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## SENATE BILL NO. 1410

## AMENDMENT IN THE NATURE OF A SUBSTITUTE

(Proposed by the Senate Committee on General Laws and Technology  
on January 31, 2007)

(Patron Prior to Substitute—Senator Norment)

*A BILL to amend and reenact §§ 59.1-365, 59.1-369 and 59.1-392 of the Code of Virginia, relating to simulcast horse racing and the resulting allocations.*

**Be it enacted by the General Assembly of Virginia:**

**1. That §§ 59.1-365, 59.1-369 and 59.1-392 of the Code of Virginia are amended and reenacted as follows:**

§ 59.1-365. Definitions.

Unless another meaning is required by the context, the following words shall have the meanings prescribed by this section:

"Breakage" means the odd cents by which the amount payable on each dollar wagered exceeds a multiple of \$0.10.

"Commission" means the Virginia Racing Commission.

"Dependent" means a son, daughter, father, mother, brother, sister, or other person, whether or not related by blood or marriage, if such person receives from an officer or employee more than one-half of his financial support.

"Drug" shall have the meaning prescribed by § 54.1-3401. The Commission shall by regulation define and designate those drugs the use of which is prohibited or restricted.

"Enclosure" means all areas of the property of a track to which admission can be obtained only by payment of an admission fee or upon presentation of authorized credentials, and any additional areas designated by the Commission.

*"Historical horse racing" means a form of simulcast horse racing that creates pari-mutuel pools from wagers placed on pre-recorded horse races held at a licensed horse racetrack.*

"Horse racing" means a competition on a set course involving a race between horses on which pari-mutuel wagering is permitted.

"Immediate family" means (i) a spouse and (ii) any other person residing in the same household as an officer or employee, who is a dependent of the officer or employee or of whom the officer or employee is a dependent.

"Licensee" includes any person holding an owner's, operator's or limited license under §§ 59.1-375 through 59.1-386 of this chapter. The licensee under a limited license shall not be deemed an owner for the purposes of owning or operating a satellite facility.

"Member" includes any person designated a member of a nonstock corporation, and any person who by means of a pecuniary or other interest in such corporation exercises the power of a member.

"Pari-mutuel wagering" means the system of wagering on horse races in which those who wager on horses that finish in the position or positions for which wagers are taken share in the total amounts wagered, plus any amounts provided by an unlimited licensee, less deductions required or permitted by law and includes pari-mutuel wagering on simulcast horse racing originating within the Commonwealth or from any other jurisdiction.

"Participant" means any person who (i) has an ownership interest in any horse entered to race in the Commonwealth or who acts as the trainer, jockey, or driver of any horse entered to race in the Commonwealth or (ii) takes part in any horse racing subject to the jurisdiction of the Commission or in the conduct of a race meeting or pari-mutuel wagering there, including but not limited to a horse owner, trainer, jockey/driver, groom, stable foreman, valet, veterinarian, agent, pari-mutuel employee, concessionaire or employee thereof, track employee, or other position the Commission deems necessary to regulate to ensure the integrity of horse racing in Virginia.

"Permit holder" includes any person holding a permit to participate in any horse racing subject to the jurisdiction of the Commission or in the conduct of a race meeting or pari-mutuel wagering thereon as provided in § 59.1-387.

"Person" means any individual, group of individuals, firm, company, corporation, partnership, business, trust, association, or other legal entity.

"Pool" means the amount wagered during a race meeting or during a specified period thereof.

"Principal stockholder" means any person who individually or in concert with his spouse and immediate family members, beneficially owns or controls, directly or indirectly, five percent or more of the stock of any person which is a licensee, or who in concert with his spouse and immediate family members, has the power to vote or cause the vote of five percent or more of any such stock. However, "principal stockholder" shall not include a broker-dealer registered under the Securities Exchange Act of

1934, as amended, which holds in inventory shares for sale on the financial markets for a publicly traded corporation holding, directly or indirectly, a license from the Commission.

"Race meeting" means the whole consecutive period of time during which horse racing with pari-mutuel wagering is conducted by a licensee.

"Racetrack" means an outdoor course located in Virginia which is laid out for horse racing and is licensed by the Commission.

"Satellite facility" means all areas of the property at which simulcast horse racing is received for the purposes of pari-mutuel wagering, and any additional areas designated by the Commission.

"Simulcast horse racing" means the simultaneous transmission of the audio or video portion, or both, of *live or pre-recorded* horse races from a licensed horse racetrack or satellite facility to another licensed horse racetrack or satellite facility, regardless of state of licensure, whether such races originate within the Commonwealth or any other jurisdiction, by satellite communication devices, television cables, telephone lines, or any other means for the purposes of conducting pari-mutuel wagering.

"Steward" means a racing official, duly appointed by the Commission, with powers and duties prescribed by Commission regulations.

"Stock" includes all classes of stock, partnership interest, membership interest, or similar ownership interest of an applicant or licensee, and any debt or other obligation of such person or an affiliated person if the Commission finds that the holder of such interest or stock derives therefrom such control of or voice in the operation of the applicant or licensee that he should be deemed an owner of stock.

"Virginia Breeders Fund" means the fund established to foster the industry of breeding race horses in the Commonwealth of Virginia.

§ 59.1-369. Powers and duties of the Commission.

The Commission shall have all powers and duties necessary to carry out the provisions of this chapter and to exercise the control of horse racing as set forth in § 59.1-364. Such powers and duties shall include but not be limited to the following:

1. The Commission is vested with jurisdiction and supervision over all horse racing licensed under the provisions of this chapter including all persons conducting, participating in, or attending any race meeting. It shall employ such persons to be present at race meetings as are necessary to ensure that they are conducted with order and the highest degree of integrity. It may eject or exclude from the enclosure or from any part thereof any person, whether or not he possesses a license or permit, whose conduct or reputation is such that his presence may, in the opinion of the Commission, reflect on the honesty and integrity of horse racing or interfere with the orderly conduct of horse racing.

2. The Commission, its representatives, and employees shall visit, investigate, and have free access to the office, track, facilities, satellite facilities or other places of business of any license or permit holder, and may compel the production of any of the books, documents, records, or memoranda of any license or permit holder for the purpose of satisfying itself that this chapter and its regulations are strictly complied with. In addition, the Commission may require the production of an annual balance sheet and operating statement of any person licensed or granted a permit pursuant to the provisions of this chapter and may require the production of any contract to which such person is or may be a party.

3. The Commission shall promulgate regulations and conditions under which horse racing with pari-mutuel wagering shall be conducted in the Commonwealth, and all such other regulations it deems necessary and appropriate to effect the purposes of this chapter, including a requirement that licensees post, in a conspicuous place in every place where pari-mutuel wagering is conducted, a sign which bears a toll-free telephone number for "Gamblers Anonymous" or other organization which provides assistance to compulsive gamblers. Such regulations shall include provisions for affirmative action to assure participation by minority persons in contracts granted by the Commission and its licensees. Nothing in this subdivision shall be deemed to preclude private local ownership or participation in any horse racetrack. Such regulations may include penalties for violations. The regulations shall be subject to the Administrative Process Act (§ 2.2-4000 et seq.).

4. The Commission shall promulgate regulations and conditions under which simulcast horse racing shall be conducted at a licensed horse racetrack or satellite facility in the Commonwealth and all such other regulations it deems necessary and appropriate to effect the purposes of this chapter. Such regulations shall include provisions that all simulcast horse racing shall comply with the Interstate Horse Racing Act of 1978 (15 U.S.C. § 3001 et seq.) and shall require the holder of an unlimited license to schedule not less than 150 live racing days in the Commonwealth each calendar year; however, the Commission shall have the authority to alter the required number of live racing days based on what the Commission deems to be in the best interest of the Virginia horse industry. Such regulations (i) shall authorize up to 10 satellite facilities and restrict majority ownership of satellite facilities to an entity licensed by the Commission which owns a horse racetrack in the Commonwealth and (ii) shall not permit any satellite facilities or unlimited licensed racetracks not under common majority ownership to operate within 75 miles of one another. Nothing in this subdivision shall be deemed to preclude private local ownership or participation in any satellite facility. Wagering on simulcast horse racing shall take

place only at a licensed horse racetrack or satellite facility.

5. The Commission shall promulgate regulations and conditions regulating and controlling a method of pari-mutuel wagering conducted in the Commonwealth that is permissible under the Interstate Horseracing Act, § 3001 et seq. of Chapter 57 of Title 15 of the United States Code, and in which an individual may establish an account with an entity, approved by the Commission, to place pari-mutuel wagers in person or electronically. Such regulations shall include, but not be limited to, (i) standards, qualifications, and procedures for the issuance of a license to any such entity or entities pursuant to § 59.1-375 to operate pari-mutuel wagering in the Commonwealth; (ii) provisions regarding access to books, records, and memoranda, and submission to investigations and audits, as authorized by subdivisions 2 and 10 of this section; and (iii) provisions regarding the collection of all revenues due to the Commonwealth from the placing of such wagers. No pari-mutuel wager may be made on or with any computer owned or leased by the Commonwealth, or any of its subdivisions, or at any public elementary or secondary school, or any public college or university. The Commission also shall ensure that, except for this method of pari-mutuel wagering, all wagering on simulcast horse racing shall take place only at a licensed horse racetrack or satellite facility.

Notwithstanding the provisions of § 59.1-392, the allocation of revenue from a method of pari-mutuel wagering in which an individual may establish an account with an entity approved by the Commission to place pari-mutuel wagers in person or electronically shall include a licensee fee to the Commission, and shall be subject to a contractual agreement, approved by the Commission, between such entity and an unlimited licensee and representatives of the recognized majority horsemen groups concerning the distribution of the remaining portion of the retainage. Nothing in this subdivision shall be construed to limit the Commission's authority as set forth elsewhere in this section.

6. The Commission may issue subpoenas for the attendance of witnesses before it, administer oaths, and compel production of records or other documents and testimony of such witnesses whenever, in the judgment of the Commission, it is necessary to do so for the effectual discharge of its duties.

7. The Commission may compel any person holding a license or permit to file with the Commission such data as shall appear to the Commission to be necessary for the performance of its duties including but not limited to financial statements and information relative to stockholders and all others with any pecuniary interest in such person. It may prescribe the manner in which books and records of such persons shall be kept.

8. The Commission may enter into arrangements with any foreign or domestic government or governmental agency, for the purposes of exchanging information or performing any other act to better ensure the proper conduct of horse racing.

9. The Commission shall report annually on or before March 1 to the Governor and the General Assembly, which report shall include a financial statement of the operation of the Commission.

10. The Commission may order such audits, in addition to those required by § 59.1-394, as it deems necessary and desirable.

11. The Commission shall upon the receipt of a complaint of an alleged criminal violation of this chapter immediately report the complaint to the Attorney General of the Commonwealth and the State Police for appropriate action.

12. The Commission shall provide for the withholding of the applicable amount of state and federal income tax of persons claiming a prize or pay-off for a winning wager and shall establish the thresholds for such withholdings.

13. The Commission, its representatives and employees may, within the enclosure, stable, or other facility related to the conduct of racing, and during regular or usual business hours, subject any (i) permit holder to personal inspections, including alcohol and drug testing for illegal drugs, inspections of personal property, and inspections of other property or premises under the control of such permit holder and (ii) horse eligible to race at a race meeting licensed by the Commission to testing for substances foreign to the natural horse within the racetrack enclosure or other place where such horse is kept. Any item, document or record indicative of a violation of any provision of this chapter or Commission regulations may be seized as evidence of such violation. All permit holders consent to the searches and seizures authorized by this subdivision, including breath, blood and urine sampling for alcohol and illegal drugs, by accepting the permit issued by the Commission. The Commission may revoke or suspend the permit of any person who fails or refuses to comply with this subdivision or any rules of the Commission. Commission regulations in effect on July 1, 1998, shall continue in full force and effect until modified by the Commission in accordance with law.

14. The Commission shall require the existence of a contract between the licensee and the recognized majority horseman's group providing for purses and prizes. Such contract shall be subject to the approval of the Commission, which shall have the power to approve or disapprove any of its items, including but not limited to the provisions regarding purses and prizes. Such contracts shall provide that on pools generated by wagering on simulcast horse racing from outside the Commonwealth, (i) for the first \$75

183 million of the total pari-mutuel handle for each breed, the licensee shall deposit funds at the minimum  
184 rate of five percent in the horsemen's purse account, (ii) for any amount in excess of \$75 million but  
185 less than \$150 million of the total pari-mutuel handle for each breed, the licensee shall deposit funds at  
186 the minimum rate of six percent in the horsemen's purse account, (iii) for amounts in excess of \$150  
187 million for each breed, the licensee shall deposit funds at the minimum rate of seven percent in the  
188 horsemen's purse account. Such deposits shall be made in the horsemen's purse accounts of the breed  
189 that generated the pools and such deposits shall be made within five days from the date on which the  
190 licensee receives wagers.

191 15. Notwithstanding the provisions of § 59.1-391, the Commission may grant provisional limited  
192 licenses or provisional unlimited licenses to own or operate racetracks or satellite facilities to an  
193 applicant prior to the applicant securing the approval through the local referendum required by  
194 § 59.1-391. The provisional licenses issued by the Commission shall only become effective upon the  
195 approval of the racetrack or satellite wagering facilities in a referendum conducted pursuant to  
196 § 59.1-391 in the jurisdiction in which the racetrack or satellite wagering facility is to be located.

197 § 59.1-392. Percentage retained; tax.

198 A. Any person holding an operator's license to operate a horse racetrack or satellite facility in the  
199 Commonwealth pursuant to this chapter shall be authorized to conduct pari-mutuel wagering on horse  
200 racing subject to the provisions of this chapter and the conditions and regulations of the Commission.

201 B. On pari-mutuel pools generated by wagering at the racetrack on live horse racing conducted  
202 within the Commonwealth, involving win, place and show wagering, the licensee shall retain an amount  
203 not to exceed eighteen percent of such pool and the legitimate breakage, out of which shall be paid one  
204 and one-quarter percent to be distributed as follows: one percent to the Commonwealth as a license tax,  
205 and one-quarter *of one* percent to the locality in which the racetrack is located. The remainder of the  
206 eighteen percent retainage shall be paid as provided in subsection D.

207 C. On pari-mutuel pools generated by wagering at each Virginia satellite facility on live horse racing  
208 conducted within the Commonwealth, involving win, place and show wagering, the licensee shall retain  
209 an amount not to exceed eighteen percent of such pool and the legitimate breakage, out of which shall  
210 be paid one and one-quarter percent to be distributed as follows: three-quarters *of one* percent to the  
211 Commonwealth as a license tax, one-quarter *of one* percent to the locality in which the satellite facility  
212 is located, and one-quarter *of one* percent to the locality in which the racetrack is located. The remainder  
213 of the eighteen percent retainage shall be paid as provided in subsection D.

214 D. On pari-mutuel pools generated by wagering at the racetrack and each Virginia satellite facility on  
215 live horse racing conducted within the Commonwealth, involving win, place and show wagering, the  
216 licensee shall retain an amount not to exceed eighteen percent of such pool and the legitimate breakage,  
217 out of which shall be paid:

- 218 1. Eight percent as purses or prizes to the participants in such race meeting;
- 219 2. Seven and one-half percent, and all of the breakage and the proceeds of pari-mutuel tickets  
220 unredeemed 180 days from the date on which the race was conducted, to the operator;
- 221 3. One percent to the Virginia Breeders Fund;
- 222 4. Fifteen one-hundredths *of one* percent to the Virginia-Maryland Regional College of Veterinary  
223 Medicine;
- 224 5. Five one-hundredths *of one* percent to the Virginia Equine Center Foundation;
- 225 6. Five one-hundredths *of one* percent to the Virginia Horse Industry Board; and
- 226 7. The remainder of the eighteen percent retainage shall be paid as appropriate under subsection B or

227 C.

228 E. On pari-mutuel pools generated by wagering at the racetrack on live horse racing conducted  
229 within the Commonwealth involving wagering other than win, place and show wagering, the licensee  
230 shall retain an amount not to exceed twenty-two percent of such pool and the legitimate breakage, out of  
231 which shall be paid two and three-quarters percent to be distributed as follows: two and one-quarter  
232 percent to the Commonwealth as a license tax, and one-half *of one* percent to the locality in which the  
233 racetrack is located. The remainder of the twenty-two percent retainage shall be paid as provided in  
234 subsection G.

235 F. On pari-mutuel pools generated by wagering at each Virginia satellite facility on live horse racing  
236 conducted within the Commonwealth involving wagering other than win, place and show wagering, the  
237 licensee shall retain an amount not to exceed twenty-two percent of such pool and the legitimate  
238 breakage, out of which shall be paid two and three-quarters percent to be distributed as follows: one and  
239 three-quarters percent to the Commonwealth as a license tax, one-half *of one* percent to the locality in  
240 which the satellite facility is located, and one-half *of one* percent to the locality in which the racetrack is  
241 located. The remainder of the twenty-two percent retainage shall be paid as provided in subsection G.

242 G. On pari-mutuel pools generated by wagering at the racetrack and each Virginia satellite facility on  
243 live horse racing conducted within the Commonwealth involving wagering other than win, place and  
244 show wagering, the licensee shall retain an amount not to exceed twenty-two percent of such pool and

the legitimate breakage, out of which shall be paid:

1. Nine percent as purses or prizes to the participants in such race meeting;
2. Nine percent, and the proceeds of the pari-mutuel tickets unredeemed 180 days from the date on which the race was conducted, to the operator;
3. One percent to the Virginia Breeders Fund;
4. Fifteen one-hundredths *of one* percent to the Virginia-Maryland Regional College of Veterinary Medicine;
5. Five one-hundredths *of one* percent to the Virginia Equine Center Foundation;
6. Five one-hundredths *of one* percent to the Virginia Horse Industry Board; and
7. The remainder of the twenty-two percent retainage shall be paid as appropriate under subsection E or F.

H. On pari-mutuel wagering generated by simulcast horse racing transmitted from jurisdictions outside the Commonwealth, the licensee may, with the approval of the Commission, commingle pools with the racetrack where the transmission emanates or establish separate pools for wagering within the Commonwealth. All simulcast horse racing in this subsection ~~must~~ *shall* comply with the Interstate Horse Racing Act of 1978 (15 U.S.C. § 3001 et seq.).

I. On pari-mutuel pools generated by wagering at the racetrack on simulcast horse racing transmitted from jurisdictions outside the Commonwealth, involving win, place and show wagering, the licensee shall retain one and one-quarter percent of such pool to be distributed as follows: three-quarters *of one* percent to the Commonwealth as a license tax, and one-half *of one* percent to the Virginia locality in which the racetrack is located.

J. On pari-mutuel pools generated by wagering at each Virginia satellite facility on simulcast horse racing transmitted from jurisdictions outside the Commonwealth, involving win, place and show wagering, the licensee shall retain one and one-quarter percent of such pool to be distributed as follows: three-quarters *of one* percent to the Commonwealth as a license tax, one-quarter *of one* percent to the locality in which the satellite facility is located, and one-quarter *of one* percent to the Virginia locality in which the racetrack is located.

K. On pari-mutuel pools generated by wagering at the racetrack and each Virginia satellite facility on simulcast horse racing transmitted from jurisdictions outside the Commonwealth, involving win, place and show wagering, the licensee shall retain one and one-quarter percent of such pool to be distributed as follows:

1. One percent of the pool to the Virginia Breeders Fund;
2. Fifteen one-hundredths *of one* percent to the Virginia-Maryland Regional College of Veterinary Medicine;
3. Five one-hundredths *of one* percent to the Virginia Equine Center Foundation; and
4. Five one-hundredths *of one* percent to the Virginia Horse Industry Board.

L. On pari-mutuel pools generated by wagering at the racetrack on simulcast horse racing transmitted from jurisdictions outside the Commonwealth, involving wagering other than win, place and show wagering, the licensee shall retain two and three-quarters percent of such pool to be distributed as follows: one and three-quarters percent to the Commonwealth as a license tax, and one percent to the Virginia locality in which the racetrack is located.

M. On pari-mutuel pools generated by wagering at each Virginia satellite facility on simulcast horse racing transmitted from jurisdictions outside the Commonwealth, involving wagering other than win, place and show wagering, the licensee shall retain two and three-quarters percent of such pool to be distributed as follows: one and three-quarters percent to the Commonwealth as a license tax, one-half *of one* percent to the locality in which the satellite facility is located, and one-half *of one* percent to the Virginia locality in which the racetrack is located.

N. On pari-mutuel pools generated by wagering at the racetrack and each Virginia satellite facility on simulcast horse racing transmitted from jurisdictions outside the Commonwealth, involving wagering other than win, place and show wagering, the licensee shall retain one and one-quarter percent of such pool to be distributed as follows:

1. One percent of the pool to the Virginia Breeders Fund;
2. Fifteen one-hundredths *of one* percent to the Virginia-Maryland Regional College of Veterinary Medicine;
3. Five one-hundredths percent *of one* to the Virginia Equine Center Foundation; and
4. Five one-hundredths *of one* percent to the Virginia Horse Industry Board.

O. Moneys payable to the Commonwealth shall be deposited in the general fund. Gross receipts for license tax purposes under Chapter 37 (§ 58.1-3700 et seq.) of Title 58.1 shall not include pari-mutuel wagering pools and license taxes authorized by this section.

P. All payments by the licensee to the Commonwealth or any locality shall be made within five days from the date on which such wagers are received by the licensee. All payments by the licensee to the

Virginia Breeders Fund shall be made to the Commission within five days from the date on which such wagers are received by the licensee. All payments by the licensee to the Virginia-Maryland Regional College of Veterinary Medicine, the Virginia Equine Center Foundation, and the Virginia Horse Industry Board shall be made by the first day of each quarter of the calendar year. All payments made under this section shall be used in support of the policy of the Commonwealth to sustain and promote the growth of a native industry.

Q. If a satellite facility is located in more than one locality, any amount a licensee is required to pay under this section to the locality in which the satellite facility is located shall be prorated in equal shares among those localities.

R. Any contractual agreement between a licensee and other entities concerning the distribution of the remaining portion of the retainage under subsections I through N shall be subject to the approval of the Commission.

S. The horsemen's organizations representing a majority of the horsemen racing at a licensed unlimited race meeting may, subject to the approval of the Commission, withdraw for administrative costs associated with serving the interests of the horsemen an amount not to exceed two percent of the amount in the horsemen's account.

T. The legitimate breakage from each pari-mutuel pool for both live racing and simulcast horse racing shall be distributed as follows:

1. Seventy percent to be retained by the licensee to be used for capital improvements that are subject to approval of the Commission; and

2. Thirty percent to be deposited in the Racing Benevolence Fund, administered jointly by the licensee and the horsemen's organization representing a majority of the horsemen racing at a licensed unlimited race meeting, to be disbursed with the approval of the Commission for gambling addiction and substance abuse counseling, recreational, educational or other related programs.

U. *Notwithstanding the provisions of subsections H through N of this section or § 59.1-369, on pari-mutuel pools generated by wagering on historical horse racing at each Virginia satellite facility and the racetrack, after payment of all prizes to winning wagers, the Commonwealth shall receive 52.5 percent of such amount to be distributed as follows:*

1. *One and one-half percent to be divided equally among the Virginia localities where the racetrack or satellite facility is located;*

2. *One half of one percent to the Virginia Tourism Corporation to be used for the marketing of tourism in Virginia; and*

3. *Fifty and one-half percent to the Commonwealth Transportation Trust Fund to be used for highway maintenance and any other purposes provided by law.*

*On pari-mutuel pools generated by wagering on historical horse racing at each Virginia satellite facility and the racetrack, after payment of all prizes to winning wagers, the licensee shall receive 44.5 percent of such amount, eight percent of which shall be used by the licensee for marketing.*

*On pari-mutuel pools generated by wagering on historical horse racing at each Virginia satellite facility and the racetrack, after payment of all prizes to winning wagers, the horsemen's purse accounts and the Virginia Breeders Fund shall receive three percent to be distributed as follows:*

a. *Seventy-five percent to the thoroughbred horsemen's purse account;*

b. *Eighteen percent to the standardbred horsemen's purse account; and*

c. *Seven percent to the Virginia Breeders Fund.*

*However, to the extent that the aggregate contribution to the horsemen's purse accounts and the Virginia Breeders Fund exceeds \$30 million in any calendar year, such amount to be adjusted for changes from July 1, 2007, in the United States Average Consumer Price Index for all items, all urban consumers (CPI-U), as published by the Bureau of Labor Statistics of the U. S. Department of Labor, as of July 1 of each year, the amount of such excess shall be paid into the Commonwealth Transportation Trust Fund.*

*Proceeds of pari-mutuel tickets unredeemed 180 days from the date on which the wager was made and the legitimate breakage from historical horse racing shall be retained by the licensee, subject to subsection T.*

**2. That the entity licensed by the Virginia Racing Commission that owns a horse racetrack in the Commonwealth shall (i) contract with a person providing gambling educational programs, which program shall include information on the availability of gambling addiction counseling and other related services and (ii) publicize the availability of such programs. The Virginia Racing Commission shall approve both the educational program and the provider of such program.**