more than \$45 million in state excise tax collections in 2010; and

WHEREAS, MillerCoors strictly adheres to industry standards for the responsible marketing and advertising of beer to persons of legal drinking age, consistently supports education and prevention programs to prevent underage drinking, and encourages the responsible retail sale of alcohol; and

WHEREAS, MillerCoors remains dedicated to promoting water pollution prevention and prioritizing and addressing water quality issues throughout the state; and

WHEREAS, MillerCoors encourages cooperative relationships with the neighboring communities and state organizations, including the Pure Water Forum; and

WHEREAS, the MillerCoors Shenandoah Brewery is committed to minimizing its environmental impact and is working to achieve and sustain World Class Manufacturing in the beer business; and in doing so, has been the recipient of the Governor's Environmental Excellence Award for its waste reduction and "zero to landfill" green team efforts; and

WHEREAS, the MillerCoors Shenandoah Brewery is committed to demonstrating exemplary occupational safety and health achievements, and in doing so, has been recognized as an Occupational Safety and Health Association Star Status site in the Virginia Voluntary Protection Program; and

WHEREAS, MillerCoors and its employees have contributed generously to a variety of local charities and organizations, including the United Way of Harrisonburg and Rockingham County, Rockingham Memorial Hospital, scholarship programs and program support for James Madison University and local public schools through the Rockingham Educational Foundation, Inc., local emergency and disaster response teams, and local chapters of the American Cancer Society and the March of Dimes; and

WHEREAS, MillerCoors and its employees are dedicated to producing quality products adhering to industry standards, protecting the environment, and contributing to the well-being of the state; now, therefore, be it

RESOLVED by the Senate, the House of Delegates concurring, That the General Assembly hereby commend MillerCoors on the occasion of the 25th anniversary of its operation in the Shenandoah Valley; and, be it

RESOLVED FURTHER, That the Clerk of the Senate prepare a copy of this resolution for presentation to MillerCoors as an expression of the General Assembly's appreciation for the company's many important contributions to the economies of the Shenandoah Valley and the Commonwealth.

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