SENATE JOINT RESOLUTION NO. 420

Recognizing "Hampton Roads: America's First Region" as the brand for Southeast Virginia.

Agreed to by the Senate, February 6, 2007 Agreed to by the House of Delegates, February 16, 2007

WHEREAS, American, Virginia, and Hampton Roads' history began on April 26, 1607, when three ships from England's Virginia Company, the *Susan Constant*, *Godspeed* and *Discovery*, landed on the south shore of the Chesapeake Bay at Cape Henry in modern-day Virginia Beach; and

WHEREAS, the crew of those ships, seeking a brighter future in a new world, sailed along the rivers and bays of Southeastern Virginia for 18 days before establishing the first permanent, English-speaking settlement in America at Jamestown and, in so doing, defined the boundaries of present-day Hampton Roads; and

WHEREAS, *Hampton Roads* is a centuries-old name for the world's largest natural harbor where the James, Nansemond and Elizabeth Rivers pour into the mouth of the Chesapeake Bay; and

WHEREAS, Hampton Roads is the name adopted by the region encompassing the localities of Chesapeake, Franklin, Gloucester, Hampton, Isle of Wight, James City, Newport News, Norfolk, Poquoson, Portsmouth, Smithfield, Suffolk, Virginia Beach, Southampton, Surrey, Williamsburg and York; and

WHEREAS, the name Hampton Roads honors the rich history of the region and encourages regional identity and citizenship among 16 million residents; and

WHEREAS, the Hampton Roads region has adopted "Hampton Roads: America's First Region" as the brand for Southeast Virginia; now, therefore, be it

RESOLVED by the Senate, the House of Delegates concurring, That the General Assembly hereby recognize the brand "Hampton Roads: America's First Region" and encourage state agencies to promote it in the future as they may find appropriate and useful; and, be it

RESOLVED FURTHER, That the Clerk of the Senate transmit copies of this resolution to the Hampton Roads Partnership and the city councils and county boards of each locality in Hampton Roads as an expression of the General Assembly's support for this regional branding effort.