

2001 SESSION

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SENATE JOINT RESOLUTION NO. 360

Offered January 10, 2001

Prefiled January 9, 2001

Requesting the Secretary of Technology, in consultation with the Joint Commission on Technology and Science, to study and develop guidelines for advertising on government websites to study and develop guidelines for advertising on government websites.

Patrons—Newman and Ticer; Delegates: Christian, May and Plum

Referred to Committee on Rules

WHEREAS, electronic government puts government directly into the hands of the public; and

WHEREAS, electronic government is a high priority for the Commonwealth because it provides a means for citizens, businesses, educational institutions, and government to work effectively and efficiently together; and

WHEREAS, virtually all of the Commonwealth's agencies have websites to make government available through electronic means and support the further development of electronic government; and

WHEREAS, advertising has become a means for governmental agencies of other states to finance their electronic government initiatives and can become a means for governmental agencies in the Commonwealth to finance their electronic government initiatives without undue burden on the citizens of the Commonwealth; and

WHEREAS, there exist no statewide policies in the Commonwealth regarding advertising on government websites; now, therefore, be it

RESOLVED by the Senate, the House of Delegates concurring, That the Secretary of Technology, in consultation with the Joint Commission on Technology and Science, be requested to study and develop guidelines for advertising on government websites.

All agencies of the Commonwealth shall provide assistance to the Secretary of Technology for this study, upon request.

The Secretary of Technology shall complete his work in time to submit his findings and recommendations to the Governor and the 2002 Session of the General Assembly as provided in the procedures of the Division of Legislative Automated Systems for the processing of legislative documents.

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