

1 VIRGINIA ACTS OF ASSEMBLY — CHAPTER

2 *An Act to amend and reenact § 54.1-3433 of the Code of Virginia, relating to unlawful advertising*
3 *signage; exemption.*

4 [H 2260]

5 Approved

6 **Be it enacted by the General Assembly of Virginia:**7 **1. That § 54.1-3433 of the Code of Virginia is amended and reenacted as follows:**

8 § 54.1-3433. Certain advertising and signs unlawful.

9 It shall be unlawful for any place of business which is not a pharmacy as defined in this chapter to
10 advertise or to have upon it or in it as a sign the words, "pharmacy," "pharmacist," "apothecary,"
11 "drugstore," "druggist," "drugs," "medicine store," "drug sundries," "prescriptions filled" or any like
12 words indicating that drugs are compounded or sold or prescriptions filled. Each day during which such
13 advertisement appears or such sign is allowed to remain upon or in such place of business shall
14 constitute a separate offense under this section. *Upon consultation with the Department of Historic*
15 *Resources, the Board may grant an exception from this section for such signage on an historic building*
16 *that formerly housed a drugstore or pharmacy if that building is individually listed as a Virginia*
17 *Historic Landmark, a contributing property in a Virginia Historic Landmark District, or determined to*
18 *be eligible for listing by the Department of Historic Resources, provided that the signage relates to the*
19 *historic character of the building.*
20

ENROLLED

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