

**Department of Planning and Budget  
2004 Fiscal Impact Statement**

**1. Bill Number** HB1363

<b>House of Origin</b>	<input type="checkbox"/> Introduced	<input type="checkbox"/> Substitute	<input type="checkbox"/> Engrossed
<b>Second House</b>	<input type="checkbox"/> In Committee	<input checked="" type="checkbox"/> Substitute	<input checked="" type="checkbox"/> Enrolled

**2. Patron** Jones, S.C.

**3. Committee** Passed Both Houses

**4. Title** Campaign advertisements; requirements for radio and television advertisements.

**5. Summary/Purpose:**

Provides that the additional disclosure statement required for candidate-sponsored radio and television advertisements that "I am (or "This is .....") [name of candidate], candidate for [name of ] office, and I (or "my campaign") sponsored this ad." will not apply to advertisements that support the sponsoring candidate and that do not oppose a clearly identified opponent candidate.

The bill also permits candidates and candidate campaign committees to use the phrase "Authorized by" as an alternative to the phrase "Paid for by" in the legend that is part of the basic requirements for all campaign advertisements.

**6. No Fiscal Impact :** Final

**7. Budget amendment necessary:** No

**8. Fiscal implications:** None

**9. Specific agency or political subdivisions affected:** State Board of Elections and Local electoral boards

**10. Technical amendment necessary:** No

**11. Other comments:** None

**Date:** 2/27/04 / mtb

**Document:** G:\2004session\Fis\2004session\Hb1363er.Doc

c: Secretary of Administration