11102918D HOUSE BILL NO. 2293 1 2 Offered January 12, 2011 3 Prefiled January 12, 2011 4 A BILL to amend and reenact §§ 4.1-100, 4.1-111, and 4.1-215 of the Code of Virginia, relating to 5 alcoholic beverage control; malt beverages defined. 6 Patron—McClellan 7 8 Referred to Committee on General Laws 9 10 Be it enacted by the General Assembly of Virginia: 1. That §§ 4.1-100, 4.1-111, and 4.1-215 of the Code of Virginia are amended and reenacted as 11 12 follows: 13 § 4.1-100. Definitions. 14 As used in this title unless the context requires a different meaning: "Alcohol" means the product known as ethyl or grain alcohol obtained by distillation of any 15 fermented liquor, rectified either once or more often, whatever the origin, and shall include synthetic 16 ethyl alcohol, but shall not include methyl alcohol and alcohol completely denatured in accordance with 17 18 formulas approved by the government of the United States. "Alcohol vaporizing device" means any device, machine, or process that mixes any alcoholic beverages with pure oxygen or other gas to produce a vaporized product for the purpose of consumption 19 20 21 by inhalation. 22 "Alcoholic beverages" includes alcohol, spirits, wine, malt beverages, and beer, and any one or more 23 of such varieties containing one-half of one percent or more of alcohol by volume, including mixed 24 alcoholic beverages, and every liquid or solid, patented or not, containing alcohol, spirits, wine, or beer 25 and capable of being consumed by a human being. Any liquid or solid containing more than one of the four varieties shall be considered as belonging to that variety which has the higher percentage of 26 27 alcohol, however obtained, according to the order in which they are set forth in this definition; except 28 that beer may be manufactured to include flavoring materials and other nonbeverage ingredients 29 containing alcohol, as long as no more than 49 percent of the overall alcohol content of the finished 30 product is derived from the addition of flavors and other nonbeverage ingredients containing alcohol for 31 products with an alcohol content of no more than six percent by volume; or, in the case of products with an alcohol content of more than six percent by volume, as long as no more than one and one-half 32 33 percent of the volume of the finished product consists of alcohol derived from added flavors and other 34 nonbeverage ingredients containing alcohol. 35 "Barrel" means any container or vessel having a capacity of more than 43 ounces. 36 "Bed and breakfast establishment" means any establishment (i) having no more than 15 bedrooms; 37 (ii) offering to the public, for compensation, transitory lodging or sleeping accommodations; and (iii) 38 offering at least one meal per day, which may but need not be breakfast, to each person to whom 39 overnight lodging is provided. 40 "Beer" means any alcoholic beverage obtained by the fermentation of an infusion or decoction of 41 barley, malt, and hops or of any similar products in drinkable water and containing at least one-half of one percent or more but not more than eight percent of alcohol by volume. 42 "Board" means the Virginia Alcoholic Beverage Control Board. 43 "Bottle" means any vessel intended to contain liquids and having a capacity of not more than 43 44 45 ounces. 46 "Canal boat operator" means any nonprofit organization that operates tourism-oriented canal boats for 47 recreational purposes on waterways declared nonnavigable by the United States Congress pursuant to 33 48 U.S.C. § 59ii. 49 "Club" means any private nonprofit corporation or association which is the owner, lessee, or 50 occupant of an establishment operated solely for a national, social, patriotic, political, athletic, or other 51 like purpose, but not for pecuniary gain, the advantages of which belong to all of the members. It also 52 means the establishment so operated. A corporation or association shall not lose its status as a club 53 because of the conduct of charitable gaming conducted pursuant to Article 1.1:1 (§ 18.2-340.15 et seq.) of Chapter 8 of Title 18.2 in which nonmembers participate frequently or in large numbers, provided 54 55 that no alcoholic beverages are served or consumed in the room where such charitable gaming is being conducted while such gaming is being conducted and that no alcoholic beverages are made available 56 57 upon the premises to any person who is neither a member nor a bona fide guest of a member. 58 Any such corporation or association which has been declared exempt from federal and state income

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59 taxes as one which is not organized and operated for pecuniary gain or profit shall be deemed a 60 nonprofit corporation or association.

"Container" means any barrel, bottle, carton, keg, vessel or other receptacle used for holding 61 62 alcoholic beverages.

63 "Convenience grocery store" means an establishment which (i) has an enclosed room in a permanent 64 structure where stock is displayed and offered for sale and (ii) maintains an inventory of edible items 65 intended for human consumption consisting of a variety of such items of the types normally sold in 66 grocery stores.

"Day spa" means any commercial establishment that offers to the public both massage therapy, 67 performed by persons certified in accordance with § 54.1-3029, and barbering or cosmetology services 68 69 performed by persons licensed in accordance with Chapter 7 (§ 54.1-700 et seq.) of Title 54.1.

"Designated area" means a room or area approved by the Board for on-premises licensees. 70

"Dining area" means a public room or area in which meals are regularly served.

72 "Establishment" means any place where alcoholic beverages of one or more varieties are lawfully 73 manufactured, sold, or used.

74 "Farm winery" means an establishment (i) located on a farm in the Commonwealth with a producing 75 vineyard, orchard, or similar growing area and with facilities for fermenting and bottling wine on the premises where the owner or lessee manufactures wine that contains not more than 18 percent alcohol 76 77 by volume or (ii) located in the Commonwealth with a producing vineyard, orchard, or similar growing 78 area or agreements for purchasing grapes or other fruits from agricultural growers within the Commonwealth, and with facilities for fermenting and bottling wine on the premises where the owner or 79 80 lessee manufactures wine that contains not more than 18 percent alcohol by volume. As used in this definition, the terms "owner" and "lessee" shall include a cooperative formed by an association of individuals for the purpose of manufacturing wine. In the event such cooperative is licensed as a farm winery, the term "farm" as used in this definition includes all of the land owned or leased by the 81 82 83 84 individual members of the cooperative as long as such land is located in the Commonwealth.

"Gift shop" means any bona fide retail store selling, predominantly, gifts, books, souvenirs, specialty 85 items relating to history, original and handmade arts and products, collectibles, crafts, and floral 86 87 arrangements, which is open to the public on a regular basis. Such shop shall be a permanent structure 88 where stock is displayed and offered for sale and which has facilities to properly secure any stock of 89 wine or beer. Such shop may be located (i) on the premises or grounds of a government registered 90 national, state or local historic building or site or (ii) within the premises of a museum. The Board shall consider the purpose, characteristics, nature, and operation of the shop in determining whether it shall be 91 92 considered a gift shop.

93 "Gourmet brewing shop" means an establishment which sells to persons to whom wine or beer may 94 lawfully be sold, ingredients for making wine or brewing beer, including packaging, and rents to such 95 persons facilities for manufacturing, fermenting and bottling such wine or beer.

"Gourmet shop" means an establishment provided with adequate inventory, shelving, and storage 96 facilities, where, in consideration of payment, substantial amounts of domestic and imported wines and 97 98 beers of various types and sizes and related products such as cheeses and gourmet foods are habitually 99 furnished to persons. 100

"Government store" means a store established by the Board for the sale of alcoholic beverages.

101 "Hotel" means any duly licensed establishment, provided with special space and accommodation, 102 where, in consideration of payment, food and lodging are habitually furnished to persons, and which has 103 four or more bedrooms. It shall also mean the person who operates such hotel.

"Interdicted person" means a person to whom the sale of alcoholic beverages is prohibited by order 104 105 pursuant to this title.

"Internet wine retailer" means a person who owns or operates an establishment with adequate 106 107 inventory, shelving, and storage facilities, where, in consideration of payment, internet or telephone 108 orders are taken and shipped directly to consumers and which establishment is not a retail store open to the public. 109

110 "Intoxicated" means a condition in which a person has drunk enough alcoholic beverages to 111 observably affect his manner, disposition, speech, muscular movement, general appearance or behavior.

"Licensed" means the holding of a valid license issued by the Board. 112

"Licensee" means any person to whom a license has been granted by the Board.

"Liqueur" means any of a class of highly flavored alcoholic beverages that do not exceed an alcohol 114 content of 25 percent by volume. 115

"Low alcohol beverage cooler" means a drink containing one-half of one percent or more of alcohol 116 by volume, but not more than seven and one-half percent alcohol by volume, and consisting of spirits 117 mixed with nonalcoholic beverages or flavoring or coloring materials; it may also contain water, fruit 118 119 juices, fruit adjuncts, sugar, carbon dioxide, preservatives or other similar products manufactured by fermenting fruit or fruit juices. Low alcohol beverage coolers shall be treated as wine for all purposes of 120

this title; except that low alcohol beverage coolers shall not be sold in localities that have not approved
the sale of mixed beverages pursuant to § 4.1-124. In addition, low alcohol beverage coolers shall not be
sold for on-premises consumption other than by mixed beverage licensees.

"Malt beverage" means any alcoholic beverage obtained by the fermentation of an infusion or
 decoction of barley, malt, and hops or of any similar products in drinkable water and containing eight
 percent or more of alcohol by volume.

"Meal-assembly kitchen" means any commercial establishment that offers its customers, for
 off-premises consumption, ingredients for the preparation of meals and entrees in professional kitchen
 facilities located at the establishment.

"Meals" means, for a mixed beverage license, an assortment of foods commonly ordered in bona
fide, full-service restaurants as principal meals of the day. Such restaurants shall include establishments
specializing in full course meals with a single substantial entree.

133 "Member of a club" means (i) a person who maintains his membership in the club by the payment of 134 monthly, quarterly, or annual dues in the manner established by the rules and regulations thereof or (ii) 135 a person who is a member of a bona fide auxiliary, local chapter, or squadron composed of direct lineal 136 descendants of a bona fide member, whether alive or deceased, of a national or international 137 organization to which an individual lodge holding a club license is an authorized member in the same 138 locality. It shall also mean a lifetime member whose financial contribution is not less than 10 times the 139 annual dues of resident members of the club, the full amount of such contribution being paid in advance 140 in a lump sum.

141 "Mixed beverage" or "mixed alcoholic beverage" means a drink composed in whole or in part of142 spirits.

143 "Mixer" means any prepackaged ingredients containing beverages or flavoring or coloring materials,
144 and which may also contain water, fruit juices, fruit adjuncts, sugar, carbon dioxide, or preservatives
145 which are not commonly consumed unless combined with alcoholic beverages, whether or not such
146 ingredients contain alcohol. Such specialty beverage product shall be manufactured or distributed by a
147 Virginia corporation.

148 "Place or premises" means the real estate, together with any buildings or other improvements thereon,
149 designated in the application for a license as the place at which the manufacture, bottling, distribution,
150 use or sale of alcoholic beverages shall be performed, except that portion of any such building or other
151 improvement actually and exclusively used as a private residence.

"Public place" means any place, building, or conveyance to which the public has, or is permitted to
have, access, including restaurants, soda fountains, hotel dining areas, lobbies and corridors of hotels,
and any park, place of public resort or amusement, highway, street, lane, or sidewalk adjoining any
highway, street, or lane.

156 The term shall not include (i) hotel or restaurant dining areas or ballrooms while in use for private 157 meetings or private parties limited in attendance to members and guests of a particular group, association or organization; (ii) restaurants licensed by the Board in office buildings or industrial or 158 159 similar facilities while such restaurant is closed to the public and in use for private meetings or parties 160 limited in attendance to employees and nonpaying guests of the owner or a lessee of all or part of such building or facility; (iii) offices, office buildings or industrial facilities while closed to the public and in 161 162 use for private meetings or parties limited in attendance to employees and nonpaying guests of the 163 owner or a lessee of all or part of such building or facility; or (iv) private recreational or chartered boats 164 which are not licensed by the Board and on which alcoholic beverages are not sold.

165 "Residence" means any building or part of a building or structure where a person resides, but does 166 not include any part of a building which is not actually and exclusively used as a private residence, nor 167 any part of a hotel or club other than a private guest room thereof.

168 "Resort complex" means a facility (i) with a hotel owning year-round sports and recreational facilities 169 located contiguously on the same property or (ii) owned by a nonstock, nonprofit, taxable corporation 170 with voluntary membership which, as its primary function, makes available golf, ski and other 171 recreational facilities both to its members and the general public. The hotel or corporation shall have a 172 minimum of 140 private guest rooms or dwelling units contained on not less than 50 acres. The Board 173 may consider the purpose, characteristics, and operation of the applicant establishment in determining 174 whether it shall be considered as a resort complex. All other pertinent qualifications established by the 175 Board for a hotel operation shall be observed by such licensee.

176 "Restaurant" means, for a beer, or wine and beer license or a limited mixed beverage restaurant
177 license, any establishment provided with special space and accommodation, where, in consideration of
178 payment, meals or other foods prepared on the premises are regularly sold.

179 "Restaurant" means, for a mixed beverage license other than a limited mixed beverage restaurant
180 license, an established place of business (i) where meals with substantial entrees are regularly sold and
181 (ii) which has adequate facilities and sufficient employees for cooking, preparing, and serving such

182 meals for consumption at tables in dining areas on the premises, and includes establishments specializing 183 in full course meals with a single substantial entree.

184 "Sale" and "sell" includes soliciting or receiving an order for; keeping, offering or exposing for sale; 185 peddling, exchanging or bartering; or delivering otherwise than gratuitously, by any means, alcoholic 186 beverages.

187 "Sangria" means a drink consisting of red or white wine mixed with some combination of 188 sweeteners, fruit, fruit juice, soda, or soda water that may also be mixed with brandy, triple sec, or other 189 similar spirits.

190 "Special agent" means an employee of the Department of Alcoholic Beverage Control whom the 191 Board has designated as a law-enforcement officer pursuant to § 4.1-105.

192 "Special event" means an event sponsored by a duly organized nonprofit corporation or association and conducted for an athletic, charitable, civic, educational, political, or religious purpose. 193

194 "Spirits" means any beverage which contains alcohol obtained by distillation mixed with drinkable 195 water and other substances, in solution, and includes, among other things, brandy, rum, whiskey, and 196 gin, or any one or more of the last four named ingredients; but shall not include any such liquors 197 completely denatured in accordance with formulas approved by the United States government.

198 "Wine" means any alcoholic beverage obtained by the fermentation of the natural sugar content of 199 fruits or other agricultural products containing (i) sugar, including honey and milk, either with or 200 without additional sugar; (ii) one-half of one percent or more of alcohol by volume; and (iii) no product 201 of distillation. The term includes any wine to which wine spirits have been added, as provided in the Internal Revenue Code, to make products commonly known as "fortified wine" which do not exceed an 202 203 alcohol content of 21 percent by volume.

"Wine cooler" means a drink containing one-half of one percent or more of alcohol by volume, and 204 205 not more than three and two-tenths percent of alcohol by weight or four percent by volume consisting of 206 wine mixed with nonalcoholic beverages or flavoring or coloring materials, and which may also contain water, fruit juices, fruit adjuncts, sugar, carbon dioxide, or preservatives and shall include other similar 207 products manufactured by fermenting fruit or fruit juices. Wine coolers and similar fermented fruit juice 208 209 beverages shall be treated as wine for all purposes except for taxation under § 4.1-236.

210 "With or without meals" means the selling and serving of alcoholic beverages by retail licensees for on-premises consumption whether or not accompanied by food so long as the total food-beverage ratio 211 212 required by § 4.1-210, or the monthly food sale requirement established by Board regulation, is met by 213 such retail licensee. 214

§ 4.1-111. Regulations of Board.

215 A. The Board may promulgate reasonable regulations, not inconsistent with this title or the general 216 laws of the Commonwealth, which it deems necessary to carry out the provisions of this title and to 217 prevent the illegal manufacture, bottling, sale, distribution and transportation of alcoholic beverages. The Board may amend or repeal such regulations. Such regulations shall be promulgated, amended or 218 repealed in accordance with the Administrative Process Act (§ 2.2-4000 et seq.) and shall have the effect 219 of law. 220 221

B. The Board shall promulgate regulations that:

222 1. Prescribe what hours and on what days alcoholic beverages shall not be sold by licensees or 223 consumed on any licensed premises, including a provision that mixed beverages may be sold only at 224 such times as wine and beer may be sold.

225 2. Require mixed beverage caterer licensees to notify the Board in advance of any event to be served 226 by such licensee.

227 3. Maintain the reasonable separation of retailer interests from those of the manufacturers, bottlers, 228 brokers, importers and wholesalers in accordance with § 4.1-216 and in consideration of the established 229 trade customs, quantity and value of the articles or services involved; prevent undue competitive 230 domination of any person by any other person engaged in the manufacture, distribution and sale at retail 231 or wholesale of alcoholic beverages in the Commonwealth; and promote reasonable accommodation of 232 arm's length business transactions.

233 4. Establish requirements for the form, content, and retention of all records and accounts, including 234 the (i) reporting and collection of taxes required by § 4.1-236 and (ii) the sale of alcoholic beverages in 235 kegs, by all licensees.

236 5. Require retail licensees to file an appeal from any hearing decision rendered by a hearing officer 237 within 30 days of the date the notice of the decision is sent. The notice shall be sent to the licensee at 238 the address on record with the Board by certified mail, return receipt requested, and by regular mail.

239 6. Prescribe the terms and conditions under which persons who collect or trade designer or vintage spirit bottles may sell such bottles at auction, provided that (i) the auction is conducted in accordance 240 with the provisions of Chapter 6 (§ 54.1-600 et seq.) of Title 54.1 and (ii) the bottles are unopened and 241 242 the manufacturers' seals, marks, or stamps affixed to the bottles are intact.

243 7. Prescribe the terms and conditions under which credit or debit cards may be accepted from 244 licensees for purchases at government stores, including provision for the collection, where appropriate, 245 of related fees, penalties, and service charges.

246 8. Require that banquet licensees in charge of public events as defined by Board regulations report to 247 the Board the income and expenses associated with the public event on a form prescribed by the Board 248 when the banquet licensee engages another person to organize, conduct or operate the event on behalf of 249 the banquet licensee. Such regulations shall be applicable only to public events where alcoholic 250 beverages are being sold.

251 9. Provide alternative methods for licensees to maintain and store business records that are subject to 252 Board inspection, including methods for Board-approved electronic and off-site storage.

253 10. Require off-premises retail licensees to place any premixed alcoholic energy drinks containing 254 one-half of one percent or more of alcohol by volume in the same location where wine and beer are 255 available for sale within the licensed premises.

256 11. Prescribe the terms and conditions under which mixed beverage licensees may infuse, store, and 257 sell flavored distilled spirits.

258 12. Prescribe the size of the closed containers in which malt beverages are to be sold, not to exceed 259 12 ounces in volume. Such closed containers shall contain labeling which indicates the number of 260 servings contained within, each serving containing no more than eight percent of alcohol by volume. 261

C. The Board may promulgate regulations that:

262 1. Provide for the waiver of the license tax for an applicant for a banquet license, such waiver to be 263 based on (i) the amount of alcoholic beverages to be provided by the applicant, (ii) the not-for-profit 264 status of the applicant, and (iii) the condition that no profits are to be generated from the event. For the 265 purposes of clause (ii), the applicant shall submit with the application, an affidavit certifying its 266 not-for-profit status. The granting of such waiver shall be limited to two events per year for each 267 applicant.

268 2. Establish limitations on the quantity and value of any gifts of alcoholic beverages made in the 269 course of any business entertainment pursuant to subdivision A 22 of § 4.1-325 or subsection C of 270 § 4.1-325.2.

271 D. Board regulations shall be uniform in their application, except those relating to hours of sale for 272 licensees.

273 E. Courts shall take judicial notice of Board regulations.

274 F. The Board's power to regulate shall be broadly construed.

275 § 4.1-215. Limitation on manufacturers, bottlers and wholesalers; exemptions.

A. Unless exempted pursuant to subsection B, no retail license for the sale of alcoholic beverages 276 277 shall be granted to any (i) manufacturer, bottler or wholesaler of alcoholic beverages, whether licensed 278 in the Commonwealth or not; (ii) officer or director of any such manufacturer, bottler or wholesaler; (iii) partnership or corporation, where any partner or stockholder is an officer or director of any such manufacturer, bottler or wholesaler; (iv) corporation which is a subsidiary of a corporation which owns 279 280 281 or has interest in another subsidiary corporation which is a manufacturer, bottler or wholesaler of 282 alcoholic beverages; or (v) manufacturer, bottler or wholesaler of alcoholic beverages who has a 283 financial interest in a corporation which has a retail license as a result of a holding company, which 284 owns or has an interest in such manufacturer, bottler or wholesaler of alcoholic beverages. Nor shall 285 such licenses be granted in any instances where such manufacturer, bottler or wholesaler and such 286 retailer are under common control, by stock ownership or otherwise.

287 Notwithstanding any other provision of this title, a manufacturer of malt beverages, *beer* or wine, 288 whether licensed in the Commonwealth or not, may obtain a banquet license for a special event as 289 provided in § 4.1-209 upon application to the Board provided that such event is (i) at a place approved 290 by the Board and (ii) conducted for the purposes of featuring and educating the consuming public about 291 malt beverage, beer or wine products. Such manufacturer shall be limited to no more than four banquet 292 licenses for such special events per year. Where the event occurs on no more than three consecutive 293 days, a manufacturer need only obtain one such license for the event.

- 294 B. This section shall not apply to:
- 295 1. Corporations operating dining cars, buffet cars, club cars or boats;

296 2. Brewery or winery licensees engaging in conduct authorized by subdivision A 5 of § 4.1-201;

297 3. Farm winery licensees engaging in conduct authorized by subdivision 5 of § 4.1-207;

298 4. Manufacturers, bottlers or wholesalers of alcoholic beverages who do not (i) sell or otherwise 299 furnish, directly or indirectly, alcoholic beverages or other merchandise to persons holding a retail 300 license or banquet license as described in subsection A and (ii) require, by agreement or otherwise, such 301 person to exclude from sale at his establishment alcoholic beverages of other manufacturers, bottlers or 302 wholesalers; or

303 5. Wineries, farm wineries, or breweries engaging in conduct authorized by § 4.1-209.1 or 4.1-212.1.

304 C. The General Assembly finds that it is necessary and proper to require a separation between HB2293

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305 manufacturing interests, wholesale interests and retail interests in the production and distribution of 306 alcoholic beverages in order to prevent suppliers from dominating local markets through vertical 307 integration and to prevent excessive sales of alcoholic beverages caused by overly aggressive marketing 308 techniques. The exceptions established by this section to the general prohibition against tied interests 309 shall be limited to their express terms so as not to undermine the general prohibition and shall therefore 310 be construed accordingly.