

VIRGINIA ACTS OF ASSEMBLY — CHAPTER

An Act to amend and reenact § 4.1-209 of the Code of Virginia, relating to alcoholic beverage control; wine and beer licenses.

[H 2740]

Approved

**Be it enacted by the General Assembly of Virginia:**

**1. That § 4.1-209 of the Code of Virginia is amended and reenacted as follows:**

§ 4.1-209. Wine and beer licenses; advertising.

A. The Board may grant the following licenses relating to wine and beer:

1. Retail on-premises wine and beer licenses to:

a. Hotels, restaurants and clubs, which shall authorize the licensee to sell wine and beer, either with or without meals, only in dining areas and other designated areas of such restaurants, or in dining areas, private guest rooms, and other designated areas of such hotels or clubs, for consumption only in such rooms and areas. However, with regard to a hotel classified by the Board as a resort complex, the Board may authorize the sale and consumption of alcoholic beverages in all areas within the resort complex deemed appropriate by the Board;

b. Persons operating dining cars, buffet cars, and club cars of trains, which shall authorize the licensee to sell wine and beer, either with or without meals, in the dining cars, buffet cars, and club cars so operated by them, for on-premises consumption when carrying passengers;

c. Persons operating sight-seeing boats, or special or charter boats, which shall authorize the licensee to sell wine and beer, either with or without meals, on such boats operated by them for on-premises consumption when carrying passengers;

d. Persons operating as air carriers of passengers on regular schedules in foreign, interstate or intrastate commerce, which shall authorize the licensee to sell wine and beer for consumption by passengers in such airplanes anywhere in or over the Commonwealth while in transit and in designated rooms of establishments of such carriers at airports in the Commonwealth, § 4.1-129 notwithstanding;

e. Hospitals, which shall authorize the licensee to sell wine and beer in the rooms of patients for their on-premises consumption only in such rooms, provided the consent of the patient's attending physician is first obtained;

f. Persons operating food concessions at coliseums, stadia, or similar facilities, which shall authorize the licensee to sell wine and beer in paper, plastic or similar disposable containers, during any event and immediately subsequent thereto, to patrons within all seating areas, concourses, walkways, concession areas and additional locations designated by the Board in such coliseums, stadia or similar facilities, for on-premises consumption. Upon authorization of the licensee, any person may keep and consume his own lawfully acquired alcoholic beverages on the premises in all areas and locations covered by the license;

g. Persons operating food concessions at any outdoor performing arts amphitheater, arena or similar facility which (i) has seating for more than 20,000 persons and is located in any county with a population between 210,000 and 216,000 or in any city with a population between 392,000 and 394,000 or, (ii) has capacity for more than 3,500 persons and is located in any county with a population between 65,000 and 70,000 or in a city with a population between 40,000 and 47,000, or (iii) has capacity for more than 9,500 persons and is located in any county operated under the county manager form of government. Such license shall authorize the licensee to sell wine and beer during the performance of any event, in paper, plastic or similar disposable containers to patrons within all seating areas, concourses, walkways, concession areas, or similar facilities, for on-premises consumption. Upon authorization of the licensee, any person may keep and consume his own lawfully acquired alcoholic beverages on the premises in all areas and locations covered by the license; and

h. Persons operating food concessions at exhibition or exposition halls, convention centers or similar facilities located in any county operating under the urban county executive form of government or any city which is completely surrounded by such county, which shall authorize the licensee to sell wine and beer during the event, in paper, plastic or similar disposable containers to patrons or attendees within all seating areas, exhibition areas, concourses, walkways, concession areas, and such additional locations designated by the Board in such facilities, for on-premises consumption. Upon authorization of the licensee, any person may keep and consume his own lawfully acquired alcoholic beverages on the premises in all areas and locations covered by the license. For purposes of this subsection, "exhibition or exposition hall" and "convention centers" mean facilities conducting private or public trade shows or

58 exhibitions in an indoor facility having in excess of 100,000 square feet of floor space.

59 2. Retail off-premises wine and beer licenses, which shall authorize the licensee to sell wine and beer  
60 in closed containers for off-premises consumption and to deliver the same to purchasers in accordance  
61 with Board regulations. All such deliveries of wine or beer shall be performed by the owner or any  
62 agent, officer, director, shareholder or employee of the licensee.

63 3. Gourmet shop licenses, which shall authorize the licensee to sell wine and beer in closed  
64 containers for off-premises consumption and, the provisions of § 4.1-308 notwithstanding, to give to any  
65 person to whom wine or beer may be lawfully sold, (i) a sample of wine, not to exceed one ounce by  
66 volume or (ii) a sample of beer not to exceed two ounces by volume, for on-premises consumption.

67 4. Convenience grocery store licenses, which shall authorize the licensee to sell wine and beer in  
68 closed containers for off-premises consumption.

69 5. Retail on-and-off premises wine and beer licenses to persons enumerated in subdivision 1 a, which  
70 shall accord all the privileges conferred by retail on-premises wine and beer licenses and in addition,  
71 shall authorize the licensee to sell wine and beer in closed containers for off-premises consumption and  
72 to deliver the same to the purchasers, in accordance with Board regulations. All such deliveries of wine  
73 or beer shall be performed by the owner or any agent, officer, director, shareholder or employee of the  
74 licensee.

75 6. Banquet licenses to persons in charge of banquets, and to duly organized nonprofit corporations or  
76 associations in charge of special events, which shall authorize the licensee to sell or give wine and beer  
77 in rooms or areas approved by the Board for the occasion for on-premises consumption in such rooms  
78 or areas. A separate license shall be required for each day of each banquet or special event. For the  
79 purposes of this subsection, when the location named in the original application for a license is  
80 outdoors, the application may also name an alternative location in the event of inclement weather.  
81 However, no such license shall be required of any hotel, restaurant, or club holding a retail wine and  
82 beer license.

83 7. Gift shop licenses, which shall authorize the licensee to sell wine and beer unchilled, only within  
84 the interior premises of the gift shop in closed containers for off-premises consumption and to deliver  
85 the wine and beer to purchasers in accordance with Board regulations. All such deliveries of wine or  
86 beer shall be performed by the owner or any agent, officer, director, shareholder or employee of the  
87 licensee.

88 8. Gourmet brewing shop licenses, which shall authorize the licensee to sell to any person to whom  
89 wine or beer may be lawfully sold, ingredients for making wine or brewing beer, including packaging,  
90 and to rent to such persons facilities for manufacturing, fermenting, and bottling such wine or beer, for  
91 off-premises consumption in accordance with subdivision 6 of § 4.1-200.

92 9. Annual banquet licenses, to duly organized private nonprofit fraternal, patriotic or charitable  
93 membership organizations that are exempt from state and federal taxation and in charge of banquets  
94 conducted exclusively for its members and their guests, which shall authorize the licensee to serve wine  
95 and beer in rooms or areas approved by the Board for the occasion for on-premises consumption in such  
96 rooms or areas. Such license shall authorize the licensee to conduct no more than 12 banquets per  
97 calendar year. For the purposes of this subdivision, when the location named in the original application  
98 for a license is outdoors, the application may also name an alternative location in the event of inclement  
99 weather. However, no such license shall be required of any hotel, restaurant, or club holding a retail  
100 wine and beer license.

101 B. Notwithstanding any provision of law to the contrary, persons granted a wine and beer license  
102 pursuant to this section may display within their licensed premises point-of-sale advertising materials  
103 that incorporate the use of any professional athlete or athletic team, provided that such advertising  
104 materials: (i) otherwise comply with the applicable regulations of the Federal Bureau of Alcohol,  
105 Tobacco and Firearms; and (ii) do not depict any athlete consuming or about to consume alcohol prior  
106 to or while engaged in an athletic activity; do not depict an athlete consuming alcohol while the athlete  
107 is operating or about to operate a motor vehicle or other machinery; and do not imply that the alcoholic  
108 beverage so advertised enhances athletic prowess.