2005 SESSION

ENROLLED

[H 2871]

VIRGINIA ACTS OF ASSEMBLY — CHAPTER

2 An Act to amend and reenact §§ 57-48, 57-49, and 57-50 of the Code of Virginia, relating to solicitation of contributions; filing online registrations.

Approved

7 Be it enacted by the General Assembly of Virginia: 8 1. That §§ 57-48, 57-49, and 57-50 of the Code of Virginia are amended and reenacted as follows: 9 § 57-48. Definitions. 10 As used in this chapter, unless the context requires a different meaning: "Board" means the Board of Agriculture and Consumer Services. 11 12 "Commissioner" means the Commissioner of Agriculture and Consumer Services, or a member of his 13 staff to whom he may delegate his duties under this chapter. "Charitable organization" means any person which is or holds itself out to be organized or operated 14 15 for any charitable purpose, or any person which solicits or obtains contributions solicited from the public. This definition shall not be deemed to include (i) any church or convention or association of 16 churches, primarily operated for nonsecular purposes and no part of the net income of which inures to 17 the direct benefit of any individual; (ii) any political party as defined in § 24.2-101 or any political 18 19 campaign committee or political action committee or other political committee required by state or 20 federal law to file a report or statement of contributions and expenditures; or (iii) any authorized individual who solicits, by authority of such organization, solely on behalf of a registered or exempt 21 22 charitable organization or on behalf of an organization excluded from the definition of charitable 23 organization.

"Charitable purpose" means any charitable, benevolent, humane, philanthropic, patriotic, or
eleemosynary purpose and the purposes of influencing legislation or influencing the actions of any
public official or instigating, prosecuting, or intervening in litigation.

27 "Charitable sales promotion" means advertised sales that feature the names of both the commercial 28 co-venturer and the charitable or civic organization and which state that the purchase or use of the 29 goods, services, entertainment, or any other thing of value that the commercial co-venturer normally 30 sells, will benefit the charitable or civic organization or its purposes. To qualify as a charitable sales 31 promotion, the consumer must pay the same price for the thing of value as the commercial co-venturer 32 usually charges without the charitable sales promotion and the consumer retains the thing of value.

"Civic organization" means any local service club, veterans' post, fraternal society or association,
 volunteer fire or rescue groups, or local civic league or association of 10 or more persons not organized
 for profit but operated exclusively for educational or charitable purposes as defined herein, including the
 promotion of community welfare, and the net earnings of which are devoted exclusively to charitable,
 educational, recreational or social welfare purposes.

"Commercial co-venturer" means any person who (i) is organized for profit, (ii) is regularly and primarily engaged in trade or commerce, other than in connection with soliciting for charitable or civic organizations or charitable purposes, and (iii) conducts an advertised charitable sales promotion for a specified limited period of time.

"Contribution" means any gift, bequest, devise or other grant of any money, credit, financial assistance or property of any kind or value, including the promise to contribute, except payments by the membership of an organization for membership fees, dues, fines, or assessments, or for services rendered to individual members, and except money, credit, financial assistance or property received from any governmental authority. The term "contribution" shall not include any donation of blood or any gift made pursuant to Article 2 (§ 32.1-289 et seq.) of Chapter 8 of Title 32.1.

"Federated fund-raising organization" means any federation of independent charitable organizations
which have voluntarily joined together, including but not limited to a United Fund or Community Chest,
for purposes of raising and distributing money for and among themselves and where membership does
not confer operating authority and control of the individual agencies upon the federated group
organization.

53 "File with the Commissioner" means depositing the originals of the documents required to be filed,
54 along with the payment of the appropriate fee and all supporting documents with the Office of
55 Consumer Affairs, or submitting the required documents and any appropriate attachments and fees by
56 utilizing an online filing system approved by the Commissioner.

57 "Fund-raising expenses" means the expenses of all activities that constitute or are an integral and

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ENROLLED

2 of 4

inseparable part of a solicitation. 58

59 Membership" means those persons to whom, for payment of fees, dues, assessments, etc., an 60 organization provides services and confers a bona fide right, privilege, professional standing, honor or other direct benefit, in addition to the right to vote, elect officers, or hold offices. The term 61 62 "membership" shall not include those persons who are granted a membership upon making a 63 contribution as the result of solicitation.

"Parent organization" means that part of a charitable organization which coordinates, supervises or 64 exercises control over policy, fund raising, and expenditures, or assists or advises one or more chapters, 65 66 branches or affiliates.

67 "Person" means any individual, organization, trust, foundation, association, partnership, corporation, 68 society, or other group or combination acting as a unit.

69 "Professional fund-raising counsel" means any person who for a flat fixed fee under a written agreement plans, conducts, manages, carries on, advises or acts as a consultant, whether directly or 70 71 indirectly, in connection with soliciting contributions for, or on behalf of, any charitable or civic 72 organization, but who actually solicits no contributions as a part of such services. A bona fide salaried 73 officer or employee of a registered or exempt charitable organization or the bona fide salaried officer or 74 employee of a registered parent organization shall not be deemed to be a professional fund-raising 75 counsel.

76 "Professional solicitor" means any person who, for a financial or other consideration, solicits 77 contributions for, or on behalf of, a charitable or civic organization, whether such solicitation is 78 performed personally or through his agents, servants, or employees or through agents, servants, or 79 employees specially employed by, or for a charitable or civic organization, who are engaged in the 80 solicitation of contributions under the direction of such person, or any person who, for a financial or other consideration, plans, conducts, manages, carries on, advises or acts as a consultant to a charitable 81 or civic organization in connection with the solicitation of contributions but does not qualify as a 82 professional fund-raising counsel. A bona fide salaried officer or employee of a registered or exempt 83 charitable organization or a bona fide salaried officer or employee of a registered parent organization 84 shall not be deemed to be a professional solicitor. "Sale," "sell" and "sold" mean the transfer of any property or the rendition of any service to any 85

86 87 person in exchange for consideration, including any purported contribution without which such property would not have been transferred or such services would not have been rendered. 88

89 "Solicit" and "solicitation" mean the request or appeal, directly or indirectly, for any contribution on 90 the plea or representation that such contribution will be used for a charitable purpose, including, without 91 limitation, the following methods of requesting such contribution: 92

1. Any oral or written request;

93 2. Any announcement to the press, over the radio or television, or by telephone or telegraph 94 concerning an appeal or campaign to which the public is requested to make a contribution for any 95 charitable purpose connected therewith;

3. The distribution, circulation, posting or publishing of any handbill, written advertisement or other 96 97 publication which directly or by implication seeks to obtain public support; or

4. The sale of, offer or attempt to sell, any advertisement, advertising space, subscription, ticket, or 98 99 any service or tangible item in connection with which any appeal is made for any charitable purpose or where the name of any charitable or civic organization is used or referred to in any such appeal as an 100 101 inducement or reason for making any such sale, or when or where in connection with any such sale, any 102 statement is made that the whole or any part of the proceeds from any such sale will be donated to any 103 charitable purpose.

104 "Solicitation" as defined herein, shall be deemed to occur when the request is made, at the place the 105 request is received, whether or not the person making the same actually receives any contribution.

"Terrorists and terrorist organizations" means any person, organization, group or conspiracy who 106 assists or has assisted terrorist organizations, as provided in 18 U.S.C. § 2339 B or who commits or 107 108 attempts to commit acts of terrorism, as defined in § 18.2-46.4. 109

§ 57-49. Registration of charitable organizations; prohibition against support of terrorists.

110 A. Every charitable organization, except as otherwise provided in this chapter, which intends to solicit contributions within the Commonwealth, or have funds solicited on its behalf, shall, prior to any 111 solicitation, file an initial registration statement with the Commissioner upon forms acceptable to him. 112 113 Each registration statement shall thereafter be refiled on or before the fifteenth day of the fifth calendar 114 month of the next and each following fiscal year in which such charitable organization is engaged in 115 solicitation activities within this the Commonwealth. It shall be the duty of the president, chairman or principal officer of such charitable organization to file the statements required under this chapter. A 116 charitable organization's registration statement may alternatively be filed online on a website approved 117 118 by the Commissioner. Such statement shall contain the following information:

HB2871ER

3 of 4

119 1. The name of the organization and the purpose for which it was organized.

120 2. The principal address of the organization, the address of any offices in this the Commonwealth 121 and its designated agent for process within the Commonwealth. If no such agent is designated, the 122 organization shall be deemed to have designated the Secretary of the Commonwealth. If the organization 123 does not maintain an office, the name and address of the person having custody of its financial records. 124

3. The names and addresses of any chapters, branches or affiliates in this the Commonwealth.

125 4. The place where and the date when the organization was legally established, the form of its 126 organization, and a reference to any determination of its tax-exempt status under the Internal Revenue 127 Code.

128 5. The names and addresses of the officers, directors, trustees and the principal salaried executive 129 staff officer.

130 6. A copy of a balance sheet and income and expense statement, with the opinion of any independent 131 public accountant, for the organization's immediately preceding fiscal year; a copy of a financial 132 statement certified by an independent public accountant covering, in a consolidated report, complete 133 information as to all the preceding year's fund-raising activities of the charitable organization, showing 134 kind and amount of funds raised, fund-raising expenses and allocation of disbursement of funds raised; or a copy of Internal Revenue Service Form 990. The report required by this subdivision shall comply 135 136 with the accounting standards prescribed pursuant to § 57-53. Any organization with gross revenue of 137 less than \$25,000 may submit a balance sheet and income and expense statement verified under oath or 138 affirmation by the treasurer of the organization.

139 7. A statement showing the computation of the percentages provided for in § 57-58.

140 8. A statement indicating whether the organization intends to solicit contributions from the public 141 directly or have such done on its behalf by others.

142 9. A statement indicating whether the organization is authorized by any other governmental authority 143 to solicit contributions and whether it, or any officer, professional fund-raiser or professional solicitor 144 thereof, is or has ever been enjoined by any court or otherwise prohibited from soliciting contributions 145 in any jurisdiction.

10. The general purpose or purposes for which the contributions to be solicited shall be used.

11. The name or names under which it intends to solicit contributions.

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148 12. The names of the individuals or officers of the organization who will have final responsibility for 149 the custody of the contributions.

150 13. The names of the individuals or officers of the organization responsible for the final distribution 151 of the contributions.

152 14. A statement indicating whether the organization, or any officer, professional fund-raiser or 153 professional solicitor thereof, has ever been convicted of a felony and, if so, a description of the 154 pertinent facts.

155 15. A copy of the current articles of incorporation, bylaws, or other governing documents. If current 156 copies are already on file with the Commissioner, only amendments, if any, shall be filed in years after 157 the initial registration. 158

16. A description of the types of solicitation to be undertaken.

159 A1. Every registration statement shall include the following language:

160 "No funds have been or will knowingly be used, directly or indirectly, to benefit or provide support, 161 in cash or in kind, to terrorists, terrorist organizations, terrorist activities, or the family members of any terrorist." 162

A2. No person shall be registered by the Commonwealth or by any locality to solicit funds that are 163 164 intended to benefit or support terrorists, terrorist organizations or terrorist activities. No person shall be 165 registered by the Commonwealth or by any locality to solicit funds that are intended to benefit or support a family member of any terrorist, unless a court of competent jurisdiction within the 166 Commonwealth, upon petition of an interested person, finds by clear and convincing evidence that, for a 167 168 period of at least three years next preceding any act of terrorism committed by such terrorist or terrorist 169 organization, the family members to whom the benefit of the contributions shall inure have been living 170 separate and apart from the terrorist or terrorist organization, and the family members have not provided 171 any financial support, in cash or in kind, to the terrorist or terrorist organization for the same period of 172 time.

173 B. Each chapter, branch or affiliate, except an independent member agency of a federated 174 fund-raising organization, shall separately report the information required by this section or report the 175 information to its parent organization which shall then furnish such information as to itself and all of its 176 state affiliates, chapters and branches in a consolidated form. All affiliated organizations included in a 177 consolidated registration statement shall be considered as one charitable organization for all purposes of 178 this chapter. If a consolidated registration statement is filed, all statements thereafter filed shall be upon 179 the same basis unless permission to change is granted by the Commissioner.

180 C. Each federated fund-raising organization shall report the information required by this section in a 181 consolidated form. Any federated fund-raising organization may elect to exclude from its consolidated 182 report information relating to the separate fund-raising activities of all of its independent member 183 agencies. No member agency of a federated fund-raising organization shall be required to report 184 separately any information contained in such a consolidated report. Any separate solicitations campaign 185 conducted by, or on behalf of, any such member agency shall nevertheless be subject to all other 186 provisions of this chapter.

187 D. The registration forms shall be signed by the chief fiscal officer and by another authorized officer 188 of the charitable organization. If the registration forms are filed online using a website approved by the 189 Commissioner, the charitable organization shall follow the procedures on that website for signing the 190 forms.

191 E. Every charitable organization which submits an independent registration to the Commissioner shall 192 pay an annual registration fee of (i) \$30 if its gross contributions for the preceding year do not exceed 193 \$25,000; (ii) \$50 if its gross contributions exceed \$25,000 but do not exceed \$50,000; (iii) \$100 if its 194 gross contributions exceed \$50,000 but do not exceed \$100,000; (iv) \$200 if its gross contributions 195 exceed \$100,000 but do not exceed \$500,000; (v) \$250 if its gross contributions exceed \$500,000 but do 196 not exceed \$1 million; and (vi) \$325 if its gross contributions exceed \$1 million. A parent organization 197 filing on behalf of one or more chapters, branches or affiliates or a federated fund-raising organization 198 filing on behalf of its member agencies shall pay a single annual registration fee for itself and such 199 chapters, branches, affiliates or member agencies included in the registration statement. Organizations 200 with no prior financial history filing an initial registration shall be required to pay an initial fee of \$100. 201 Organizations with prior financial history filing an initial registration shall be required to pay an initial 202 fee of \$100 in addition to the annual registration fee. Any organization which allows its registration to 203 lapse, without requesting an extension of time to file, shall be required to resubmit an initial registration. 204 An extension may be granted upon receipt of a written request. 205

§ 57-50. Reciprocal agreements with other states; online filing.

206 A. The Commissioner may enter into a reciprocal agreement with the appropriate authority of any 207 other state for the purpose of exchanging information with respect to charitable organizations, 208 professional fund-raising counsel and professional solicitors. Pursuant to such agreements, the 209 Commissioner may accept information filed by a charitable organization, professional fund-raising 210 counsel and professional solicitor with the appropriate authority of another state in lieu of the 211 information required to be filed in accordance with the provisions of this chapter, if such information is 212 substantially similar to the information required under this chapter. The Commissioner may also grant 213 exemption from the requirement for the filing of annual registration statement with him to 214 charitable organizations organized under the laws of another state, having their principal place of 215 business in such other state, having funds derived principally from sources outside this the Commonwealth, and having been granted exemption from the filing of registration statements by such 216 217 other state, if such state has a statute similar in substance to the provisions of this chapter and 218 participates in a reciprocal agreement pursuant to this section.

219 B. The Commissioner may also enter into a memorandum of understanding or other similar 220 agreement with the appropriate authority of any other state or federal agency for the purpose of 221 providing charitable organizations, professional fund-raising counsel or professional solicitors with the 222 option of filing their annual registration statements online on a website approved by all states that are 223 parties to the memorandum of understanding. The Commissioner may accept such online filing in lieu of 224 the information required to be filed in accordance with the provisions of this chapter if the procedures 225 for online filing provide for submitting substantially similar information to that required by this chapter. 226 The information provided by charitable organizations, professional fund-raising counsel or professional 227 solicitors at the approved website as a result of their completion of the online registration statement 228 shall be shared with the appropriate authority of any state or federal agency that is a party to the 229 memorandum of understanding.