2010 SESSION

ENROLLED

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VIRGINIA ACTS OF ASSEMBLY - CHAPTER

2 An Act to amend and reenact § 18.2-325 of the Code of Virginia and to amend the Code of Virginia by 3 adding a section numbered 18.2-325.1, relating to illegal gambling; definitions; purporting to be free 4 spin devices.

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Approved

7 Be it enacted by the General Assembly of Virginia:

8 1. That § 18.2-325 of the Code of Virginia is amended and reenacted and that the Code of Virginia 9 is amended by adding a section numbered 18.2-325.1 as follows: 10

§ 18.2-325. Definitions.

11 1. "Illegal gambling" means the making, placing or receipt, of any bet or wager in this the 12 Commonwealth of money or other thing of value, made in exchange for a chance to win a prize, stake 13 or other consideration or thing of value, dependent upon the result of any game, contest or any other event the outcome of which is uncertain or a matter of chance, whether such game, contest or event, 14 15 occurs or is to occur inside or outside the limits of this the Commonwealth.

16 a. For the purposes of this subdivision and notwithstanding any provision in this section to the 17 contrary, the making, placing, or receipt of any bet or wager of money or other thing of value shall include the purchase of a product, which purchase credits the purchaser with free points or other 18 19 measurable units that may be risked by the purchaser for an opportunity to win additional points or 20 other measurable units that are redeemable by the purchaser for money at the location where the 21 product was purchased.

22 b. Nothing in this section shall be construed or interpreted to prohibit the conduct of any lawful 23 game, contest, lottery, scheme, or promotional offering that complies with the requirements contained in 24 § 18.2-325.1.

25 2. "Interstate gambling" means the conduct of an enterprise for profit which engages in the purchase 26 or sale within the Commonwealth of any interest in a lottery of another state or country whether or not 27 such interest is an actual lottery ticket, receipt, contingent promise to pay, order to purchase, or other 28 record of such interest. 29

3. "Gambling device" includes:

30 a. Any device, machine, paraphernalia, equipment, or other thing, including books, records and other 31 papers, which are actually used in an illegal gambling operation or activity, and

32 b. Any machine, apparatus, implement, instrument, contrivance, board or other thing, including but 33 not limited to those dependent upon the insertion of a coin or other object for their operation, which 34 operates, either completely automatically or with the aid of some physical act by the player or operator, in such a manner that, depending upon elements of chance, it may eject something of value or 35 determine the prize or other thing of value to which the player is entitled; provided, however, that the 36 37 return to the user of nothing more than additional chances or the right to use such machine is not 38 deemed something of value within the meaning of this subsection; and provided further, that machines 39 that only sell, or entitle the user to, items of merchandise of equivalent value that may differ from each 40 other in composition, size, shape or color, shall not be deemed gambling devices within the meaning of 41 this subsection.

42 Such devices are no less gambling devices if they indicate beforehand the definite result of one or 43 more operations but not all the operations. Nor are they any less a gambling device because, apart from 44 their use or adaptability as such, they may also sell or deliver something of value on a basis other than 45 chance.

46 4. "Operator" includes any person, firm or association of persons, who conducts, finances, manages, 47 supervises, directs or owns all or part of an illegal gambling enterprise, activity or operation. 48

§ 18.2-325.1. Lawful games, contests, etc; methods of entry; requirements.

49 Pursuant to subdivision 1 b of § 18.2-325, any lawful game, contest, lottery, scheme, or promotional 50 offering (the contest) may be conducted provided the following requirements are met:

1. There is available a method of free entry to all participants wishing to enter the contest without 51 52 purchase;

53 2. There is equal opportunity to play and equal odds of winning for all participants regardless of 54 whether a participant entered with a valid purchase or through a free alternative method of entry;

55 3. There are written disclosures about the contest including:

56 a. The terms and conditions that a participant must meet to enter and possibly receive a prize or

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- 57 other thing of value;
- 58 b. The manner in which to request free entry into the contest;
- 59 c. The identity of the contest sponsor;
- 60 *d. The end date of the contest period;*
- 61 e. A statement that the making of a purchase will not increase the odds of winning;

62 f. The odds of obtaining a winning configuration or game piece, which shall be expressed as a 63 numerical ratio, if applicable, or as dependent on a number of entries, if applicable;

64 g. A statement of whether any winner of a prize or other thing of value must complete an approved 65 claim form in order to receive the prize or other thing of value; and

66 h. A statement of whether proof of identity is required for a winner to redeem the prize or other 67 thing of value;

- 4. The disclosures required by this section shall be included in "the official rules" of the contest, and may be in the form of independent signage; printed on the product or container; shown in a multimedia
- 70 display on the product dispenser; or otherwise available by mail, on the Internet, or by toll-free 71 telephone call;
- 72 5. Any advertising copy shall include the following:
- 73 a. The name of the operator and the contest;
- 74 b. A statement that no purchase is required to enter or play the contest;
- 75 c. The start and end dates for entering the contest, which shall be consistent with the official rules;
- 76 *d.* A statement of eligibility to participate in the contest; and
- 77 e. A disclosure of where the contest is void.
- 78 6. In the case of a device with a multimedia display, the official rules shall be available for display
 79 without cost; and
- 80 7. No consideration or anything of value is required in order to play or enter into the contest, except81 for the product purchased, if any.